





# ASBM/IFA Canadian Ophthalmologist Biologics / Biosimilars Study

# November 2022 – Ophthalmology Specialty Analysis

Tim Eggert, Market Research Manager, Industry Standard Research Kevin Olson, CEO, Industry Standard Research Goal:

 Understand prescribers' attitudes, beliefs, and intentions toward biosimilars medications

# Table of Contents

#### Page

- 4 Methodology & Demographics
- 6 Screener Questions & Demographics
- 11 Primary Findings Product Identification
- 18 Primary Findings Prescribing Biologics
- 29 Primary Findings Biosimilar Substitution
- 32 About ISR



# **Methodology & Demographics**

# Data Collection Methodology

On behalf of Alliance for Safe Biologic Medicines (ASBM) and International Federation on Ageing (IFA), Industry Standard Research (ISR) conducted a web-based quantitative survey with 41 participants

All participants practice ophthalmology in Canada

A leading 3<sup>rd</sup> party physician panel was used to recruit research participants

Research was conducted in October-November 2022

ASBM was not identified as the sponsor of the research

Participants were provided an honorarium for their time

60%

### Respondent Profile (n=41)



#### Respondent Profile (n=41)







# **Primary Findings –**

# **Product Identification**

## **Explanatory Text**

- Given immediately preceding Q7
  - Biologic medicines are therapeutic proteins produced using living cells. The active substances of biological medicines are larger and more complex than those of non-biological medicines. A biosimilar medicine is a biological medicine that is developed to be similar to an existing biological medicine (the 'reference product'). Biosimilars are not the same as generics, which have simpler chemical structures and are considered to be identical to their reference medicines.
  - In Canada biologics and biosimilars are approved nationally by Health Canada under the New Drug Submission pathway. As a result of patent expiry on the originator products, biosimilars are increasingly becoming available in Canada. Unique to Canada, the patient support program (PSP) for a biologic is paid for by the manufacturer and a change in biologic medications means a change in PSP if the manufacturer is different.

Q7. When you identify the prescription of a biologic drug in your patient record, are you likely to identify the medicine by: (n=41)

Q8. Physicians play an important role in the identification and reporting of unexpected or serious adverse events to Health Canada and manufacturers.

In the context of identifying a biologic for purposes of reporting an adverse event, how do you identify the medication? (n=41)



Product / Brand name, 80%



Q9. How confident are you in the Canadian pharmacovigilance system's ability to accurately identify the specific product, at the brand name level, that might be responsible for an adverse drug reaction? (n=41)



Q10. How often do you include the lot/batch number when reporting adverse events? (n=41)

Q11. What is the main reason for not reporting the batch number? (n=11, displayed only respondents who sometimes, rarely, or never include the batch number))





## Explanatory Text

- Given immediately preceding Q12
  - In 2015, the World Health Organization's International Nonproprietary Names (INN) Programme proposed that a distinguishing suffix be appended to all biologic medicines, including biosimilars, that share an INN to clearly differentiate them from each other and improve global pharmacovigilance. Health Canada was an early supporter of this proposal, and has indicated it would harmonize with the WHO if this system were made available.
  - Health Canada has also held talks about harmonizing nomenclature with the United States, which uses suffix system similar to that proposed by the WHO. Health Canada currently relies on self-reporting of brand name and Drug Identification Number (DIN) to differentiate similar products from one another.

Q12. Would you support Health Canada harmonizing internationally by adopting a distinct suffix system? (n=41)





# **Primary Findings –**

# **Prescribing Biologics**

## **Prescribing Biologics**

Q13. How do costs to the public system impact which biologic drug you prescribe? (n=41)

Q14. If cost to the public system were not a factor, how would that impact your choice of originator biologic vs. biosimilar prescription? (n=15, displayed to respondents who often make an evaluation of drug benefits and cost, or who usually prescribe the lowest cost biologic drug in Q13)



# Prescribing Biologics

Q15. How comfortable are you in prescribing a biosimilar to a "treatmentnaïve" patient? (n=41) Q16. How comfortable are you with switching a stable patient from one medicine to a biosimilar? (n=41)





# **Prescribing Biologics**

Q17. Does the quality of a biologic's patient support program have an influence on which biologic you prescribe? (n=41)



Q18. In your opinion, how important is patient education on biosimilars prior to switching a patient to a biosimilar? (n=41)





# **Primary Findings –**

# **Biosimilar Substitution**

## Explanatory Text

- Given immediately preceding Q19
  - Health Canada has stated, biosimilars are not "generic biologics"... authorization of a biosimilar is not a declaration of pharmaceutical equivalence, bioequivalence or clinical equivalence to the reference biologic drug. Health Canada Biosimilar Guidance Document, November 2019.
  - In Canada, the term "interchangeability" often refers to the ability for a patient to be changed from one drug to another equivalent drug, by a pharmacist, without the intervention of the prescriber who wrote the prescription. The authority to declare two products interchangeable rests with each province/territory according to its own rules and regulations.

Q19. In a situation where substitution by a pharmacist is an option in your province, how important would it be for you to have the authority to designate a biologic medicine as "DISPENSE AS WRITTEN" or "DO NOT SUBSTITUTE"? (n=41)





Q21. How important would it be for you to be notified by the pharmacist that your patient has received a biologic other than the one you prescribed, if the patient was receiving chronic (repeated) treatment? (n=41)

Q22. How acceptable would it be for you if the pharmacist made the determination which biologic (originator or biosimilar) to dispense to your patient on initiation of treatment? (n=41)



Q23. How important is it to you to have the sole authority to decide, together with your patients, the most suitable biologic medicine for their disease? (n=41)



Q24. How comfortable are you with personally switching your patient to a biosimilar for non-medical reasons (i.e., coverage)? (n=41)

Q25. How comfortable are you with a third party switching your patient to a biosimilar for non-medical reasons (i.e., coverage)? (n=41)





Q26. If a patient's treatment gains were risked by switching to a biosimilar, would you be supportive of a patient's right to choose the appropriate treatment for their individual circumstance? (n=41)

#### Q27 What is your main concern about non-medical switching to a biosimilar? (n=40, those unsure or uncomfortable in Q24 and Q25)



Q28. From your perspective, how important is it for government tenders for biosimilars to be awarded to multiple suppliers? (n=41)

Q29. From your perspective, how important is it for factors besides price to be taken into account in national tender offers (e.g. reliability of supply, patient support services, manufacturer reputation)? (n=41)





## Explanatory Text

- Given immediately preceding Q30
  - In nearly every Western European country, physicians are encouraged to prescribe lower-cost biosimilars to new patients, but ultimately retain the authority to choose between multiple products when prescribing – all of which will to be reimbursed by the payer. Automatic or forced substitution is strongly discouraged and cost savings are achieved through competition between multiple reimbursed products.
  - In contrast, some Canadian provinces are adopting the approach used in Eastern Europe: all patients, both treatment-naïve and those who are stable on their current biologic, will be switched to the preferred, government-chosen biosimilar in order to achieve cost savings.

Q30. From your perspective, which system would better serve patients in your province? (n=41)





#### Industry-leading Syndicated & Custom Market Research



Pharma



Pharmacists



Physicians



Investigators & Study Coordinators



Service

Providers



Patients

We are different from other market research companies in that we combine operational-level expertise with rigorous, industry-leading market research methodologies.

We deliver results and recommendations based on input from people who have been in the industry, owned P&Ls, developed strategies, and operationalized tactical plans.