

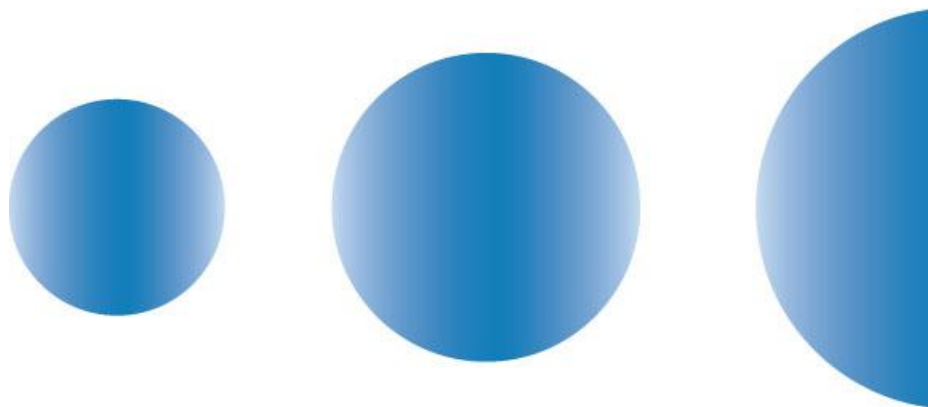
# IFA



**INTERNATIONAL FEDERATION ON AGEING**  
**Global Connections**

## *Annual Report 2010-2011*

*1 April 2010 to 31 March 2011*



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## PRESIDENTS MESSAGE

*Ms Irene Hoskins*

This report covers the period from 1 April, 2010 to 31 March, 2011. As we are now in the fourth quarter of 2011, it is once again time to take stock of what we have achieved during the reporting period and to what extent we are meeting the goals of our overall Strategic Plan 2009-2012. Following below are some of the more noteworthy examples of IFA activities in the priority areas of activities as well as some additional information and thoughts on our global positioning.

Membership recruitment and retention continued to remain a high priority for the IFA, as it is through the strength of our membership that we maintain our position of being a voice for older people across the globe. Membership continued to grow with many new members joining our global network in 2010-2011, representing governments, the corporate sector, NGOs, academia and individuals. Through our members and our extensive international network of contacts and partners, the IFA is well positioned to facilitate cooperation and partnerships between the various sectors involved in ageing issues.

The IFA continues to publish its monthly *eNews* and the journal *Global Ageing – Issues and Action*, a periodical which is published two times per year. Earlier this year, *Global Ageing* issued a noteworthy edition on dementia. Work has begun on the next edition on the subject of human rights and older people. It is intended to contribute to the current debate around a possible international convention on the rights of older people.

Beyond publications, we collaborate in research, with a focus primarily on policy areas with global implications such as rights, age discrimination, healthy and active ageing, and financial protection. The knowledge we gain is *inter alia* disseminated through the IFA website, which is visited by thousands of individuals monthly, our monthly electronic newsletter the “IFA-eNews”. A full-scale intergovernmental move towards negotiating an international convention could provide a major opportunity for IFA as an NGO leader and provider of information in the area of rights.

In the area of action-oriented public information and following the earthquake and tsunami in Japan in March 2011, the IFA undertook steps to stimulate help by spontaneously organizing an internet fundraising drive to show support for the Japanese people. Dr Hozumi, our Board member in Japan, was particularly well situated to reach out and assist older and disabled persons in areas most affected by the earthquake.

2012 will mark an important milestone with the 10<sup>th</sup> Anniversary of the adoption of the Madrid International Plan of Action on Aging (MIPAA). UN Member States will present their reports on progress made in the implementation of MIPAA which will provide an important yardstick of how far we have come in improving older people’s lives. The marking of this anniversary will inevitably provide new insights and opportunities for IFA’s ongoing work. Members are encouraged to follow the reports as they are being compiled in their own countries as this may open new avenues for advocacy.

Many people have contributed to IFA’s activities over the reporting period. First of all, our thanks go to the Secretary General and her staff for their untiring efforts to promote and further the mission and program of

IFA. Their leadership inspires many different people and special thanks go to all the interns and volunteers who have contributed to IFA and freely given their time to learn, to participate and to spread IFA's messages.

Finally, heartfelt appreciation and thanks go to all the members of the IFA Board who have and continue to give their unstinting support to IFA's activities by providing leadership and resources.



Irene Hoskins

## 2010 - IFA PRESIDENT AWARD

**Melbourne, Australia 4 May 2010** - The IFA President's Award is presented at the IFA Global Conferences to individuals who have made outstanding contributions in the field of ageing. During the IFA 10<sup>th</sup> Global Conference on Ageing the IFA President, Ms Irene Hoskins announced Dr. Joel Sadavoy as the 2010 recipient.



The first recipient of this award was UN Ambassador Julia Alvarez for her work for older people at the United Nations, including the adoption by UN General Assembly of the UN Principles on Ageing in 1991. Since that time other recipients have included Major General Raghoo Pannu, Dr. Sharad Gokhale, Baroness Sally Greengross and most recently Ms Helen Hamlin.

"As a geriatric psychiatrist Joel has held many prominent positions serving academic hospitals and leading

universities. He is the founder of the Canadian Academy of Geriatric Psychiatry, and the past President of the International Psychogeriatric Association to name just a few of his many appointments," said Ms Hoskins.

During his career Dr. Sadavoy has been honoured by many medical and professional associations for his expertise and excellence in providing mental health care for geriatric patients. The 'Comprehensive Textbook of Geriatric Psychiatry' for which Dr. Sadavoy is the lead editor, is an important reference for teaching fellows and residents in the care of older people.

Ms Hoskins added, "In the last two decades Joel has devoted time and energy in research, as well as in education and program development. It has had a direct impact on mental health care for older people elders across Canada and around the world. The IFA is proud to honour Dr. Joel Sadavoy for his distinguished achievement in Geriatric Psychiatry and Community Health in the support of vulnerable and marginalised older people."

Dr. Joel Sadavoy is the inaugural Director of the Cyril & Dorothy, Joel & Jill Reitman Centre for Alzheimer's Support and Training, Head of Geriatric and Community Psychiatry at Mount Sinai Hospital and inaugural holder of the Sam and Judy Pencer Chair in Applied General Psychiatry.

# REFLECTIONS OF 2010 – 2011 AND THE YEAR AHEAD

*IFA Secretary General, Dr Jane Barratt*

Each year presents more opportunities than is humanly possible, yet the richness of each exchange and learning from members, partners, and interested people in passing makes us ever more conscious of the potential value of the IFA. While being the first to acknowledge that we do not do everything well all of the time, there is no question that IFA is an organization 'on the move' and ever more committed to thoughtful questioning and being part of reframing the dialogue about growing older in an ever more complex world. Two critical directions that we continue to pursue are those of strengthening the rights of older people and the impact of the political, social and cultural environment.



**The Law as it Affects Older People** – Good policy and practice is at the heart of enabling older people the fundamental human rights (regardless of their chronological age). As a learning organization we seek opportunities to better understand the law as it affects older people and to this end have been an expert advisor on a benchmark project conducted by the Ontario Law Commission. The purpose of the project is not only raise the profile of issues related to older adults and the law but to stimulate critical discussion and debate toward advancing the development of the law related to older adults. An important deliverable that is applicable to all countries is the development of a law reform framework towards an anti-ageist approach to law.

As civil society moves forward to give voice and evidence to the global conversation on strengthening the rights of older people at the United Nations and its agencies projects of this nature provide important platforms to gain a deeper understanding of the way to articulate the issues that prevent older people from taking their rightful place in society.

**Age-friendly Environments** – The WHO Age-friendly cities program under the leadership of Dr John Beard (Director, WHO Ageing and Lifecourse Department) is central to our current and future work. Over the course of the next 5 years the IFA commits to not only providing a platform for networking (e.g. Regional Meeting in Akita, Japan and the post conference workshop in Melbourne, Australia) but to help build and strengthen relationships between communities as part of knowledge exchange. This rapid global movement while being excited and almost contagious in its spread also requires some considered steps to ensure a sustainable and inclusive approach across the world. We must be part of the debate about how best to move forward in understanding the metrics, embracing new domains beyond the original eight, celebrating the similarities and the differences in communities and most of all nurturing the rare qualities of individuals, agencies (large and small) and all levels of government. The smallest change can often bring the greatest impact, and the most benign comment can often be that one that facilitates change.

The 10<sup>th</sup> Anniversary of the Madrid International Plan of Action on Ageing provides another 'space' to ensure that the work of age-friendly environments feeds into that of the third priority '*to ensure an enabling supportive environment*'.

My role is to serve the IFA Board of Directors and in doing so serve the IFA members – I do both with humbleness and gratitude for the opportunity to help shape and influence policy. Guidance, advice and mentorship from a number of Directors and colleagues have enabled our small team of staff and volunteers to continue with zest and enthusiasm. I wish to express my heartfelt thanks to all.

# PROJECTS AND PARTNERSHIPS

**IFA 10<sup>th</sup> Global Conference on Ageing** - Sharing the spotlight with the IFA 10<sup>th</sup> Global Conference on Ageing in May 2010 was a new brand identity for the IFA. The tagline of this brand identity is 'Global Connections,' chosen because it best represents the IFA's role in bringing together the major players and their supporting casts on the world stage of ageing concern and ageing policy.

The heart of this new identity is a symbol consisting of three spheres. Each sphere independently recognizes the contribution of the individual, the community and the Federation in their challenge to meet the needs of the world's growing population of older persons.

The conference held in May 2010 was very successful with over 1000 delegates attending the 10<sup>th</sup> Global Conference on Ageing. The first day, delegates visited various community care centres, while others participated in the Senior Officials Meeting (SOM). More than 70 senior government officials from 25 different countries attended the SOM to share their national social inclusion policies for an ageing population, as well as learn of the strategic plans implemented by other countries facing similar, but contextually distinct challenges. This type of relationship building across sectors, countries and cultures in the SOM set the stage for the official conference opening later that afternoon.

Hundreds of delegates poured into the Melbourne Convention Centre for a spirited welcome to country by Indigenous Peoples of Australia, a Welsh choir, the Council on the Ageing (COTA) Victoria, organizers of the conference, and the IFA. Dr. John Beard from the World Health Organization gave an informative and provocative presentation on the challenges and opportunities our world is facing with a growing ageing population. Listening to the vibrant sounds of Australia blended with hopeful, but urgent messages to act now, left me eager to hear more and motivated to learn as much as I possibly could over the next three days.

There were 14 sessions running concurrently, approximately every hour each day. The diversity of topics and issues covered were limitless. Topics included international ageing issues, caregivers, gender, environment and many other subject areas. Presenters and attendees included researchers, health professionals, community leaders, business executives, government officials and representatives from non-governmental organizations.

The IFA acknowledges the Council on the Ageing (COTA) Victoria and in particular the Executive Director, Ms Sue Hendy for the tremendous efforts they undertook to ensure a successful conference.

**World Elder Abuse Awareness Day 2010 – Community Resource Tools Kit and Teen Kit**, a project with two discrete elements, has been undertaken in conjunction with Dr. Elizabeth Podnieks from the International Network for the Prevention of Elder Abuse (INPEA) and funded by the Government of Canada.

The first component of these projects was to undertake a comprehensive redevelopment of the Community Resource Tool Kit to assist Canadian and International organizations to plan and develop WEAAD events in their communities. The second component was to develop a number of pilot projects based on the empowerment and trust building capacity of seniors and youth to address elder mistreatment with an outcome being the development of a tool kit focused toward youth.



A total of five schools across Canada and one school in India will participate and undertake a number of projects that were showcased in Toronto on World Elder Abuse Awareness Day in June 2010. Project material and methods used to develop the projects will form the basis for the Elder Abuse Awareness Teen Kit that can be adapted and used by schools and youth groups across the globe.

**Mauritius Observatory on Ageing** – In August 2010 the Director of International and Corporate Relations, Mr. Greg Shaw spent a week in Mauritius to assist the Ministry of Social Security, National Solidarity and Reforms Institutions with its thinking and need for the establishment of an Observatory on Ageing.

Greg Shaw worked with the Ministry and stakeholders in Mauritius to put forward recommendations on the structure and operation of the proposed Observatory. In undertaking background research and consultations with stakeholder groups recommendations included the following:

- Propose measures to be initiated for the establishment of an Observatory on Ageing;
- Identify the state of knowledge (research evidence) on the countries older population;
- Liaise with tertiary institutions to build up a knowledge base on ageing;
- Assess capacity building in ageing needs;
- Identify effective linkages between ageing policy, research and service delivery in Mauritius; and
- Identify potential technical assistance for setting up an Observatory and/or other national ageing priorities from the UN Country Team of Agencies through the UN Resident Coordinator for Mauritius.

As with most countries across the globe Mauritius is also experiencing the phenomenon of population ageing. The elderly population of those aged 60 and above is projected to increase from approximately 146,000 (about 10% of the population) in 2010 to reach about 335,600 in 2039 so as to represent about 25% of the total population. The elderly support ratio is expected to decrease from 6.3% in 2009 to 2.5% in 2039. This will, therefore, constitute a major socio-economic challenge requiring the adoption of a multi-dimensional strategy.

The elderly support ratio (the number of people of "working age" (15-64), divided by those 65+) in Mauritius is currently nine (9) however this will decrease dramatically by 2050 to only three (3). At the same time (2050) the support ratio in Africa as a whole will be nine (9), North America three (3), Europe two (2), Oceania three (3) and the world as a whole four (4). The diminishing support ratios will have a significant impact on the family carer structures and there will be a need to develop formal care networks both at the community level and at the institutional (residential care) level.

**The final report outlining the need for an Observatory on Ageing, its structure and the priority research areas was presented to the government in October 2010.**



Minister Leela Devi  
Dookun-Luchoomun

**TURYAK 2010 Distinguished Senior Citizens of the World Congress** - In December the IFA was proud to partner with Turyak Seniors Council and the World Association of Non- Governmental Organizations (WANGO) for the 2010 Distinguished Senior Citizens of the World Congress, hosted by Turyak and held in Istanbul, Turkey.

During the three days of the congress older statesmen and women from around the world shared views on three main issues affecting the lives of older people today; the global economic and employment crisis; the

ecosystem crisis and collaborative global politics; and the alliance of civilizations - surviving with wisdom on our earth. The views of delegates were drawn together into a final declaration that has been shared with governments across the globe. Our thanks to Mr. Mete Bora, Chairman of Turyak and our newly elected Board Member for his generous support in hosting the IFA Board Meeting during this important congress.

## **Strengthening the Rights of Older Persons – UN Resolution to Adopt an Open-ended Working Group to Address the Rights of Older People**



In November 2010, the UN General Assembly adopted a resolution establishing an open-ended working group for the purpose of strengthening the protection of the human rights of older persons by considering the existing international framework of the human rights of older persons and identifying possible gaps and how best to address them, including by considering, as appropriate, the feasibility of further instruments and measures.

The IFA is one of the nine founding members of a civil society movement called The Global Alliance for the Rights of Older People, established to explore opportunities to strengthen the rights and voice of older people globally. **The Global Alliance for the Rights of Older People** members are Age UK, HelpAge International, International Federation on Ageing, International Association of Gerontology and Geriatrics, International Network for the Prevention of Elder Abuse, Global Action on Aging, International Longevity Centers, IAHSa, and AARP.

Through its membership, the Alliance will reach out to older people in all regions of the world to ensure their voices are heard by UN member states nationally, regionally, through UN institutions, UN Commissions and the UN General Assembly.



The Global Alliance for the Rights of Older People supports the creation of international and regional human rights instruments as powerful tools for strengthening the rights of older people. It is committed to building national-level capacity to work towards more effective human rights instruments for older people.

The IFA together with the Global Alliance members will be represented at meetings of the Open Ended Working Group throughout 2011.

## **IFA Hosts CNCA in Melbourne, Australia**

In January 2011, Australian directors of the IFA were delighted to host a visit by 16 delegates of the China National Committee on Ageing (CNCA) to Melbourne. IFA Directors, Kaye Fallick or YOURLifeChoices website and Sue Hendy of the Council on the Ageing (COTA) Victoria, together with their respective organizations colleagues, spent two days working with the delegates presenting on a range of topics. These included, an overview of Ageing Australia, technology for assisted living, best practice online communication for seniors, older persons rights, elder abuse and age friendly cities initiatives.





Mr. Wu Yushao, Deputy Director of  
CNCA

Presentations were structured as workshops allowing for a free exchange of information resulting in a two-way learning experience. Of particular interest to delegates was the information on technology for assisted living and how Australia organizes delivery of services to older citizens - both in person and using online capabilities.

### Japan Disaster Appeal – Support Older Vulnerable People

In March 2011 the International Federation on Ageing (IFA) together with Friends of IFA (FOIFA) Japan launched a fund-raising campaign to assist organizations providing support and care services to vulnerable older people affected by the most powerful earthquake to hit north east Japan in more than 100 years.

The effect of the earthquake and subsequent tsunamis had devastating consequences for the lives of tens of thousands of people, their families and their communities. The IFA has a strong affinity with older people in Japan through members such as the Japan Productive Ageing Centre, the Japan Well-Ageing Association, Meals on Wheels Japan, and FOIFA Japan. FOIFA Japan has offices and a medical network and old age homes in Akita Prefecture which is 200 kilometres north-west of Sendai City which was devastated by the earthquake and tsunami.



The fundraising campaign will be ongoing through 2011-2012 with funds raised going to support replacement of equipment and supplies to a range of service providers in the most affected areas. Our thanks to those who have generously donated to the appeal and special recognition goes to Dr Vinod Shah, Chairman of the Janaseva Foundation (India) and IFA Director who together with his Foundation raised over \$8,000 towards the appeal.

**Knowledge Exchange** Information as a ‘connector’ and ‘vehicle’ to build and strengthen relationships to help shape good policy is at the heart of the IFA. Directors and staff have developed and been involved in a multitude of conferences, summits and workshops which build upon the 2009-2010 education series. For example IFA participated in the development of the Pune Declaration National Consultation on “Active and Healthy Ageing” in November 2010; the IFA had the privilege of being a key note in the think tank convened by Helsinki Design Labs “Government meets Design” examining how “owners” of large scale challenges such as ageing can identify pathways for strategic and systemic improvement through design. The Cisco Public Sector Summit was a further occasion for the IFA to present on the consequences of demography and Ageing Well: New Opportunities in a Connected Society.

**Older Workers and Caregiving: Can we be two places at the same time** The IFA was pleased to lead the development of an international panel session at the FICCDAT Conference in 2011. Two emerging and potentially competing policy priorities - the promotion of increased labor force participation of older workers and the increased reliance on caregivers (many of whom are in the labor force) to provide care and support to an aging parent, spouse or family member were explored through the translation of knowledge from key experts including Prof Michael Fine (Australia), Ms Jane McDonald (Canada) and Ms Imelda

Redmond (United Kingdom). Key messages were that we need to: Ensure that people remain in the work force for as long as possible; Reconfigure and invest in flexible, high quality care and support for the sick, frail, elderly and disabled in our countries; and Bring technological advances more centrally to the solution.

## SELECTED REPRESENTATIONS AND PRESENTATIONS



conference. Their voices were loud and strong in the support of age-friendly communities. The Secretary General presented an address on Population Ageing, Urbanization and Age-friendly Cities.

**Hong Kong Senior Citizen's Day** - IFA was honored to contribute to the promotion and further development of age-friendly cities in Hong Kong through involvement in Hong Kong Senior Citizen's Day and the "Age-friendly Cities with Cooperation and Participation Regional Conference in Hong Kong November 2010. Ms Grace Chan, IFA Director and Chief Officer, Elderly Service, Service Development Team, Hong Kong Council of Social Service lead in large part the involvement of older people at the

**Advocates for the Rights of Older People – STEP Canada** Experts in the field of elder law and the law fraternity in general are seen by the IFA as professionals who are often at the 'coalface' of some of the toughest issues and decisions that older people and their family may have to address. Through our member Ms Kim Whaley founder and principal of the law firm, *Whaley Estate Litigation* the IFA welcomed the opportunity to present at The Society of Trust and Estate Practitioners (STEP) on 'Advocates for the Rights of Older People'. Through this and other similar presentation the IFA gains a greater understanding of how best to transfer and exchange knowledge necessary for good policy and practice.



**Role of the International Community – Pune, India** - Together with representatives of the State Ministries of Social Justice & Empowerment and Past President Dr Sharad Gokhale the IFA was proud to present on the Role of the International Community at the National Consultation on "Active & Healthy Ageing".

In addition to the Consultation the Dr Vinod Shah (IFA Director) hosted the Secretary General during a day-long visit to the Janaseva Foundation that provides elderly care, education and training, care for the homeless and destitute.

## STAFF AND VOLUNTEERS

As with previous years the IFA Secretariat has been supported by numerous staff, volunteers, consultants and Directors who have contributed substantially in terms of time, resources and advice to help shape our organization for the future.

The IFA Board of Directors continue to provide a strong leadership for the organization, bringing with them a richness of content in the field of ageing and business with many leading successful NGOs, businesses as well as holding numerous academic and civil positions. While all Directors actively participate and influence the strategic direction special thanks to the IFA Management Committee chaired by the IFA President, Ms. Hoskins and the IFA Nominating Committee chaired by Dr. K R Gangadharan.



Delphine Santini

This year the IFA has continued its partnership with the School of Political Science in Aix-en-Provence, France and through our internship program we have had the pleasure of supervising Ms Delphine Santini who spent nine (9) months with the IFA. The contributions made by Delphine during this period have been extensive and her work associated with World Elder Abuse Awareness Day (WEAAD) projects and publications have greatly benefited members and our networks globally.

The IFA website continues to evolve into a tool and resource used by thousands across the globe and our whole hearted thanks goes to Matthew Tan Meng Wee who has volunteered his services with website support and development. Other volunteer Secretariat project staff who have made extensive contributions over the year have included, Malelaine Cahuas, Meena Bhardwaj, Daniela Germano and Yvette Aleong.

As with prior years the IFA Board of Directors also acknowledges the dedicated people who represent the face of the IFA at the United Nations in New York. To Helen Hamlin, Mary Mayer, and Valarie Levy the Board express great appreciation of the work they have undertaken in representing the IFA, its members and older people globally with UN Committees and with the various Commissions in New York. It is through their work and time commitment that the IFA has a strong voice at the United Nations.

## THE YEAR AHEAD - HIGHLIGHTS

**International Forum on Sexual Safety of Older Women - A Human Rights Approach** — As part of the World Elder Abuse Awareness Day (WEAAD) initiatives that take place across the globe the International Federation on Ageing and Ryerson University, in collaboration with the Ontario Seniors' Secretariat and the Ontario Women's Directorate, Toronto will give focus to an under-reported, silent and insidious form of abuse - the sexual abuse of older women. Older people have never been considered potential or actual targets of sexual assault and as a result have been under-identified and under-served as victims. The one day interactive International Forum is an opportunity for the governments of Canada, service providers, practitioners, professionals and those dealing in elder protection to hear from internationally respected sector experts.

**United States Congressional Briefing** — The IFA has been requested to coordinate and host, in collaboration with the Global Alliance for the Rights of Older People, a series of presentations to provide the United State

Special Senate Committee on Aging a congressional briefing an update on the need to strengthen the rights of older people. The briefing will provide the opportunity to inform, stimulate interest and establish a mechanism through which further dialogue can occur with the Senate Committee to strengthen the rights of older people.

**Internet Business Solutions Group (IBSG)** where we will continue to explore opportunities to connect older people through technology. In December 2011 the IFA will again present at the Specialist Session of the Public Sector Summit in Stockholm, Sweden.

**Education and Knowledge Exchange** – Raising awareness and sharing information on the issues surrounding the protection of the rights of older people; and on the promotion of the WHO age-friendly environment program continue to be two priority areas in 2010-2011. Presentations and workshops with older people and agencies that represent them have been conducted in Canada, United States, India, Hong Kong and Turkey. Other strands to these efforts lie in the substantive work at the UN by the IFA representatives at the UN Commission for Social Development in February and the working sessions of the UN Open-ended Working Group. The IFA through its formal working agreement with the WHO continues to work with local communities, as well as provincial and national groups (e.g. Canadian Age-friendly Reference Group) as a resource and connection point in the WHO Global Age-friendly Network.

**Global Ageing - Issues and Action** - continues to be the IFA flagship publication with two publications being published each year and being available for IFA members in both hard copy and electronic version download. The **IFA eNews** remains an important vehicle for the distribution of news and good practice globally, providing members with the opportunity to contribute their own information and articles to inform and stimulate discussion across the globe. Our thanks to all those who have contributed to the IFA journal and IFA eNews.

Our partnership with the **School of Political Science in Aix-en-Provence**, France will be strengthened in 2011-12 with two (2) new Interns commencing a 9 month placement with the IFA from September 2011. We hope to further this relationship in 2012-13 with a further two (2) interns being selected for placement with the IFA.

#### About the IFA

The IFA is an international non-governmental organization with a membership base of NGOs, the corporate sector, academia, government, and individuals. The IFA believes in 'generating positive change for older people throughout the world by stimulating, collecting, analyzing, and disseminating information on rights, policies, and practices that improve the quality of life of people as they age. Priorities are to establish the IFA as a point of...

- **Connection** – linking together NGOs, academia, policy makers, and the private sector.
- **Information sharing and exchange** – facilitating knowledge exchange through our networks
- **Research and advocacy** – collaborating in research and providing a repository of information
- **Policy knowledge** – around areas with global implications: age discrimination, engaging seniors, financial protection, and age-friendly communities

The IFA takes a lead to inform, educate and promote policies and practice to improve the quality of life of older persons around the world. Other responsibilities include: building, facilitating and strengthening bridges between government, non-government and the corporate sectors concerned with ageing issues; Strengthening non-government organizations through collaboration toward a common goal; and improving the understanding of ageing policies and practice and their impact on the lives of older people.





## REPORT OF THE TREASURER

*Mr Alan How*

The position reported at the end of the 2010 – 2011 financial year shows an operating surplus of \$17,416. This together with the reported surplus for the 2009 – 2010 financial year of \$127,950 places the IFA in a strong financial position as we move forward to the new operating year. The budgeted position for the year was a balanced budget. There are several reasons for the improved position and a few areas where expectations were not met. The reporting year covers the period 1 April 2010 to 31 March 2011

**Membership** – Membership revenue was below expectations and lower than dues received in 2009/2010 mainly due to the continued decline in the value of the \$USD currency against the Canadian dollar. Membership revenues received are in \$USD currency and the variations in the US Dollar to Canadian dollar exchange has had a significant effect. The Canadian dollar was above parity for most of the reporting year. Over the course of the year a number of members failed to renew memberships however since April 2010 the IFA has attracted a total of 50 new members (1 government; 4 NGOs and 45 individuals). Membership growth and retention remains a priority for the Board and Secretariat.

**Revenue** – Revenues exceeded the year budget by \$3,129 with a total amount of 299,129 being received. This was approximately \$43,000 below total revenue in 2009 - 2010. Major corporate and government grants sources included: Government of Canada for projects related to World Elder Abuse Awareness Day; Mt Sinai Hospital for a partnership project addressing the needs of unpaid caregivers – A collaborative approach training program for families and caregivers to maintain persons with dementia in the community; COTA Victoria for hosting the IFA 10<sup>th</sup> Global Conference on Ageing; ZIVOT 90 for hosting the IFA 11<sup>th</sup> Global Conference on Ageing; and Age UK. Other smaller revenue sources included grants to support travel and speaking fees for engagements by the Secretary General.

**Expenditure** - The budget anticipated costs of \$296,000, however the end of year result was slightly lower at \$281,713. There are several areas that are worth highlighting; salaries budget did allow for additional staffing 2010 - 2011 however the secretariat managed with minimal paid resources and support through interns and volunteers; the City of Toronto has continued to make office accommodation available at no cost with the financial statements reflecting the donated contribution and cost of \$12,000; other areas were more in line with the budget. This compared to total expenditure in 2009 – 2010 of \$214,414.

**Balance Sheet** – significantly improved as a result of the 2009-2010 and current year end surpluses. The cash balance at 31 March 2011 is \$89,613 with total Capital Assets equalling \$119,176. The debtors represent short term debtors and are regarded as 100% collectible while the short term creditors have been mainly cleared since the year end. The remaining creditors relate to vacation leave and accrued social benefits.

Congratulations to the IFA Secretariat for finishing the year in such a strong position.

A handwritten signature in black ink, appearing to read 'Alan How'.

Alan How

# Gelberg•Fulcher•Velji LLP

## CHARTERED ACCOUNTANTS

Licensed Public Accountants

### REVIEW ENGAGEMENT REPORT

#### To the Members of International Federation on Ageing

We have reviewed the statement of financial position of International Federation on Ageing as at March 31, 2011 and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and, accordingly, consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the company.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements. Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

Richmond Hill, Ontario  
June 24, 2011

CHARTERED ACCOUNTANTS  
Licensed Public Accountants

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#### Statement of Financial Position

March 31, 2011  
(Unaudited)

	2011	2010
<b>ASSETS</b>		
CURRENT		
Cash	\$89,613	\$ 30,944
Accounts receivable	24,084	69,328
Prepaid expenses	2,110	2,245
	<u>115,807</u>	<u>102,517</u>
CAPITAL ASSETS	<u>3,369</u>	<u>4,212</u>
	<u>\$ 119,176</u>	<u>\$ 104,959</u>
 LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	<u>\$ 57,532</u>	<u>\$ 60,731</u>
 NET ASSETS		
General fund	58,275	40,016
Invested in Equipment	<u>3,369</u>	<u>4,212</u>
	<u>61,644</u>	<u>44,228</u>
	<u>\$ 119,176</u>	<u>\$ 104,959</u>



**Statement of Changes in Net Assets**

Year Ended March 31, 2011

(Unaudited)

	General Fund	Invested in Equipment	2011	2010
Balance - beginning of year	\$ 40,016	\$ 4,212	<b>\$ 44,228</b>	\$ (83,722)
Excess of revenue over expenses	17,416	-	<b>17,416</b>	127,950
Amortization of equipment	843	(843)	-	-
<b>Balance - end of year</b>	<b>\$ 58,275</b>	<b>\$ 3,369</b>	<b>\$ 61,644</b>	<b>\$ 44,228</b>

**Statement of Revenues and Expenditures**

Year Ended March 31, 2011

(Unaudited)

	2011	2010
<b>REVENUE</b>		
Membership fees	\$ 59,234	75,347
Corporate and foundation sponsorships	<b>180,630</b>	212,440
Government grants and contributions	<b>39,633</b>	28,762
Donations	<b>4,187</b>	517
Publication sales	<b>146</b>	572
Other income	<b>15,299</b>	36,725
	<b><u>299,129</u></b>	<b><u>354,363</u></b>
<b>EXPENSES</b>		
Copying, printing and publishing	<b>19,079</b>	2,335
Amortization of capital assets	<b>843</b>	1,053
Consulting fees	<b>625</b>	625
Credit card charges	<b>1,636</b>	1,454
Insurance	<b>3,181</b>	3,084
Bank charges	<b>3,018</b>	3,436
Technical assistance	<b>16,295</b>	17,263
Memberships	<b>1,605</b>	876
Office expenses	<b>7,271</b>	5,706
Computer support	<b>7,218</b>	8,204
Postage and messenger	<b>4,028</b>	2,388
Loss on foreign exchange	<b>5,135</b>	4,792
Office Rental	<b>12,000</b>	12,000
Professional fees	<b>4,715</b>	11,843
Salaries and benefits	<b>141,446</b>	109,992
Venue Rental	<b>12,107</b>	-
Telecommunications	<b>6,363</b>	6,255
Travel, accommodations, meals and board meetings	<b>35,148</b>	35,108
	<b><u>281,713</u></b>	<b><u>266,413</u></b>
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES</b>	<b><u>\$17,416</u></b>	<b><u>\$ 127,950</u></b>

**Statement of Cash Flows**  
Year Ended March 31, 2011  
(Unaudited)

	2011	2010
<b>OPERATING ACTIVITIES</b>		
Excess (deficiency) of revenue over expenses	\$ 17,416	\$ 127,950
Item not affecting cash:		
Amortization of property, plant and equipment	<u>843</u>	<u>1,053</u>
	<u>18,259</u>	<u>129,003</u>
Changes in non-cash working capital:		
Accounts receivable	43,475	(59,543)
Accounts payable	(3,200)	(38,923)
Deferred income	-	(14,562)
Prepaid expenses	<u>135</u>	<u>(668)</u>
	<u>40,410</u>	<u>113,696</u>
<b>INCREASE IN CASH FLOW</b>	58,669	15,307
Cash - beginning of year	<u>30,944</u>	<u>15,637</u>
<b>CASH - END OF YEAR</b>	<u>\$ 89,613</u>	<u>\$ 30,944</u>

## 2010 – 2011 ACKNOWLEDGEMENTS

### IFA Journal - Global Ageing Editorial Board

The IFA wishes to thank and acknowledge the Editorial Board for their continued commitment and contributions throughout 2009 – 2010. All articles selected for publication in *Global Ageing* are reviewed by members of the Editorial Board; their suggestions and guidance enable the IFA to offer a journal that provides the insights and analyses of experts on policy and practice issues important to those who promote the well-being of older adults throughout the world.

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## Selected Representations by IFA Board Members

Ms. Irene Hoskins, President	<ul style="list-style-type: none"> <li>• May 2010 - IFA Global Conference (various presentations), Melbourne, Australia</li> <li>• May 2010 - (speaker at InnovAge Conference), Montreal , Canada</li> <li>• May 2010 - ICSW Joint World Conference on Social Work and Social Development, (plenary address), HongKong</li> <li>• August 2010 - World Demographic and Aging Forum (IFA workshop), St. Gallen, Switzerland</li> <li>• September 2010 - PAHO Executive Committee, observer, Washington USA</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• February 2011 - UN Commission on Social Development, New York, USA</li> </ul>
Mr. Gordon Lishman, International Vice President	<ul style="list-style-type: none"> <li>• April/May 2010 - Review of policies on older people by Government of Northern Ireland; management and report of consultation, Ireland</li> <li>• April 2010 - Calouste Gulbenkian/Young Foundation seminar on Social Innovation; Paris, France</li> <li>• June 2010 - Launch of Institute of Welsh Affairs publication: Adding Life to Years publication; Cardiff, Wales</li> <li>• October 2010 - Chair, Working Group; Congress Chair and Rapporteur, "The Implications of Demographic Change", European Liberal Democrat &amp; Reform Party, Helsinki, Finland</li> <li>• December 2010 - Active Ageing keynote lecture, University of Chester Business School, UK</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• March 2011 - Annual City of Edinburgh Social Work Lecture, UK</li> <li>• Continuing - Advisory Board Age Unlimited Programme, National Endowment for Science, Technology and the Arts, London, UK</li> </ul>
Dr. KR Gangadharan, Regional Vice President , Asia	<ul style="list-style-type: none"> <li>• May 2010 – IFA 10<sup>th</sup> Global Conference on Ageing, Melbourne, Australia</li> <li>• October 2010 - Sixty-first session of the WHO Regional Committee for the Western Pacific, Putrajaya, Malaysia</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Dr. Elizabeth Mestheneos	<ul style="list-style-type: none"> <li>• May 2010 – EC Thematic Conference on Mental Health, Madrid, Spain</li> <li>• June 2010 – European Conference on the Abuse of Elderly, Madrid, Spain</li> <li>• July 2010 – EU Futureage Workshop – Keynote Address, Ancona, Italy</li> <li>• October 2010 – International Social Housing Summit, The Hague</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• February 2011 – Council of Europe – “The well-being and rights of the elderly”, Strasbourg, France</li> </ul>
Ms. Kaye Fallick	<ul style="list-style-type: none"> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• January 2011 – China National Committee on Ageing (CNCA) - IFA hosted Study Tour, Melbourne, Australia</li> </ul>

	<ul style="list-style-type: none"> <li>• March 2011 – Meeting with Minister for Ageing and Mental Health – Hon. Mark Butler, Australia</li> <li>• 2010/2011 – Ongoing – Presentations on Ageing Demographics to Commonwealth Bank, AMP Insurance, APIA Insurance - Australia</li> </ul>
Dr. Hisashi Hozumi	<ul style="list-style-type: none"> <li>• October 2010 – Active Aging Conference in Asia Pacific, Fukuoka, Japan (Fukuoka ACAP 2010)</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Mr. Robert Reid	<ul style="list-style-type: none"> <li>• IFA 10<sup>th</sup> Global Conference on Ageing Organizing Committee</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Dr. Vinod Shah	<ul style="list-style-type: none"> <li>• May 2010 – Age Friendly Cities Workshop, Melbourne, Australia</li> <li>• November 2010 - National Consultation on ‘Active &amp; Healthy Ageing’, India</li> <li>• February 2011 - Protection of Elderly, Combating Elderly Abuse, Pune, India</li> </ul>
Ms. Helen Hamlin	<ul style="list-style-type: none"> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• February 2011 -49<sup>th</sup> Commission for Social Development, UN, USA</li> <li>• Ongoing –Attendance at NGO Committee on Aging, UN, USA</li> <li>• Ongoing –Attendance at NGO Committee on Family, UN, USA</li> <li>• Ongoing –Representation at NGO meetings on Family, Aging, Social Development, Human Rights, and Housing</li> </ul>
Mr. Jan Lorman	<ul style="list-style-type: none"> <li>• September 2010 – World Demographic Forum, Switzerland</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Ms. Sue Hendy	<ul style="list-style-type: none"> <li>• May 2010 – IFA 10<sup>th</sup> Global Conference on Ageing, Melbourne, Australia</li> <li>• May 2010 – Hosted Age Friendly Cities Workshop, Melbourne, Australia</li> <li>• June 2010 – Seniors radio interview on IFA 10<sup>th</sup> Global Conference, Melbourne, Australia</li> <li>• November 2010 – UNOEWG, COTA National Policy conference, Australia</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• February 2011 -49<sup>th</sup> Commission for Social Development, USA</li> </ul>
Mr. Mete Bora	<ul style="list-style-type: none"> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Mr. Robert Chagnon	<ul style="list-style-type: none"> <li>• May 2010 - Journées du vieillissement (InnovAge), Montreal, Canada</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> <li>• Ongoing – Promotion of the 11<sup>th</sup> Global Conference on Ageing through Vie et vieillissement and other forums</li> </ul>
Prof. Ariela Lowenstien	<ul style="list-style-type: none"> <li>• April 2010 – 4<sup>th</sup> International Social and Applied Gerontology Symposium, Antalya, Turkey</li> <li>• July 2010 – EU Futureage Workshop – Keynote Address, Ancona, Italy</li> <li>• July 2010 – Social Policy Association, Lincoln, UK</li> <li>• August 2010 - World Demographic and Aging Forum , St. Gallen, Switzerland</li> </ul>

	<ul style="list-style-type: none"> <li>• August 2010 – Centre for Global Dialogue – Demographics and Caregiving, Zurich, Switzerland</li> </ul>
Ms. Grace Chan	<ul style="list-style-type: none"> <li>• May 2010 - IFA Global Conference (session chair), Melbourne, Australia</li> <li>• May 2010 – Age Friendly Cities Workshop, Melbourne, Australia</li> <li>• Nov 2010 - Age-friendly Cities with Cooperation &amp; Participation – The Asian Pacific Perspective Regional Conference, Hong Kong</li> <li>• December 2010 - Distinguished Senior Citizens of the World Congress, Istanbul, Turkey</li> </ul>
Ms. Ruth Marks	<ul style="list-style-type: none"> <li>• May 2010 –IFA 10<sup>th</sup> Global Conference on Ageing, Melbourne. Team Wales presence. Meeting with seniors involved in Ministerial Advisory Councils. Visit to Canberra hosted by Australian Government.</li> <li>• June 2010 –National Pensioner’s Parliament, Blackpool, England Launch of Institute of Welsh Affairs publication: Adding Life to Years publication, Cardiff, Wales</li> <li>• September 2010 –International Day for Older Persons conference, Cardiff University, Wales</li> <li>• October 2010 –International Day for Older Persons, Wales wide programme of visits</li> <li>• November 2010 –CISCO meeting in Torfaen, South East Wales. Crossroads UK conference, Cardiff, Wales. Hosted Northern Ireland Older People’s Advocate visit to Wales. Symposium with Archbishop of Wales and Church in Wales</li> <li>• March 2011 –Launch of Hospital Review Dignified Care? Report. Launch of Advocacy Counts 3</li> </ul>

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### United Nations – IFA Representation

Throughout 2010 – 2011 the IFA maintained strong representation at the United Nations in New York, lead by our main representative Helen Hamlin and supported by Mary Mayer and Valerie Levy. Committee involvement included: Ageing; Family; Mental Health; Social Development; and Status of Women.



*Helen Hamlin*



*Mary Mayer Jane Barratt and Valerie Levy*