Golden Age : A Community Care model for Active Ageing in Place

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Ageing in India

- Elders in India increasing both in absolute numbers and relative strength
- Rising life expectancy and increasing population
- 'old age dependency ratio' increasing

Rank Order of the World's 25 Largest Older Populations: 2008

(In millions)

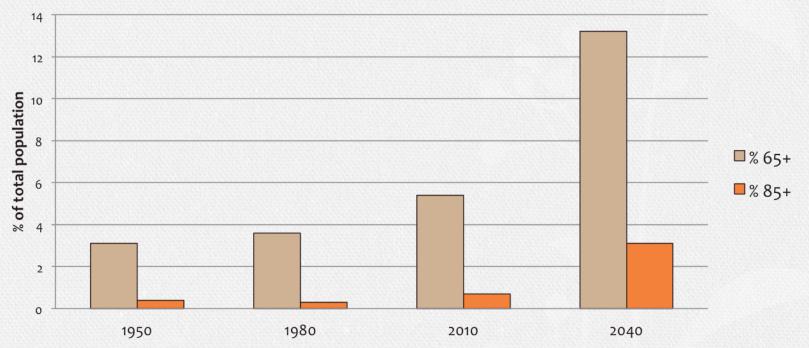
Rank	Country	Population aged 65 and over
1	China	106.1
2	India	59.6
3	United States	38.7
4	Japan	27.5
5	Russia	19.9
6	Germany	16.5
7	Indonesia	13.9
8	Brazil	12.3
9	Italy	11.7
10	France	10.4
11	United Kingdom	9.7
12	Ukraine	7.4
13	Spain	7.3
14	Pakistan	7.2
15	Mexico	6.7
16	Thailand	5.5
17	Bangladesh	5.4
18	Poland	5.1
19	Turkey	5.1
20	Vietnam	5.0
21	South Korea	4.9
22	Canada	4.6
23	Argentina	4.4
24	Nigeria	4.3
25	Philippines	3.9

Source: U.S. Census Bureau, International Data Base, accessed on February 19, 2008.



Population Ageing

Old and oldest old as a percent of total population of India

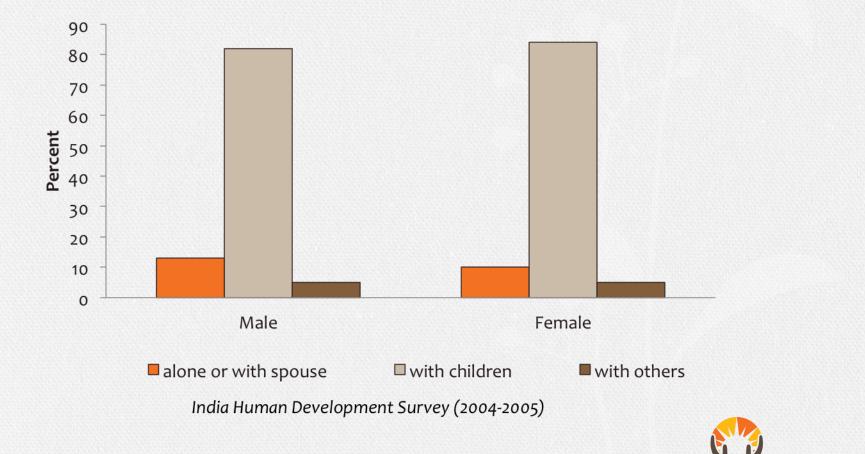


Sources: United Nations Department of Economic and Social Affairs, 2007b; and U.S. Census Bureau, International Data Base



Where do elder persons live in India?

Living arrangement of older persons in India



Golden Age Community Services

Ageing : a time for changing needs

- Complex Healthcare
- Personal care
 Activites of Daily Living
- Changing family dynamics/ social systems retirement, migration, urbanisation
- Social isolation disability and poor health ↑ widowhood and loss of friends segregation of old people





Golden age : Our aims

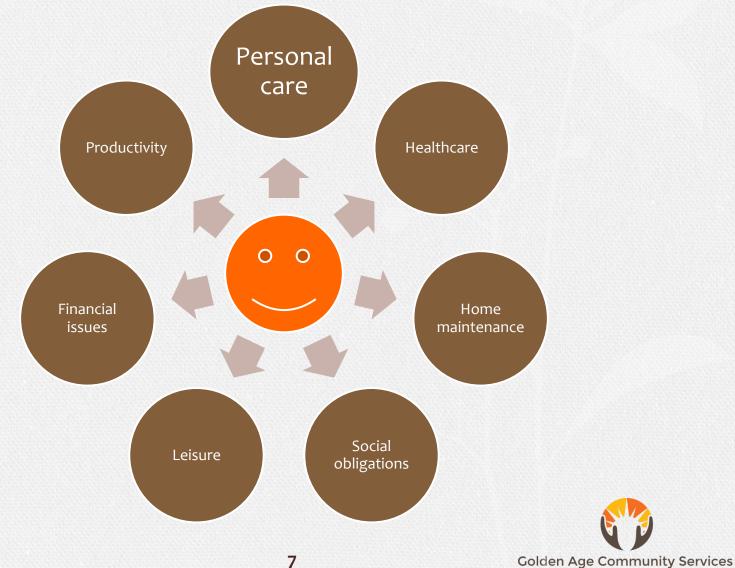
Ageing in place

Healthcare services: nursing, assisted living Community services: day-to day living, home maintenance, shopping, transportation

- Efficient care of disease, systematic rehabilitation Managing prescribed drugs, physiotherapy
- **Promoting successful ageing** Social inclusion, networks, education, culture, information and counseling
- Promoting healthy lifestyles and prevention of disease diet, exercise, health surveillance, preventive home visits
- Supporting independence and safety Home modifications, prevention of accidents at home and outdoors, prescribing and providing mobility aids
- Training qualified personnel expertise in geriatric care



What makes retired life fulfilling?



Active Ageing: our motto!

- Assessment of the client's existing resources & functional capability (physical, cognitive, emotional & social aspects)
- Creation & regular up-dating of the care and service plan
- Activity-based care & services
- Increased participation by client, regardless of disability
- Rehabilitative care
- Quality of life, good end-of-life care



Source: UKK-Institute, Tampere



We are looking for....

- Extensive collaboration between social, health and housing sectors
- Lasting partnerships with service providers
- Increased awareness of geriatric issues among citizens remember: each one of us is ageing!
- Support from the union and state governments in India provisions towards funding tax deductions and infrastructure



"Do not deprive me of my age. I have earned it." — May Sarton, The Poet and the Donkey: A Novel



"I had to wait 110 years to become famous. I wanted to enjoy it as long as possible."

> Jeanne Louise Calment (1875-1997)

