

“Revolutionizing Care”

A radical shift in thought, innovation and action is required in the development of models and modes of care to meet the expectations of future generations of older people. Against the backdrop of globalization and urbanization, country and regional trends in population ageing provide unique opportunities to examine the effectiveness of aged care policy; and the applicability of various models of care to younger countries.

The pursuit of longevity is not without its dangers and compromises –increasing frailty leading to falls and fractures, serious life-changing cognitive deficits leading to a loss of identity, and loneliness and being alone leading to depression are the reality for some older people.

Evidence and innovation in the pursuit of excellence of care for older people is not an option, it is a responsibility that as knowledge holders we have.

Experts and leaders in the field of care innovation, evidence based age care policy and brain health will inform and debate the most pressing issues of the current and new era in care as it relates to system change. It is time for the revolution.

Expert Speakers



Mr. Graeme Prior
Hall and Prior Aged
Care, AUSTRALIA



Prof. Ian Philp
EasyCare,
UNITED KINGDOM



Dr. John Beard
World Health
Organization

Panelists



Mr. Graeme Prior, Australia

Mr. Graeme Prior is CEO of the Australian based private organization Hall & Prior that specializes in residential aged care. Since its establishment in 1993 the organisation has expanded in response to the diverse and growing needs of our ageing population to become one of the largest aged care providers in Western Australia (WA) with 13 homes within the State as well as six homes in New South Wales (NSW).

The Hall & Prior commitment and dedication is to providing high quality aged care offering choices in accommodation and health services that are important to residents with the highest standards of professional care, privacy and dignity.



Prof. Ian Philp, United Kingdom

Professor Ian Philp, CBE, MD, FRCP, FFPA (Hon) is Chief Medical Officer Hull and East Yorkshire Hospitals and is Honorary Professor of Health Care for Older People at the University of Warwick.

He established the Sheffield Institute for Studies on Ageing which won, for the University of Sheffield, the Queen's Award for Higher Education in 2000, for research into improving the quality of life of older people.

His research interests are in improving the lives of older people through better assessment and response to their health and care needs (www.easycare.org.uk).

Professor Philp was the National Clinical Director ("Tsar") for Older People in the Department of Health from 2000 to 2008, leading the development and implementation of the National Service Framework for Older People. He is currently the Parliamentary spokesperson for the British Geriatrics Society.

His NHS work focusses on cutting the costs of frailty through early intervention in primary care and more effective response to frailty crisis. His Sheffield team won the UK Hospital Doctor of the Year Award (Older People's category) in 1998.

He has led the development and implementation of innovative teaching methods in undergraduate medicine, multi-professional learning and vocational training in health care. Professor Philp has been an adviser to the World Health Organisation and advised governments in many countries on the care of older people.



Dr. John Beard, World Health Organization

John Beard, MBBS PhD, is an Australian physician who initially worked in primary health care, including several years as medical officer for an Aboriginal Medical Service. From 1991 he held a wide range of senior public health and academic roles in Australia, followed by three years as Senior Epidemiologist with the New York Academy of Medicine (NYAM) in the USA. In January 2009 he was appointed Director of the new Department of Ageing and Life Course at the World Health Organization in Geneva, Switzerland.

Dr. Beard's involvement in the health of older adults began during his time as a clinician. Later, the public health group he led was responsible for developing Stay on Your Feet, one of Australia's first and largest community based programmes to prevent falls in older adults. A core aspect of this programme was an intensive evaluation that demonstrated that not only did the intervention reduce hospital admissions for falls, but that it was extremely cost effective, conservatively saving over \$20 for every \$1 invested.