

Art and Place

Art bridges Society and Facility

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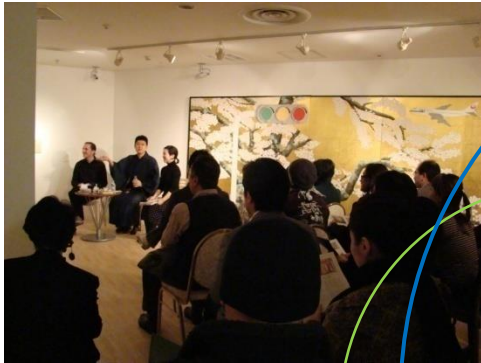
Curator, Forever Museum of Contemporary Art

I. Mission

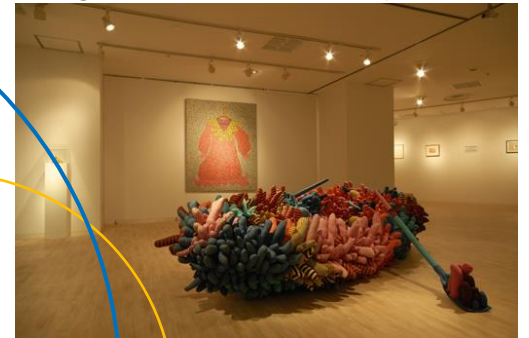
- To improve QOL (Quality of Life) of facility resident
- To improve QOL (Quality of Life) of regional community
- To define creative function of art, medical care and welfare in society
- To pursue innovative relationships between art, medical and welfare facilities

II. Project Outline

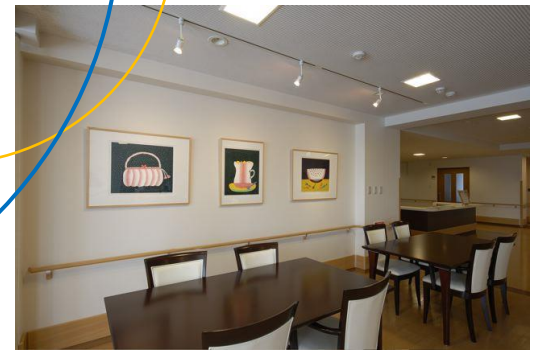
To create social function
of art and facility



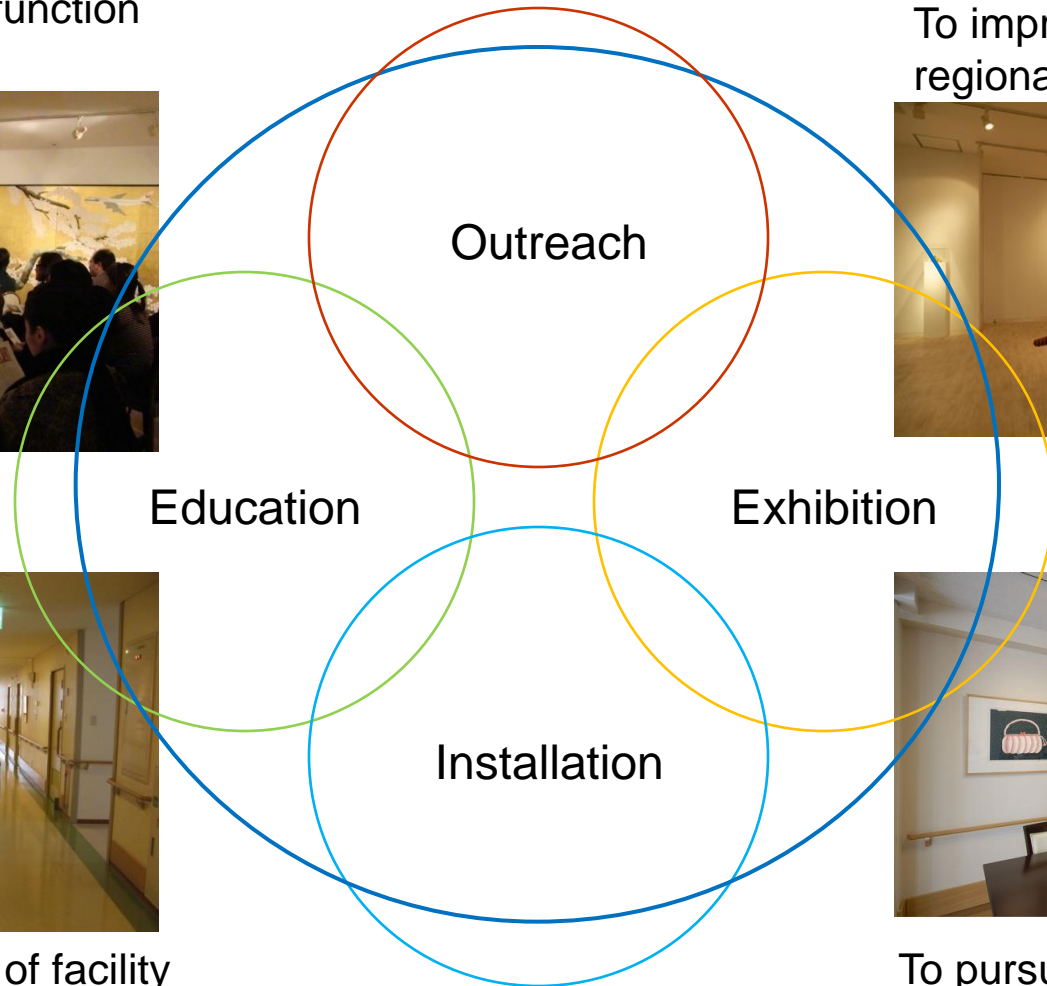
To improve QOL of
regional community



To improve QOL of facility
resident



To pursuit relationships
between art and facility



III. Why Art?

Why art is the vital element for facility and people living there?

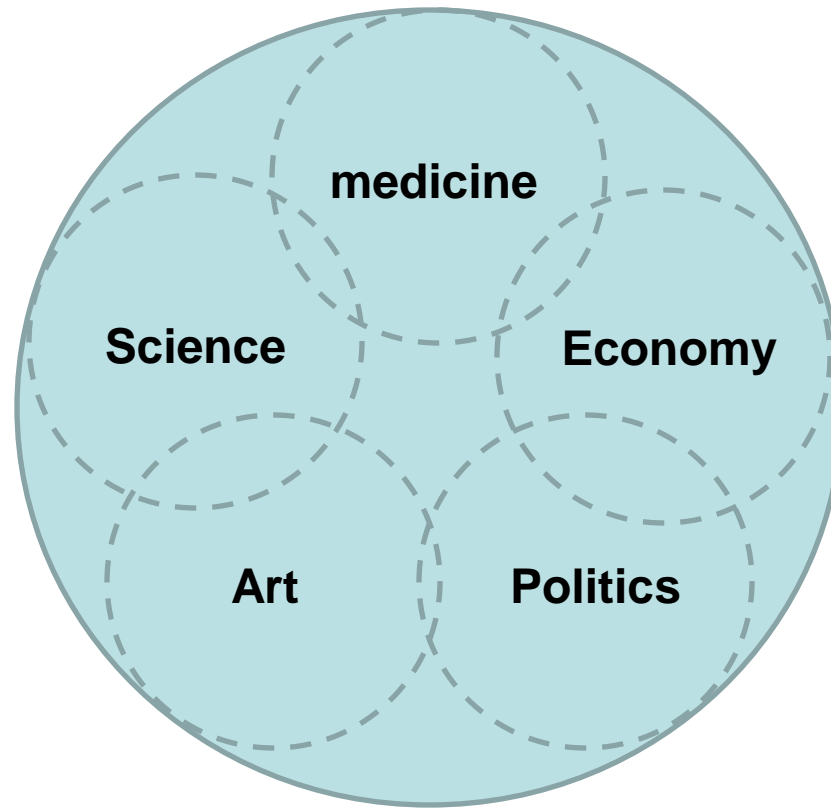
1. Art raises issues
2. Art stimulates dialogues
3. Art presents perspectives

1. Art Raises Issues



Art as Social Sculpture

■ **Blurring Boundaries**



■ **Art Acts as.....**



Means of communication, Form of complaint
Educational tool, Social expression

2. Art Stimulates Dialogues



Meet Me @ MoMA

The MoMA Alzheimer's Project :
Making Art Accessible to People With Dementia

■ Purpose:

1. To improve the lives of people with dementia and their caregivers
2. To develop interventions for people with Alzheimer's disease and caregivers

■ Program Outline:

Day : Once in a month

Time: 1.5 hour

Place: Museum of Modern Art, New York

Staff: Museum Educator1, Support Staff 3~4

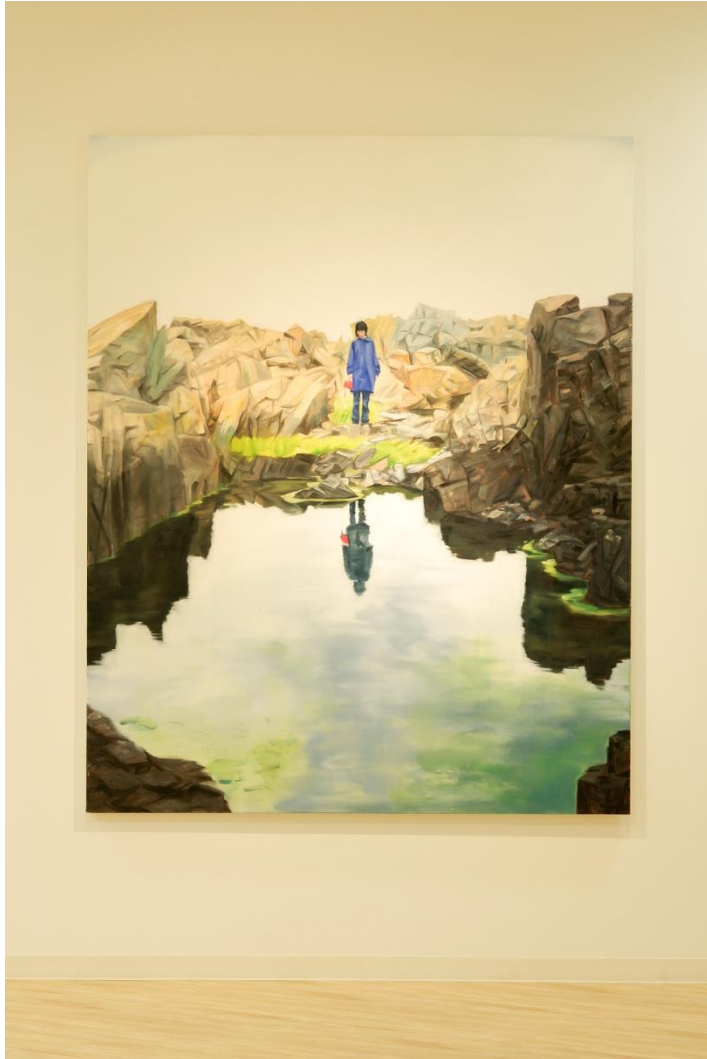
Number of group: 8 couple (16~18 participants)

Target: People with Alzheimer's disease and their caregivers

■ Program Contents:

- ① Observation: Free appreciation
- ② Communication: Offering questions to stimulate interest
- ③ Idea: Offering few points of view to stimulate communication
- ④ Discussion: Offering three to four questions
- ⑤ Art History: Offering three to five historical points
- ⑥ Experience: Connect personal experience and art works
- ⑦ Activity: Dialogue based discussion in group

Theme 1 : Image of Japan

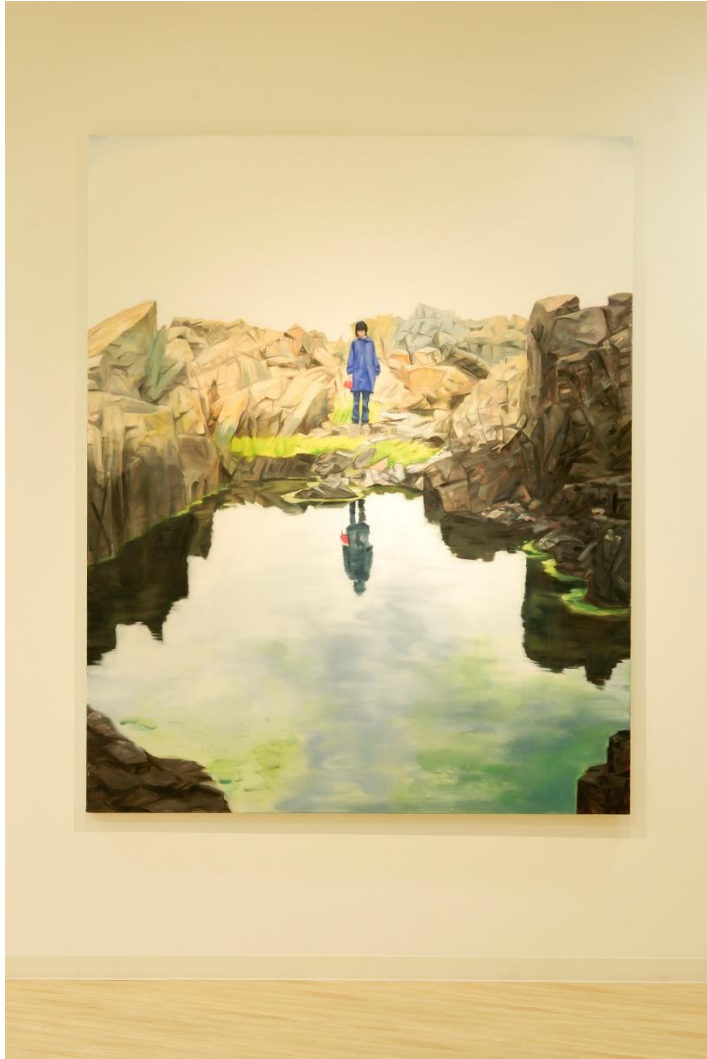


Mana Konishi

Untitled, 2008

- Is there anything in this painting that strikes you as distinctly “Japan”? Why or why not?
- What elements of the landscape are familiar to you, if any?
- Is this painting were to depict a present-day gas station, how would it differ from the one seen here?

Theme 2 : Modern Portraits



Mana Konishi

Untitled, 2008

- During what time period do you think this painting is set?
- What region of the country might this scene depict?
- How do you think this figure is feeling?
- What is the overall mood of the painting?

“Meet Me at MoMA” project : Project Evaluation and Result

■ Evaluation

- ① Participants Evaluation (enquires, Program contents)
- ② Observer Evaluation
- ③ Group Evaluation
- ④ Before and After program Evaluation

■ Result

【Factor】		【Effect】
① Educator	→	Improve in self esteem
② Influence	→	Relieve the stress of caregivers
③ Engagement	→	Interaction between caregivers and People with Alzheimer
④ Social interaction	→	Pleasure and appreciation for the social support
⑤ Environment	→	Pleasure through Intellectual experience

3. Art Presents Perspectives



Musset Moderna

Zon Moderna: art relates to the development of society



■ Vision of Moderna Museet

Show how art relates to the development of society and art from earlier periods.

Promote artistic and cultural regeneration.

Promote knowledge in art history and understanding and interest in contemporary art.

Preserve, catalogue and research the Moderna Museet collection and procure new works to enhance it.

Exhibition: *Fashionation*



Workshop and conversation
with artist and educators



Collaborative activity as
fashion show



21st Century Museum of Contemporary Art, Kanazawa

Kanazawa Youth Dream Challenge Art Program



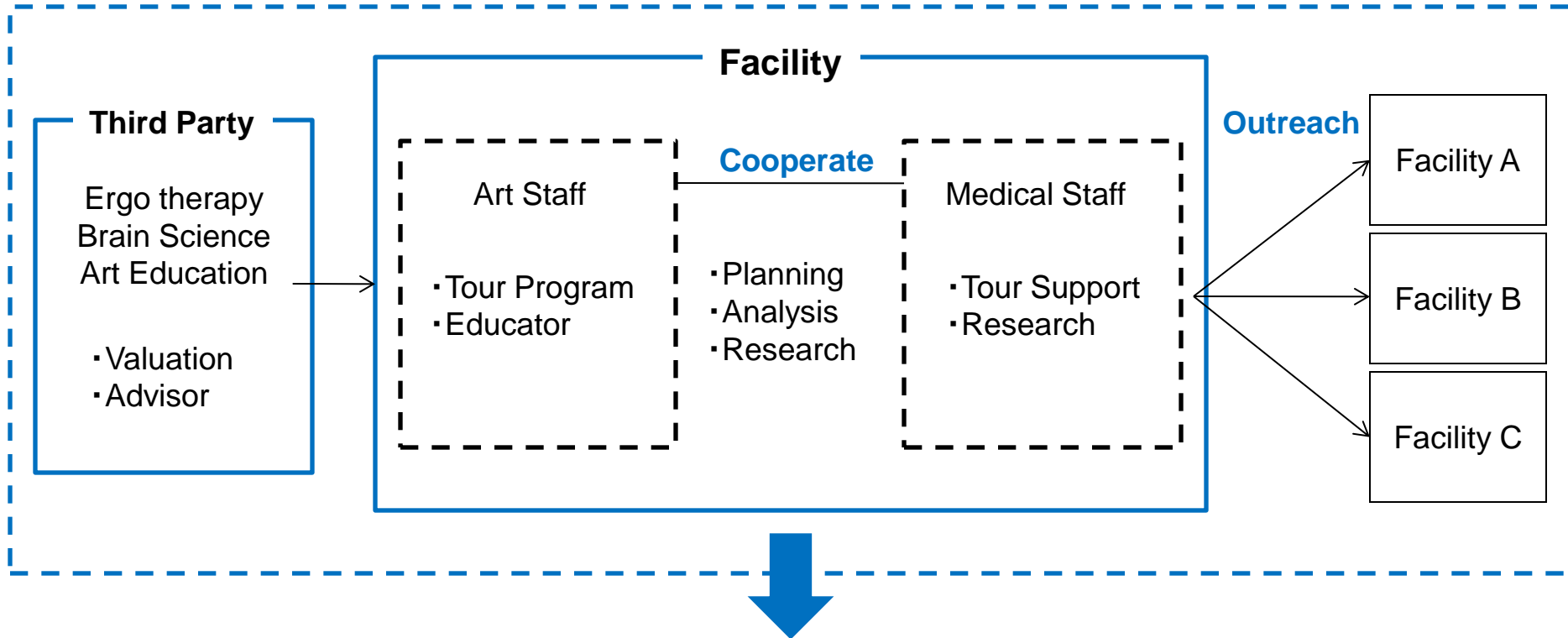
IV. Consideration



Art program for people in nursing home

Trial program to step forward

IV. Consideration : Diagram of the Program



Integral Elements

1. Framework for cooperation
2. Evidence-based Program
3. Collaboration with a third party

IV. Consideration : To Step Forward



Trial Program

Direct conversation through
art work with residents



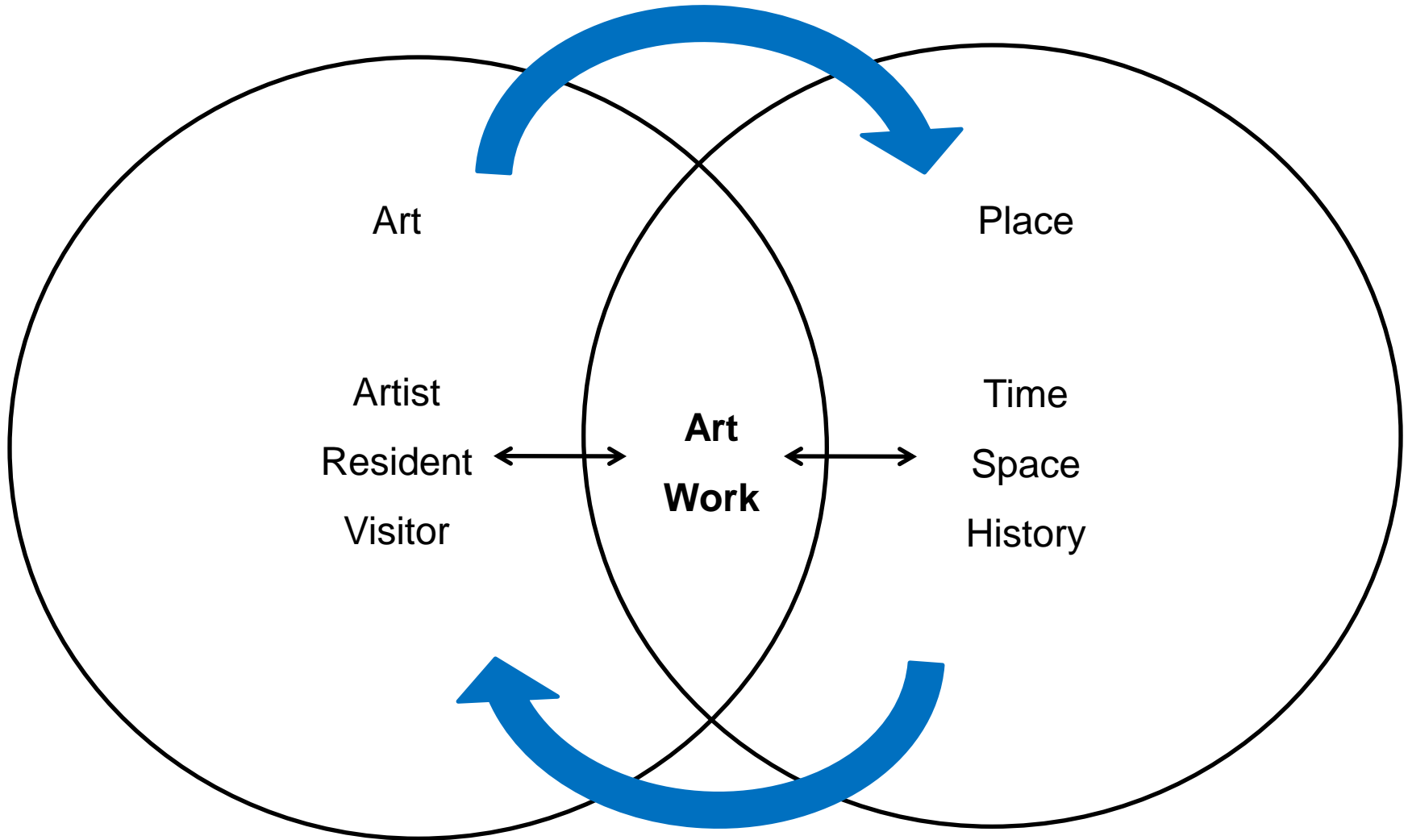
Collaborative work project

Kei Takemura

N.A.'s geta with pink cover, 2010

N.A.'s geta, Italian synthetic cloth,
Japanese silk thread

V. Conclusion : Art and Place – Methods for Sustainable Project



“Arigatou”
Thank You.