

INDONESIA



Images of Aging in Indonesia

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PRESENTATION

- Background
- Life cycle
- Demographic trends
- Activities
- Financial supports
- Images of ageing
- Recommendation

Background

Indonesia is an archipelago with 30.000 plant species and more than 700 ethnicities, as well as has more than 17.000 islands and about 400 volcanoes

About 50% of older adults are still active in the workplace, contributing to the national economy. However ,the value to respect the seniors gradually changes

Baby & Child



Gracious age

THE CYCLE OF LIFE

The cycle begins as a baby and progress into the teens, adult, postnatal and the gracious ages.

Teenager



Adult

Normally, each phase , has a particular image, requires a different holistic beauty and health approach.

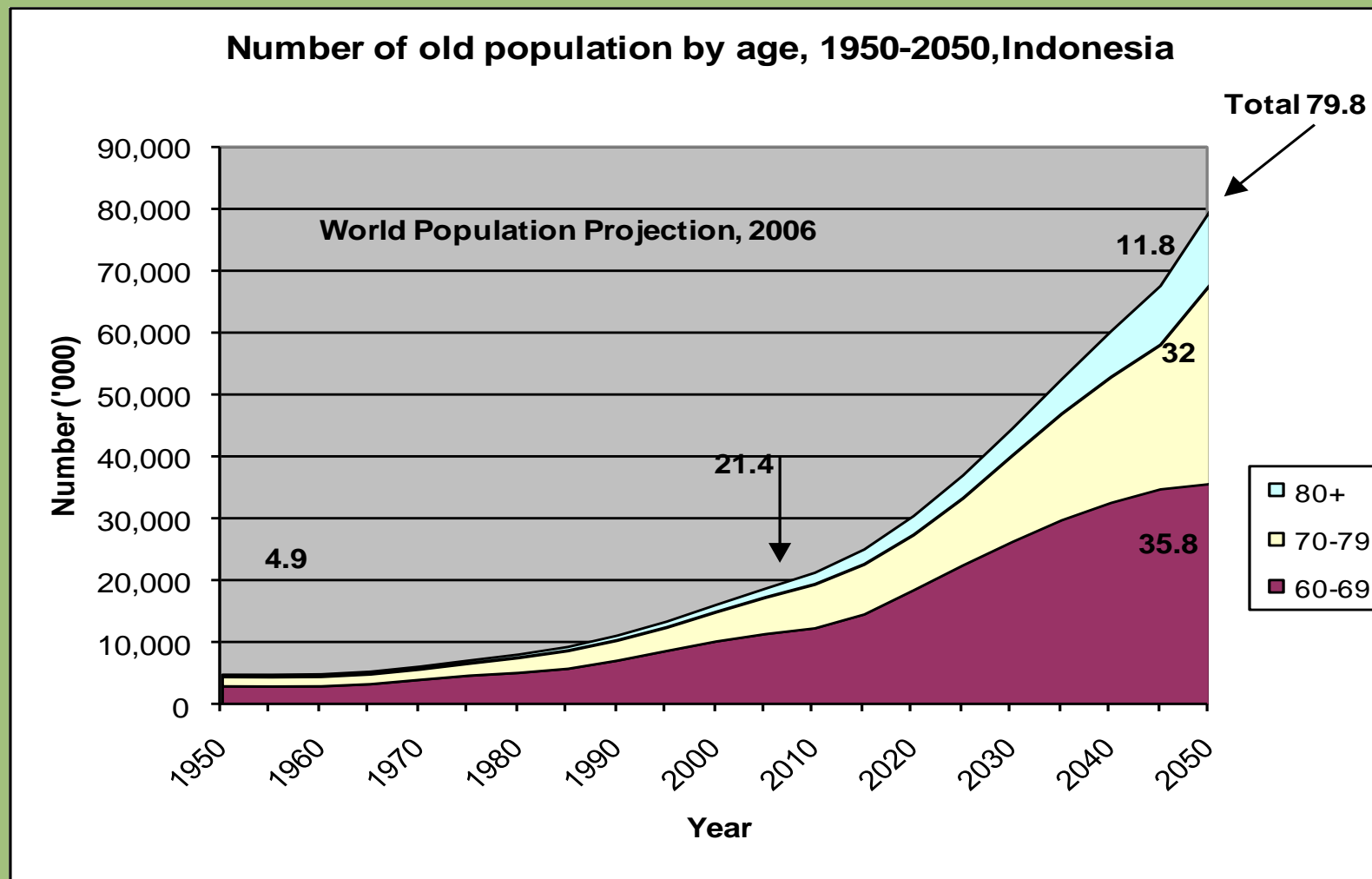


Post natal

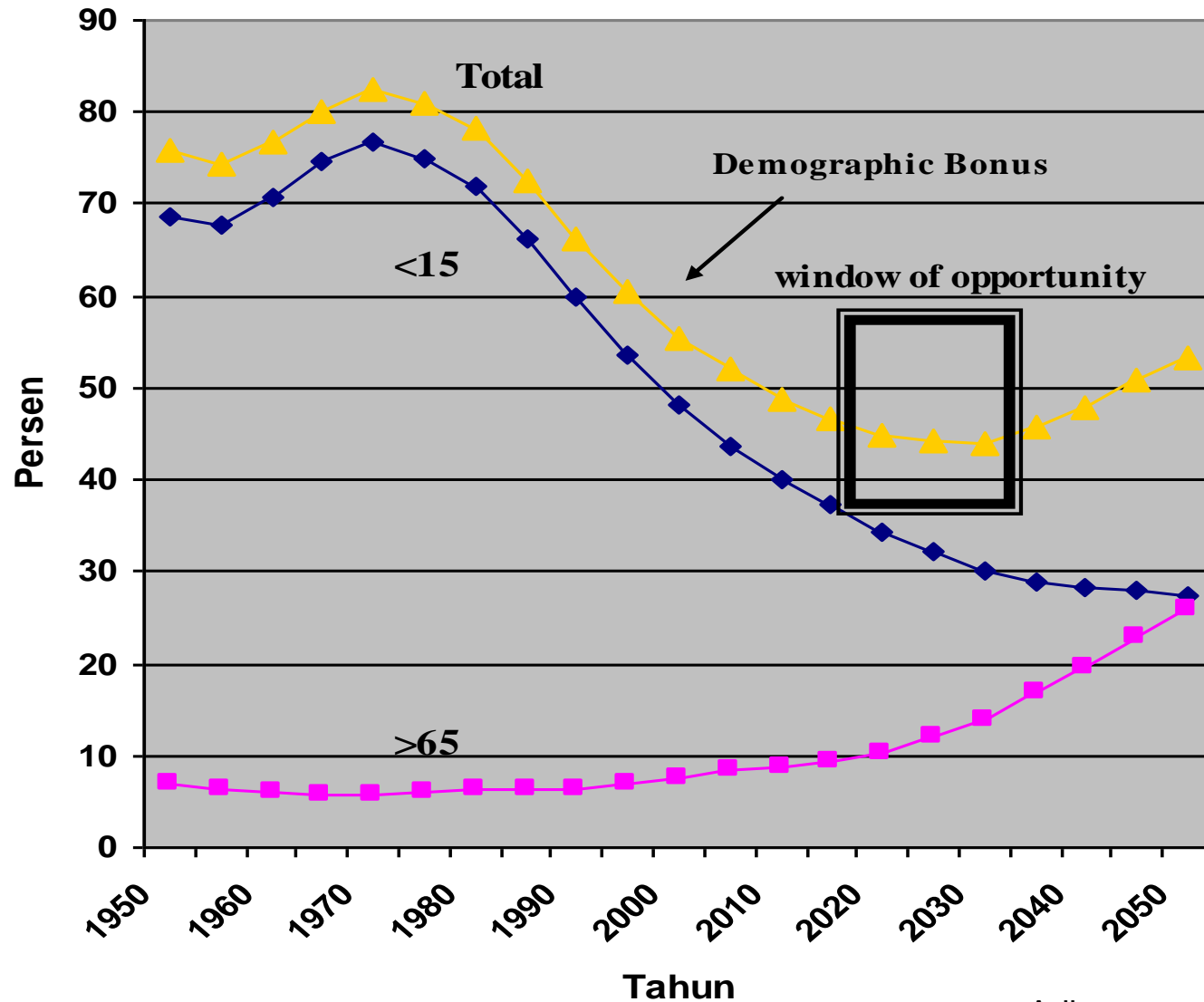


(Martha Tilaar,2009)

Growth of old population, Indonesia 1950-2050



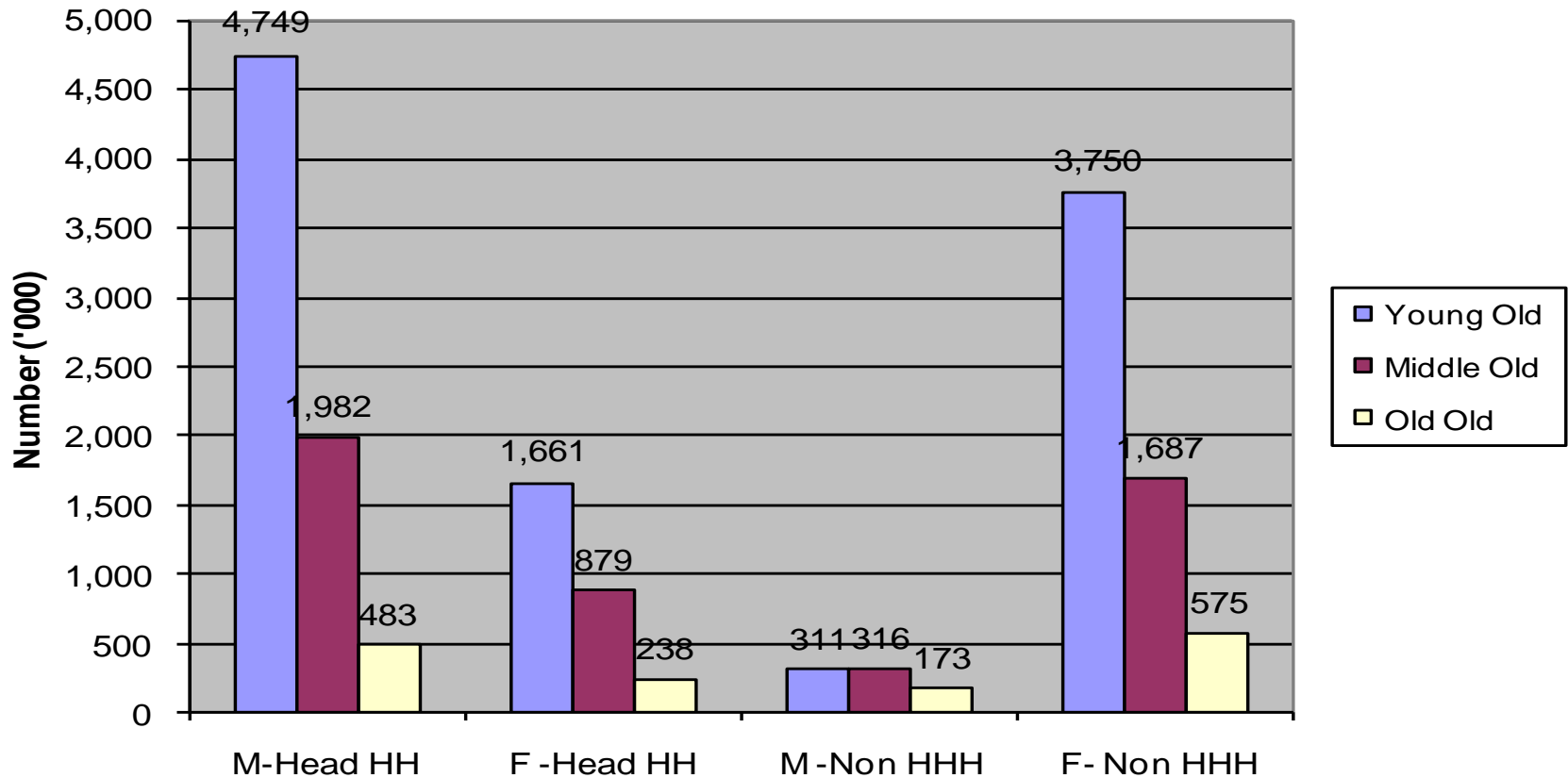
Dependency Ratio 0-14, 65+, total Indonesia 1950-2050



Adioetomo (2009)

Old men were the head of HH, but there were 2,7 millions of old women as head of household (Adioetomo, 2009)

Number of old people by age, sex and status as head of HH, Susenas 2005

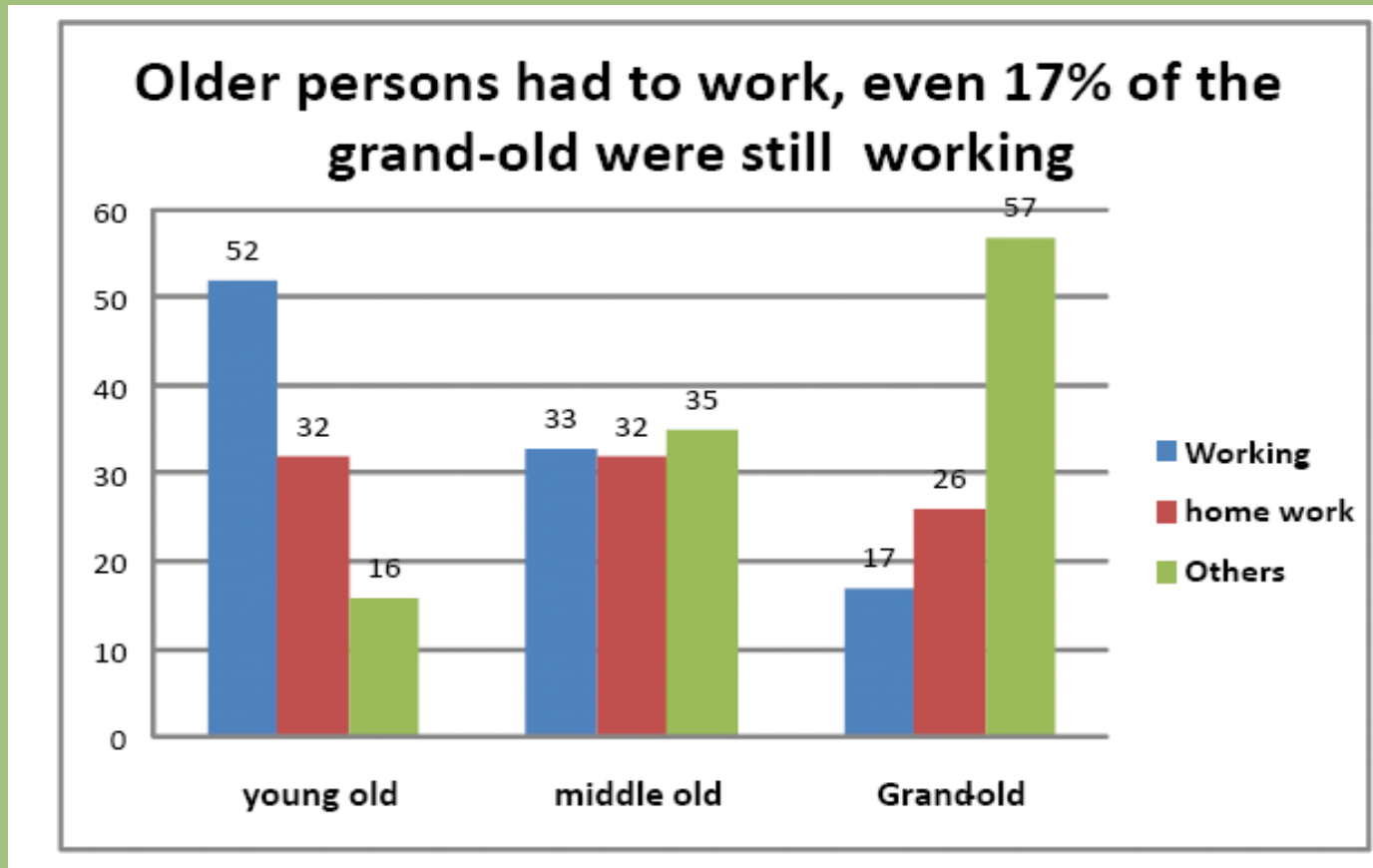


Gender, old people and work

Susenas 2005

- **Still working:**
 - 30% of young old men -- 12% of young old women
 - 20% of middle old men --7% of mid-old women
 - 10% of old old men --2.5% of old old women
- **It has to raise concern of why 7% and 2.5% of middle old and old old women are still working.**
 - **No social protection that they still have to earn for their living?**

Working, home work , others



Source: Sri Moertiningsih Adioetomo, 2009

FINANCIAL SUPPORT

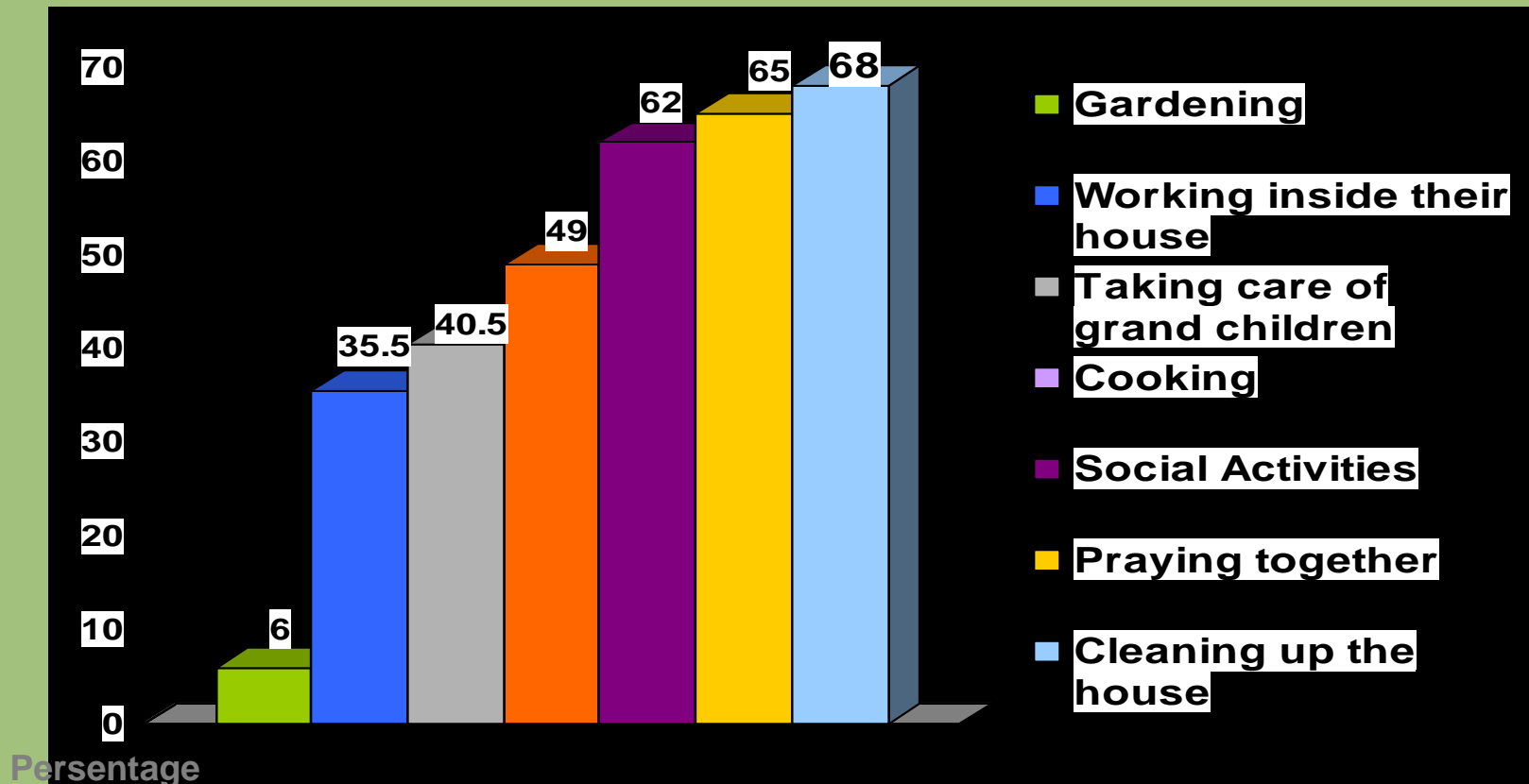
(Rahardjo,2007)

Table 2. Source of Financial Support Received by the Elderly, based on Location

Source of Support from	Urban		Rural		Total	
	N	%	n	%	N	%
Spouse	58	4.35	50	3.75	108	8.11
Son	217	16.29	236	17.72	453	34.01
Daughter	211	15.84	187	14.04	398	29.88
Son/Daughter In-Law	100	7.51	70	5.26	170	12.76
Grandchildren	27	2.03	29	2.18	56	4.20
Brother	15	1.13	10	0.75	25	1.88
Sister	13	0.98	7	0.53	20	1.50
Other	42	3.15	60	4.50	102	7.66
	683	51.28	649	48.72	1332	100

ACTIVITIES

(Rahardjo, 2007)



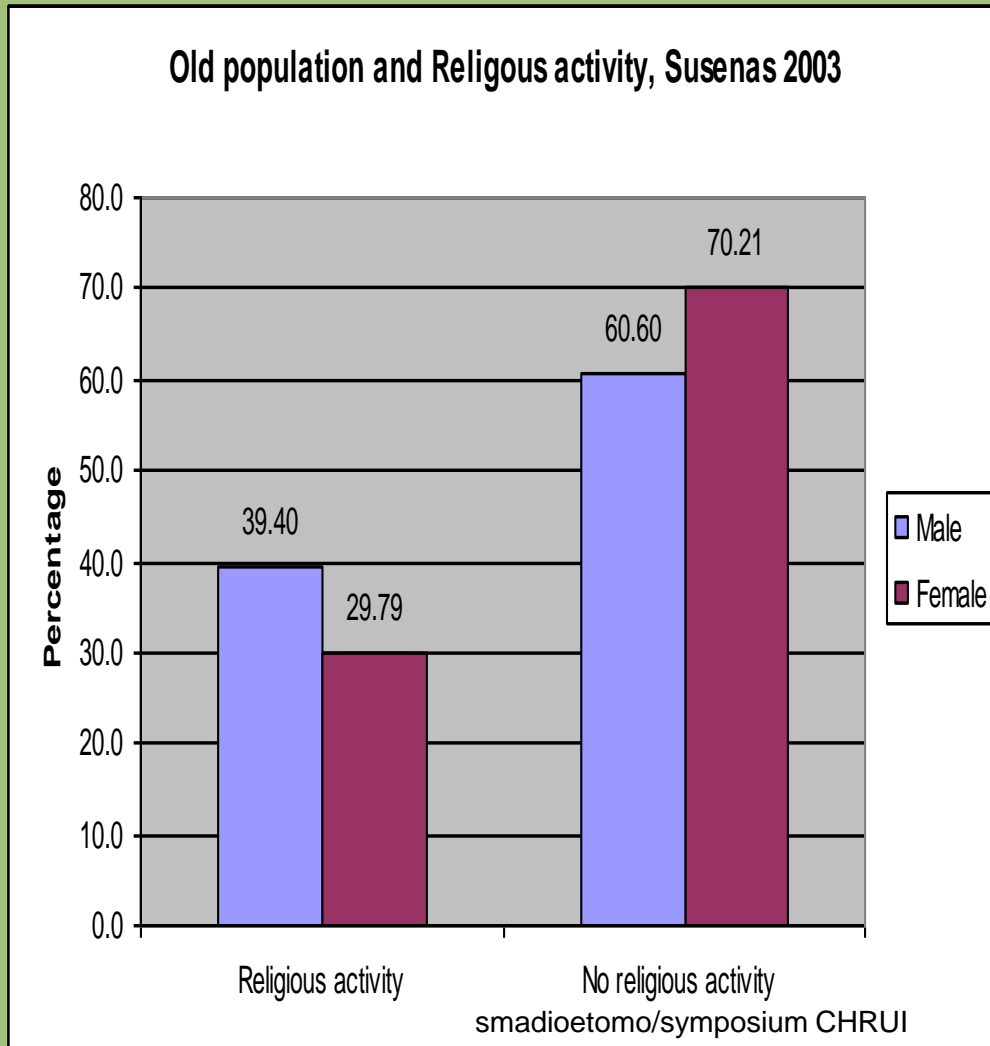
Activities





Old people and religious activity

Susenas 2003



- 40% old men and 30% old women involved in religious activity
- More old men than old women attended religious activity
- Religious activity can be used as vehicle to approach old people for information about well being or for services.
- The general perception is that old people survived in many challenges and difficulties due to their religious belief.
- But questionnaires should be improved to capture religiosity?

Activities and services in Integrated Community Posts



PHYSICAL EXERCISE

HOME VISIT

SEMINAR

ROUTINE CHECK UP

15

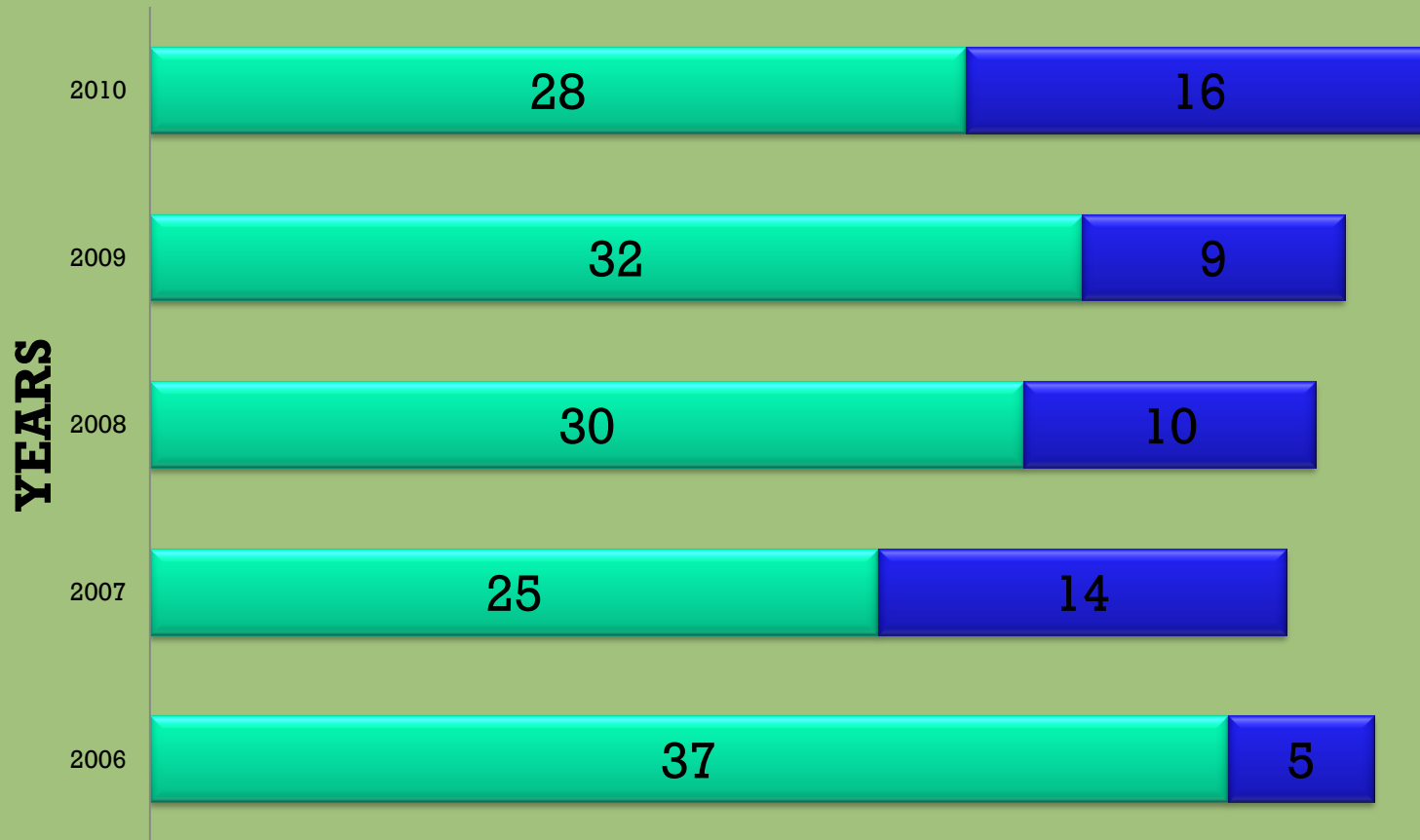
Images of Ageing

Students Image about Elderly

- 2006 ,42 students 37 negative, 5 positive
- 2007, 39 students 25 negative, 14 positive
- 2008,40 students 30 negative, 10 positive
- 2009, 41 students 32 negative, 9 positive
- 2010,44 students 28 negative, 16 positive

IMAGES OF AGEING

■ Negatif ■ Positif



Negative Images

- talk too much
- difficult persons
- bossy persons
- fragile
- troubling
- not easy to advise
- always speaking repetitively
- sensitive
- always angry

Positive Images

- wise
- having lots of experience
- patient
- funny
- kind
- always giving pocket money to their grandchildren
- respectful persons

Respectful

(National Commission for Older Persons, 2007)





Inauguration

MTIC & MINISTRY OF RESEARCH AND TECHNOLOGY

Research on Indonesian Plants for Natural Beauty
Martha Tilaar Innovation Centre, 2008



Award for Researcher

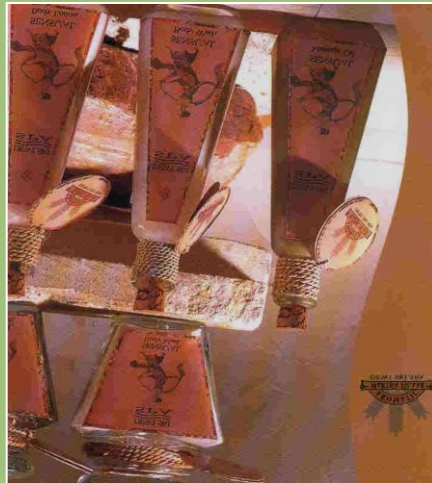


Award for Consumer

POSITIVE IMAGE: STARTING FROM YOUNG



- Individuals must start at a youth age:
 - Maintaining beauty
 - Positive thinking
 - Healthy lifestyle
 - Financial security
 - Keep active
 - Self esteem
- Education and exposure to positive images improves youth images of aging.





RECOMMENDATION – everyone needs to promote positive images of aging, including:

- National Commission for Older Persons
- Other government orgs
- NGOs
- Professional societies
- Media
- Educational institutions
- Families
- Older persons



UNIVERSITAS
INDONESIA

Opening of Centre for Ageing Studies

Ageing and Productivity Seminar

Monday, 15, 2010 Pusat Administrasi UI Lt. 2 D





THANK YOU