## IMPROVING IMAGES OF AGING IN KOREA THROUGH CYBERSPACE

Busan Healthy Family Support Center Research Institute for Science of Better Living of the Elderly Director, DONGHEE HAN(Ph.D) Kosin University Professor Hee Eun Nam(Ph.D)

> www.bfsc.busan.go.kr www.wellageing.com www.kosin.ac.kr





- Population: Approaching 40 Million (4 Million over 65 years older)
- By2050: Population over 65 years old will be 37%
- Booming Aging Issue in Korea
- Various images of Aging in Korea

- Independent/Dependent
- Healthy/Unhealthy
- Educated/ Non Educated
- Family/Alone
- Integration / Isolation
- Respect/ Burden
- Social Participation/Roleless



# Aging is too hard





#### Negative Image





Isolated	
Negative	
Unhealthy	
Thought / Mind	
Expression	

















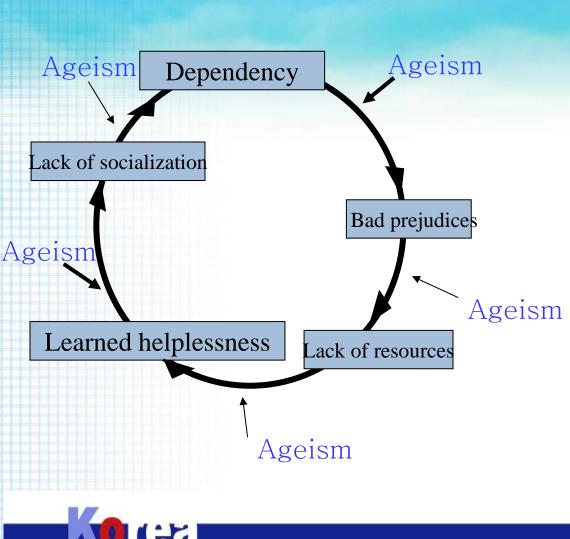
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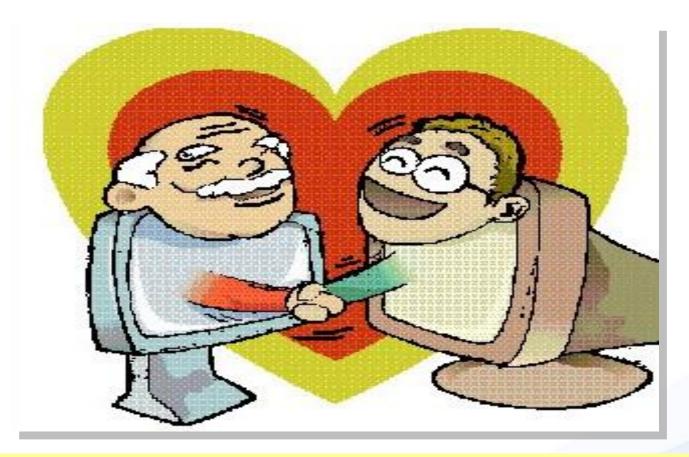
#### Leading a Digital Life

Research Institute of Science for the Better Living of the Elderly WWW.Wellageing.com

#### **Promoting Technology Training in Korea**

- Increasing seniors' access to information, opportunities for communication and participation by promoting digital literacy
- Helping social participation, health promotion, safety and security with information and technology
- Empowering them to get more information and better life for their late years
- Making New Image of Older Persons in Aging Society

## Cyber Neighbor



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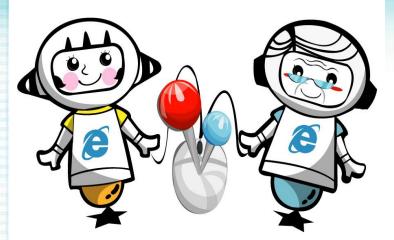
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1080 Cyber FamilyGame Festival







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# **Strategy of Infomatization**

- Bridging Digital
   Divide between
   Young and Old
- IT Silver Instructor
- Cyber Neighbor
- Cyber Family

- Bridging Digital
   Divide among Old
   Persons
- Internet Navigator
- <u>www.wellageing.com</u> for Silver Surfing
- Support Contents

#### Positive

- Information
- Interaction
- Participation
- Sharing the Moment
- Social Capital
- Workforce
- Meaningful Life

#### Negative

- Too Hard to Learn
- Will Be Forgotten
- Not Necessary
- No Reason to Learn
- No Use
- Feel Foolish
- Get Sick

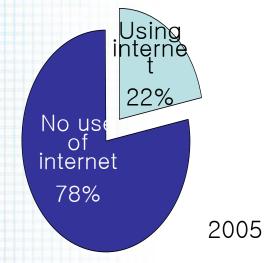
## Computer story

It is really strange – my life is getting to be changed. Like magic, it is a really wonderful world.

How can you learn such a skill? How can we learn?



#### Internet User Population Over 50 s



50-59's : 55.9%

Over 60's: 21.8% Total Internet User Population:77.6%

(2009 KADO)

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## Efforts of Informatization for the Elderly in Korea

- Ministry of Information & Communication(2002-2007)
- Ministry of Public Administration and Security (2009-)
- Promoting NGO's public IT activities
- Online IT education for seniors
- Developing contents, games, off-line events to encourage the participation in cyberspace
- Promoting Activities for Digital culture
- Supplying Recycled computer, Workforce through ITskill

# Why we need cyber activities for older persons

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- Creating Digital Technology for the Quality of Life
- Possibilities and Opportunities to Create New Roles in Digital Era
- Encouraging to Take Part in Society
- Promoting Family Solidarity as New Model of Filial Piety
  - Keeping Continually Quality of Late Life

		Destroy Isolation
	Interaction	New Filial Piety, Cyber family
		Intergenerational Integration
Digital Aging/	Continuous Social Participation	Continuous Information  Sharing Late Life Workforce
Digital Culture	Heath Promotion	Health Promotion by ICT Building Strategy in Information Intelligent Technologies, U-health, Digital Systems, Serious Games
	Keeping Dignity and Respect	Keeping experiences with Whole Life Monitoring Vulnerable Environment New Image



# 세대통합실천방안 청소년과 노인이 만드는 사이버가족 기념식

🔹 일자 : 2006년 8월 15일 ~ 18일 🔹 장소 : 부산유스호스텔 아르피나 그랜드볼룸 🌼 주최 : 🥎 노인생활과학연구소 👒 후원 : 😭 국가청소년위원회



## Internet Navigator

kapowo

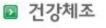


건강체조 Serve category

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- •건강체조
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#### - FACE요가 Face Yoga



목 사선으로 늘이기 혈액 순환과 근육의 미완 을 위한 동작



머리 두드리기 양손은 계란을 잡은 듯이 오목하게 합니다.



**얼굴 지압하기** 가운데 손가락을 이용하 며 눈 안쪽, 눈 꼬리, 콧 망울, 광대뼈 아래...



뒷목 가운데 부분 지 압하기

양손을 이용하며 두 손같 이 뒷목 가운데 오목하게 들어간 부분을...



#### 눈동자 좌우로 돌리 기 양손의 검지를 세워 어깨 넓이만큼 벌립니다.



#### 눈동자 위아래로 돌 리기

양손의 검지를 세워 한손 은 이마에 위치하고, 다른 한손은 턱 아래...

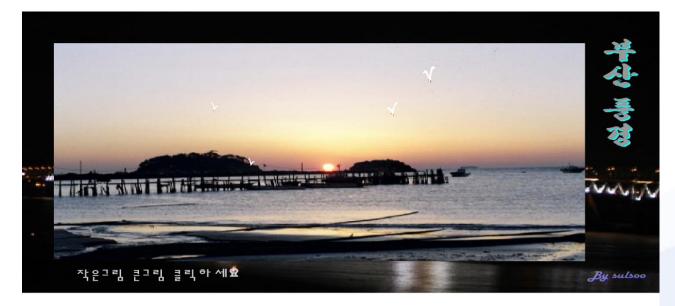


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노인생활과학연구소 **RISBLE** Research Institute of Science for the Better Living of the Elderly

ACAP Active Aging Consortium In Asia Pacific

액티브에이징

디지털에이징 Digital @geing 노인파일 Workforce

한국노인학대 방지정보망 KINPEA Korean Information Network for the Prevention of Elder Abuse





치매가족 지원정보망

Dementia Family Support Program

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DFSP





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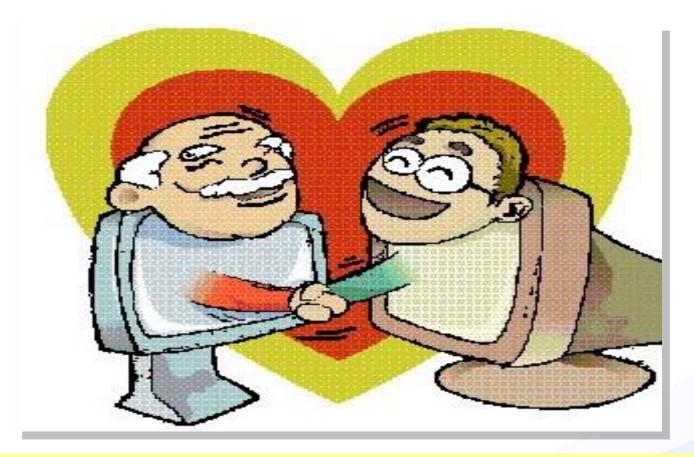
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## 감사합니다(Thank You!!!!)



Improving Images of Aging in Korea through Cyberspace