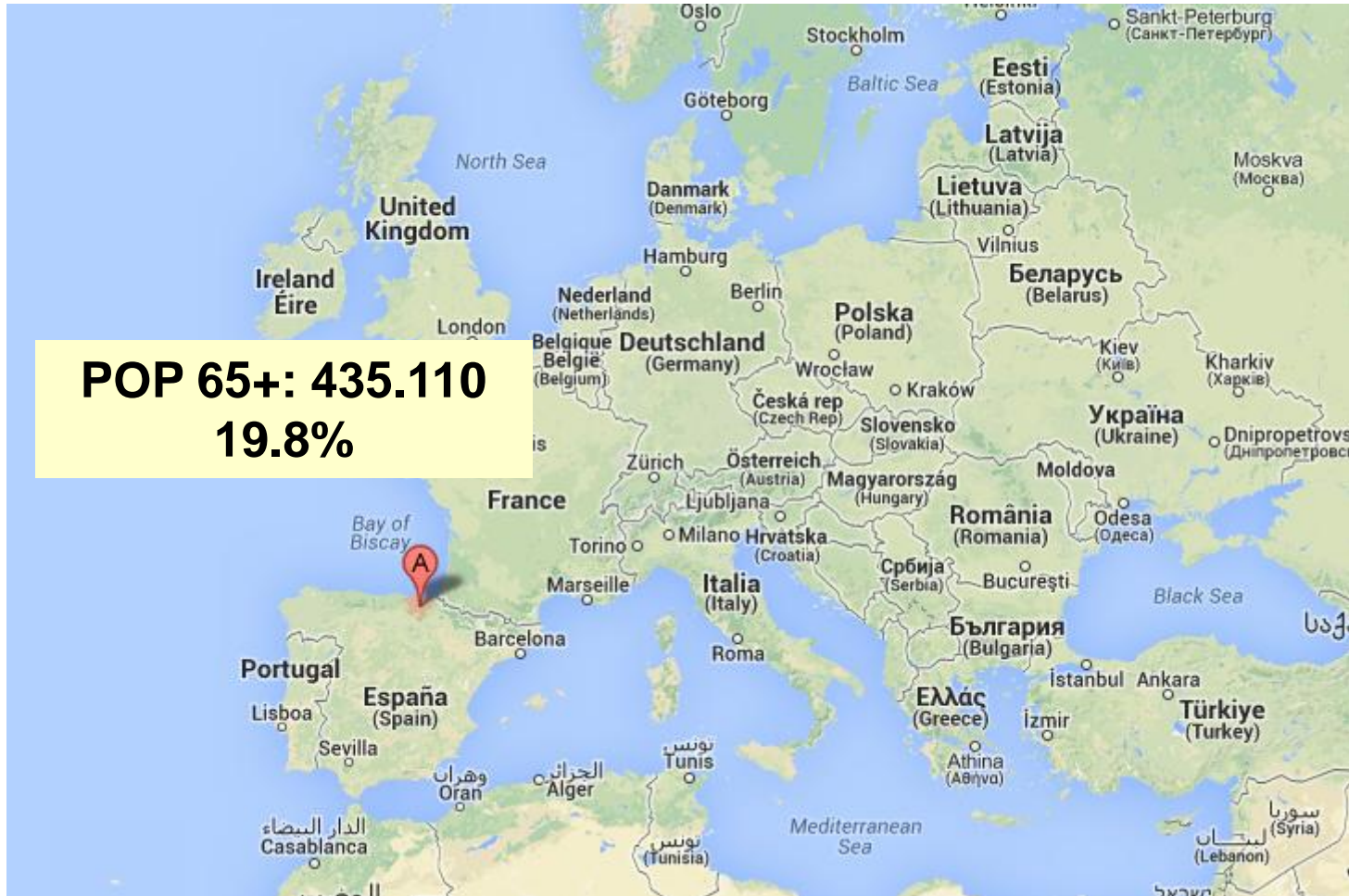




We build together an environment for all!



Basque Country





“Euskadi Lagunkoia” is a global effort of the Basque Country Government to involve all kind of environments to this movement and to support small towns and rural communities to take part of the Age-Friendly Environments Network.

- To promote community **participation** processes.
- To introduce **changes** in the municipality / territory to improve the quality of life of citizens.
- To take advance of the potential of **older people as generative of wellbeing** in city life.
- To generate a **movement of friendliness** in the Basque Country that includes the cities, semi-rural communities, and the social, public and private sector.

2 Actions levels

**Basque Country
Network**

**Municipalities
Pilots**

Basque Country Network

Stakeholders supporting the friendliness movement

Public

- Departments:
- Social Affairs
 - Transports
 - Trade
 - Etc.

Private

- Business:
- Supermarkets
 - Tourism
 - Transport
 - Etc.

Social

- Social agents:
- Federations
 - Associations
 - NGOs
 - Colleges
 - Etc.

Conferences

- Age-Friendly Transport: Bus Companies
- Age-Friendly Business: Supermarkets, shopping malls, businesses.
- Bank Time Conference

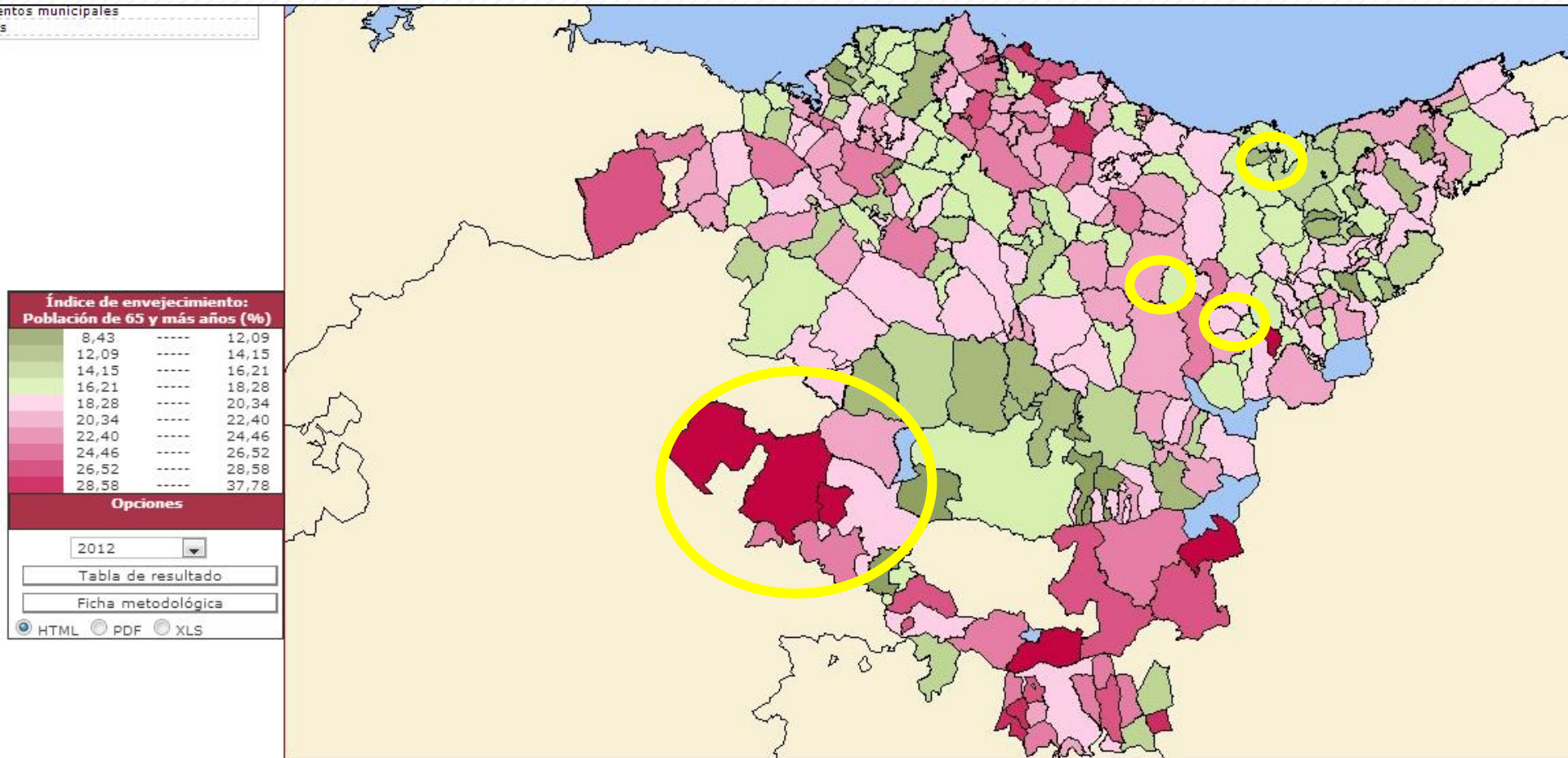
Join

- Departments of Health, Housing, Transport, Education, Culture, etc.
- Basque Country Federation of Retired Persons
- Market Traders Federations: “We are Age-Friendly” Certificate
- Colleges of Pharmacists, Architects.

Active citizenship

- Mapping Age-Friendly Places
- Adviser of Age-Friendly Businesses
- Bank Time

4 municipalities and 1 county of 10 rural communities





Cuadrilla de Añana



POP: 8.855

17.3% +65

10 rural communities

166 POP - 3.072 POP

31.3% - 10.4%



Ordizia



POP 9.817
18.9% +65

J.L.LAZKANO



Orio



POP 5.382
15.8% +65



Zumarraga



POP 10.024
23.1% +65

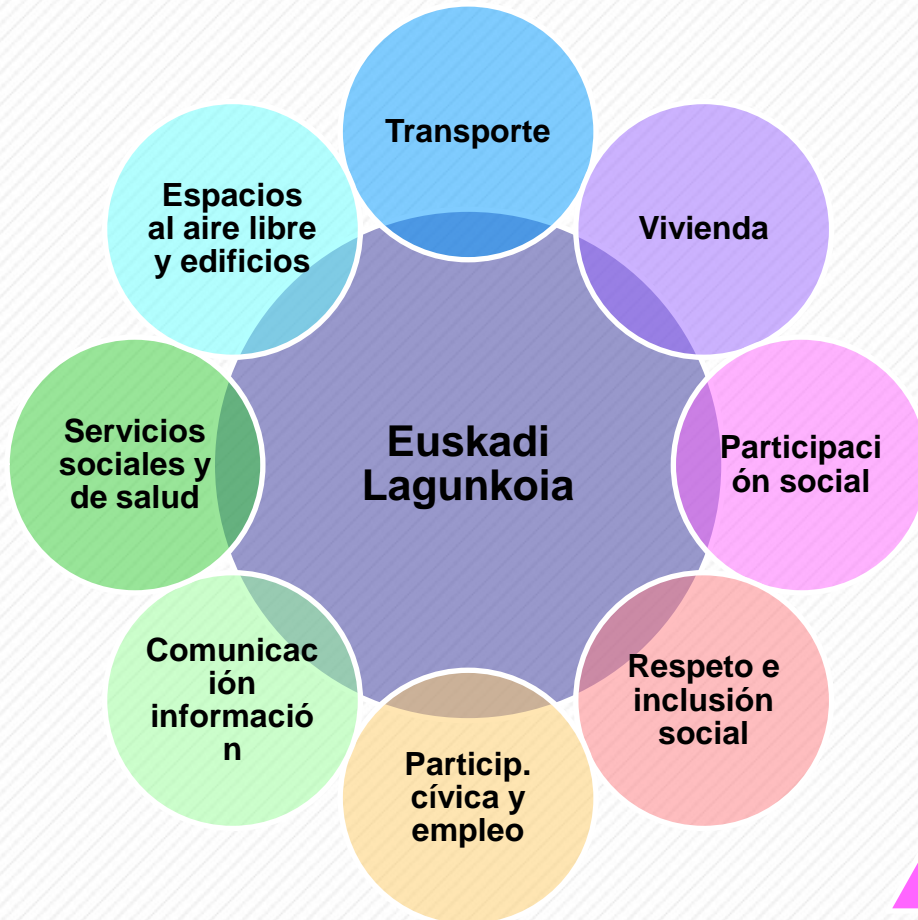


Hondarribia

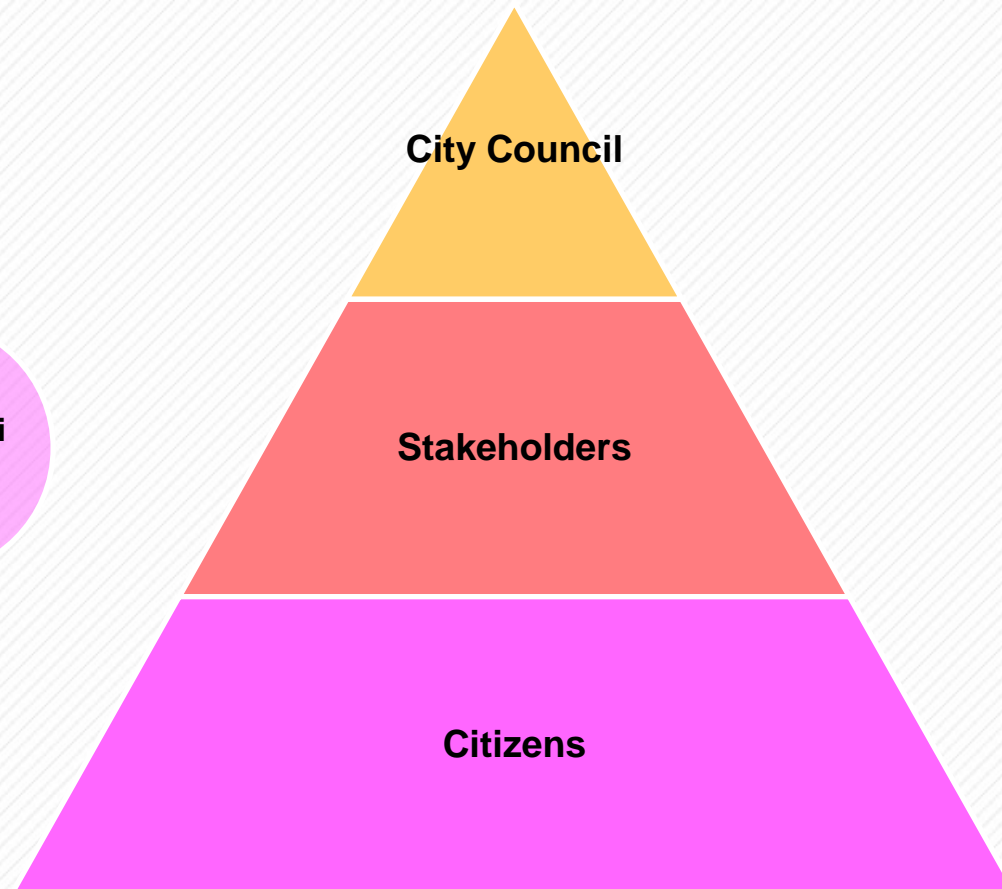


POP 16.518
18.4% +65

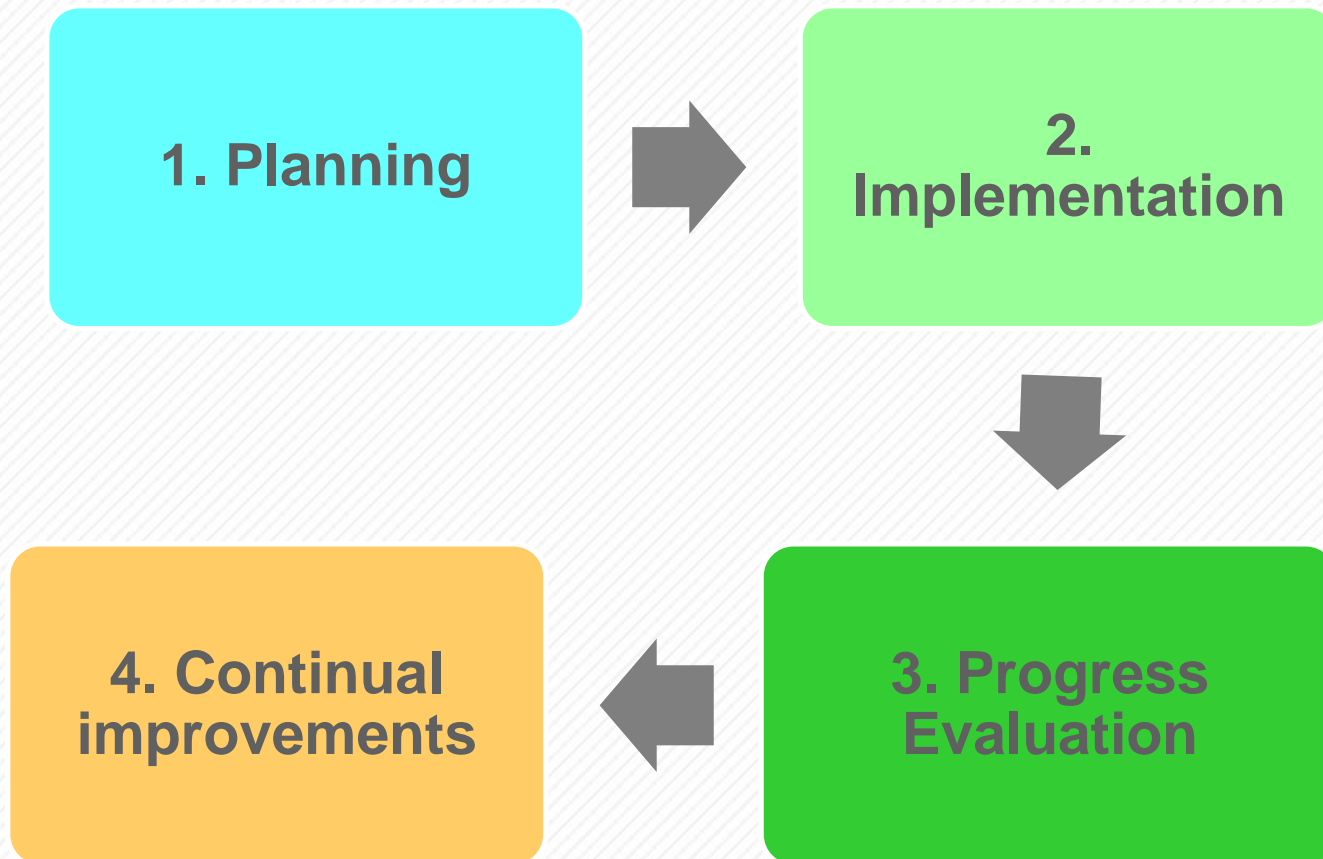
8 AF-Domains



Bottom up approach



WHO Phases



1. Planning







- A. Assessment and description of the baseline of municipalities:
- Analysis of secondary sources.
 - In-depth interviews with experts and public, private and social agents.
 - Citizen forums
 - Age-Friendly Survey
- B. Development of Action Plans.

Online Survey

Personal Interview



Estás en: [CUESTIONARIO DE AMIGABILIDAD](#)

-  QUIÉNES SOMOS?
-  MUNICIPIOS
-  QUIERO MI BARRIO
-  LUGARES AMIGABLES
-  ESTABLECIMIENTOS AMIGABLES
-  **CUESTIONARIO DE AMIGABILIDAD**
-  WEBS AMIGAS

CUESTIONARIO DE AMIGABILIDAD

¡Cuéntanos tu experiencia!

Marcar la casilla deseada en cada pregunta, Comparte tus opiniones y experiencias cuestionario tomando como referencia los siguientes valores:

Nada 1 2 3 4 5 Mucho

Si alguna pregunta carece de sentido en tu municipio, no la contestes.

Su municipio es...

Barato 1 2 3 4 5

Amigable 1 2 3 4 5

Contaminado 1 2 3 4 5

Agradable 1 2 3 4 5

Ruidoso 1 2 3 4 5



Cuestionario Amigabilidad

¡Cuéntanos tu experiencia!

Comparte tus opiniones y experiencias sobre el grado de amigabilidad de tu municipio rellenando este cuestionario.

¿Cuál es tu municipio?	
Sexo	
Edad	

Marque la casilla deseada en cada pregunta tomando como referencia los siguientes valores:|

	Nada					Mucho				
	1	2	3	4	5	1	2	3	4	5
Es su municipio:										
Limpio	1	2	3	4	5					
Ruidoso	1	2	3	4	5					
Agradable	1	2	3	4	5					
Barato	1	2	3	4	5					
Parques y zonas al aire libre										
Hay suficientes	1	2	3	4	5					
Están bien cuidados	1	2	3	4	5					





✓ Rellena el Cuestionario de amigabilidad



✓ Incluye en el mapa los Lugares más amigables de Ordizia.



✓ Comparte tus ideas y propuestas en los encuentros ciudadanos y el foro online.



Tlf.: 943 22 41 46

info@euskadilagunkoia.net





¡Juntos para envejecer bien!

¡PARTICIPA!

www.euskadilagunkoia.net




Más información:
Telf.: 943 22 41 46
info@euskadilagunkoia.net



MATIA
INSTITUTO GERONTOLÓGICO



ORDIZIAKO UDALA

Topic	Positive aspects	Negative aspects	Proposals
 <p style="text-align: right;">Grupo 1: Espacios al aire libre y edificios públicos <i>Aire Zahaleko Guneak</i></p>			
<p>FEMA</p> <p>¿Es <u>Ordizia</u> un municipio Amigable?</p> <p>Agradable Limpio Bonito Barato/Caro Donde la gente se conoce Donde viven sus familiares y amigos Con diferencias entre los barrios</p>	<p>ASPECTOS POSITIVOS</p>	<p>ASPECTOS NEGATIVOS</p>	<p>PROPUESTAS DE MEJORA</p>

2. Implementation

Outdoor spaces and buildings:

- **“I love my neighborhood”**: Working groups led by people of all ages in order to detect improvement proposals, recover public spaces, encourage citizen participation and strengthen social networks in the neighborhood.
- **Age-Friendly Places**: Mapping places by citizenship according to the degree of friendliness (parks, streets, buildings, etc.)
- **Age-Friendly Business Certificate**: Online course about how to improve the friendliness of businesses and self-examination to obtain the Age-Friendly Business Certificate (a window sticker).

Actions

I love my neighborhood Online Forum



Estás en : [QUIERO MI BARRIO](#)



- QUIÉNES SOMOS?
- MUNICIPIOS
- QUIERO MI BARRIO**
- LUGARES AMIGABLES
- ESTABLECIMIENTOS AMIGABLES
- CUESTIONARIO DE AMIGABILIDAD
- WEBS AMIGAS

QUIERO MI BARRIO

[CREAR UN GRUPO](#)

Espacio de conversación donde cualquier persona puede participar. Ideal para compartir ideas y propuestas en la mejora de la amigabilidad de tu municipio.

Los contenidos de estos foros se organizan por municipio, y dentro de estos por temas específicos.

TODOS LOS GRUPOS 4

MIS GRUPOS 4

- | | | |
|--|--|---------------------------|
| | Zumarraga Lagunkoia
Conversaciones e ideas sobre cómo mejorar Zumárraga | Grupo público / 1 usuario |
| | Cuadrilla de Añana Lagunkoia
Conversaciones e ideas sobre cómo mejorar la Cuadrilla de Añana | Grupo público / 1 usuario |
| | Orio Lagunkoia
Conversaciones e ideas sobre cómo mejorar Orio | Grupo público / 1 usuario |
| | Ordizia Lagunkoia
Conversaciones e ideas para mejorar Ordizia. | Grupo público / 1 usuario |

Viendo grupos 1 a 4 (de 4 grupos)

Actions

Mapping Age Friendly Places

The image shows a screenshot of a web mapping application interface. At the top, there is a search bar with the text "Buscar". To its right is a dropdown menu showing "Todos los municipios". Further right is another dropdown menu labeled "tipos". The current location is displayed as "Estás en: Donostia-San Sebastián". On the far right of the top bar are two buttons: "PROPONER LUGAR" (highlighted in purple) and "LISTA". Below the search bar is a map of the Basque Country region, showing various municipalities and roads. A pop-up window is open over the town of Urreixu, displaying a photograph of a town square with a fountain. The map includes navigation controls like a compass and zoom in/out buttons. The interface is designed for users to identify and propose age-friendly locations.

Actions

Age-Friendly Businesses Certificate



Transportation:

- **Friendly Driver Program:** Promoting awareness of drivers of public transport about ageing and disability.

Social participation:

- **Supervisors of "Age-Friendly Businesses":** trained volunteer in friendliness visit businesses, advise them on improving the friendliness and verify their commitment.
- **Local environmental ambassadors:** to identify maintenance needs of green spaces, utilities, transportation, etc.

Respect and social inclusion:

- **Who are the older people?** Program: Aims to promote a real image of the old age, to show their diversity free of stereotypes to children and young people in schools. Workshops on role-playing, analyzing the image of older people in media.
- **Legacy:** Older person as transmitters of intangible heritage.
- **Age-Friendly Business Certificate** and **Friendly Driver** Program: aims to improve treatment and awareness on aging.

Civic participation:

- **I love my neighborhood** Program
- **Mapping Age-Friendly Places** Program

Communication and information:

- **www.euskadilagunkoia.net:** Website containing documents generated in all areas, a place to share best practices and encourage citizen participation through a space to pick up proposals and satisfaction questionnaires.
- **Online Forums:** Citizen Forum to share ideas and suggestions to improve the friendliness of the municipalities.

Community support and health services:

- **Time Bank:** To promote communication and mutual support among neighbors and time swap.

Actions


Time Bank

PERFIL | OFERTAS | DEMANDAS | BANCO COBRAR SERVICIO





SALDO: **+36 HORAS**


DESGLOSE:
149 OFRECIDAS
113 RECIBIDAS
1 OFRECIDAS POR CONFIRMAR
2 OFRECIDAS POR CONFIRMAR

ESTADO	DESCRIPCIÓN	USUARIO	DURACIÓN	SALDO	RECLAMAR	CONFIRMAR	DENEGAR
PENDIENTE	LIMPIEZA. Limpieza del hogar.	pakimai65	1H	+36 H			
PENDIENTE	MASCOTAS. Pasear perros.	JUANLU67	1H	+36 H			
PENDIENTE	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						
CONFIRMADA	MASCOTAS. Pasear p						







euskadi lagunkoia
ordainagiria / recibo

 _____
 _____  _____
 _____ sinadura / firma



euskadi lagunkoia
faktura / factura

 _____
 _____  _____
 _____ sinadura / firma

Diversity

Cross-cutting

**Co-
responsibility**

**ITCs and
Citizen 2.0**

**Older people as a source
of well being**

Civic participation

Public space

Solidarity between generations

Communication between citizens and the administration

Quality of life for all



info@euskadilagunkoia.net