

Welcome to AFCC Webinar 202
2 June, 2015 11:00 AM – 12:30 PM Eastern Time

AFCC Program Strategies and Implementation – A Government Perspective

Panelists:

Ms. Gail Kohn, DC Age-friendly Coordinator

Moderator:

Mr. Greg Shaw, International Federation on Ageing

Organizer:

International Federation on Ageing



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Step #1: **Connecting Audio**

- Connect Audio by calling in on the telephone or connecting through the webinar platform
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- Recording announcement provides instruction

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- The webinar will be recorded and posted on the IFA website (www.ifa-fiv.org)
- IFA members have free access to the webinar recording
- The webinar will be available to non IFA members for a small fee of \$20

For assistance: nwaldston@ifa-fiv.org



Moderator



Mr. Greg Shaw

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Agenda

- **Introductions** (5-10 minutes)
by Mr. Greg Shaw, Moderator
- **Polls** (3-5 minutes)
 - Where do you reside?
 - What sector are you from?
- **Presentation – Transforming DC into an even better city in which to grow up and older** (40 minutes)
by Ms Gail Kohn, DC Age-friendly Coordinator
- **Question and Answer Forum** (30 minutes)
- **Closing** (3-5 minutes)



Presenter



Ms. Gail Kohn

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Age-Friendly DC

Transforming DC into an even better city in which to
grow up and older.



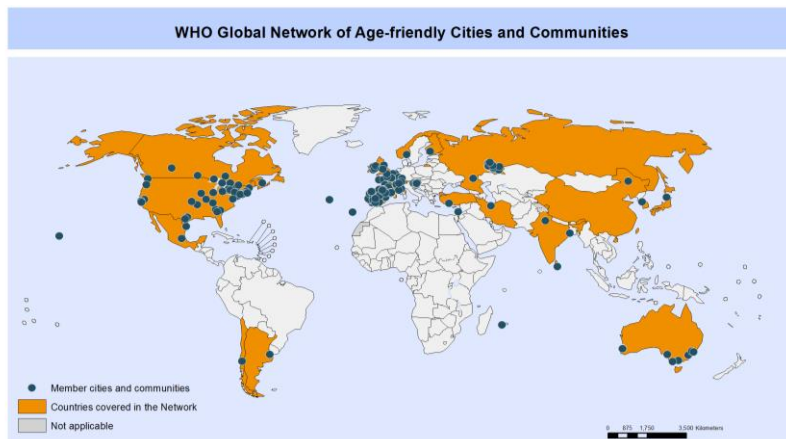
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Age-Friendly City and Community Program Strategies and Implementation: A Government-Led Perspective

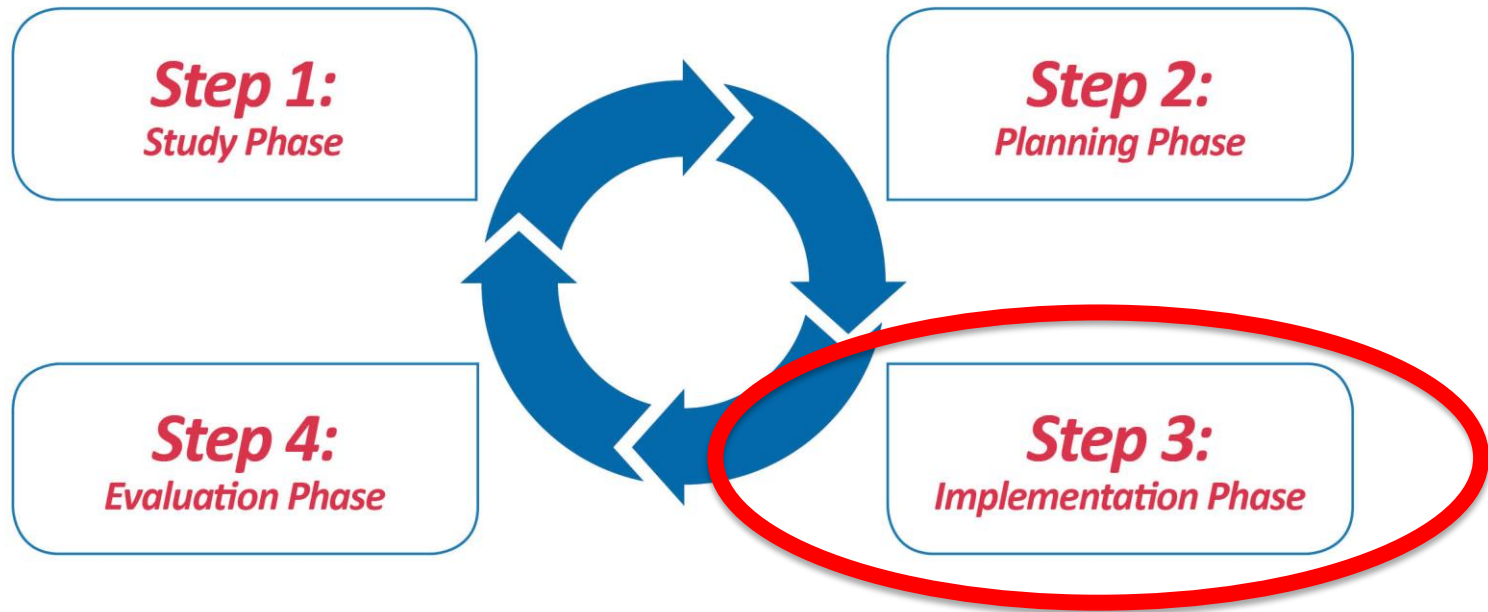


What is it?

- Age-Friendly Community World Health Organization Initiative to make communities easier places to live, work and play for all residents as they age
- Over 250 communities around the world are part of the network
- DC joined the network in October 2012



The Journey to an Age-Friendly Community



September 2012

DC Office on Aging Strategic Plan 2013-2017 was published with its 2012 Older Adult Needs Assessment woven into the World Health Organization Age-Friendly City Domains.



New Community Living



October 2012

DC Mayor Vincent C. Gray announced that DC will be seeking WHO Age-Friendly City status.



Ten Domains



Outdoor Spaces and
Buildings



Transportation



Housing



Social Participation



Respect and
Social Inclusion



Civic Participation
and Employment



Communication
and Information



Community Support
and Health Services



Emergency Preparedness
and Resilience



Elder Abuse,
Neglect, and Fraud



May 2013

Mayor Gray holds DC Age-Friendly City Symposium with 500 participating electronically in a community conversation about how DC's age friendliness is perceived and vote on possible ways to improve.



October 2012

DC Office on Aging was authorized to create a new position: Age-Friendly DC Coordinator

I (Gail Kohn) was hired in May 2013 to fill that role because of my previous experience , particularly with the DC village movement.

July 2013

New York Academy of Medicine report analyzing the 2012 DC Older Adult Needs Assessment and the results of the Mayor's DC Age-Friendly City Symposium, noting from which groups additional Community Conversations were needed and by WHO domain, where improvements in age friendliness were recommended.

New York Academy of Medicine trained facilitators and scribes for consistent collection of additional information from DC Community Conversations.



September 2013

Mayor Gray delivered a progress report to 250 participants and announced the DC Age-Friendly Task Force membership.



August 2013 – May 2014

Groups met (total of more than 3,700 DC and discussed the domain-specific directions. Homebound were surveyed.



December 2014

The departing Mayor presented the 2014 Age-Friendly DC Strategic Plan.



Domain 1: Outdoor Spaces and Buildings

Goal 1.1: Increase access to and utilization of parks, open spaces and public buildings.



Domain #2: Transportation

Goal 2.1: Ensure all modes of transportation are safe, affordable and accessible for residents of all ages and abilities, particularly older adults.

Goal 2.2: Provide residents with the information and tools they need to make informed travel choices.



Domain #3: Housing

Goal 3.1: Streamline, expand, and promote programs that support affordable housing and aging in place.

Goal 3.2: Maximize awareness and provide training to increase the amount of housing that is accessible, affordable and healthy.



Domain #4: Social Participation



Goal 4.1: Strengthen, develop and promote arts, leisure and educational activities involving and targeting older adults.



Domain #5: Respect and Social Inclusion

Goal 5.1: Expand programs and services that engage and empower older adults.

Goal 5.2: Expand education and communication efforts that promote respect and a better understanding of older adults' presence and contributions in the community.



Domain #6: Civic Participation and Employment

Goal 6.1: Increase full- and part-time employment and entrepreneurial opportunities for older residents.



Goal 6.2: Strengthen, develop and promote volunteerism and civic participation among persons age 50+.



Domain #7: Communication and Information

Goal 7.1: Improve delivery of timely and accessible information important to residents age 50+ and caregivers.

Goal 7.2: Expand use of technology by older residents.



Domain #8: Community Support and Health Services



Goal 8.1: Increase consumer awareness of and access to preventive, primary, urgent and long-term care.

Goal 8.2: Promote safety, wellness, livability and activity in the community.



Domain #9: Emergency Preparedness and Resilience

Goal 9.1: Identify, locate and reach special, vulnerable and at-risk older resident populations in an emergency.

Goal 9.2: Build individual and community resiliency.



Domain #10: Elder Abuse Neglect and Fraud

Goal 10.1: Strengthen the elder abuse prevention, detection and enforcement system.

Goal 10.2: Improve cooperation and collaboration among agencies on cases of actual and suspected elder abuse.



Age-Friendly Business Initiative



Businesses apply by demonstrating use of best business practices

- **PHYSICAL FACILITY:** Create a Welcoming Atmosphere
- **PERSONNEL:** Provide Respectful and Excellent Customer Service
- **PRODUCTS & SERVICES:** Attract and Serve Customers 50 and over
- **PRINT & WEB:** Provide Easily Accessible Information

To apply: go to Washington DC Economic Partnership (<http://www.wdcep.com/become-an-age-friendly-business/>)



May 2015



Mayor Muriel Bowser, seen above in a photo with her parents who live in DC, released an executive summary of the Age-Friendly strategic plan and appointed her Deputy Mayors to the Age-Friendly Task Force.



World Health Organization Kobe Project

- DC was selected to pilot Age-Friendly City Indicators
- One of 15 other cities across the world; met in Geneva in June
- Observations from participating:
 - Age-Friendly DC was recognized for engaging DC residents (particularly homebound), its 2 additional domains and integrating other DC plans and DC government agencies in its implementation strategies



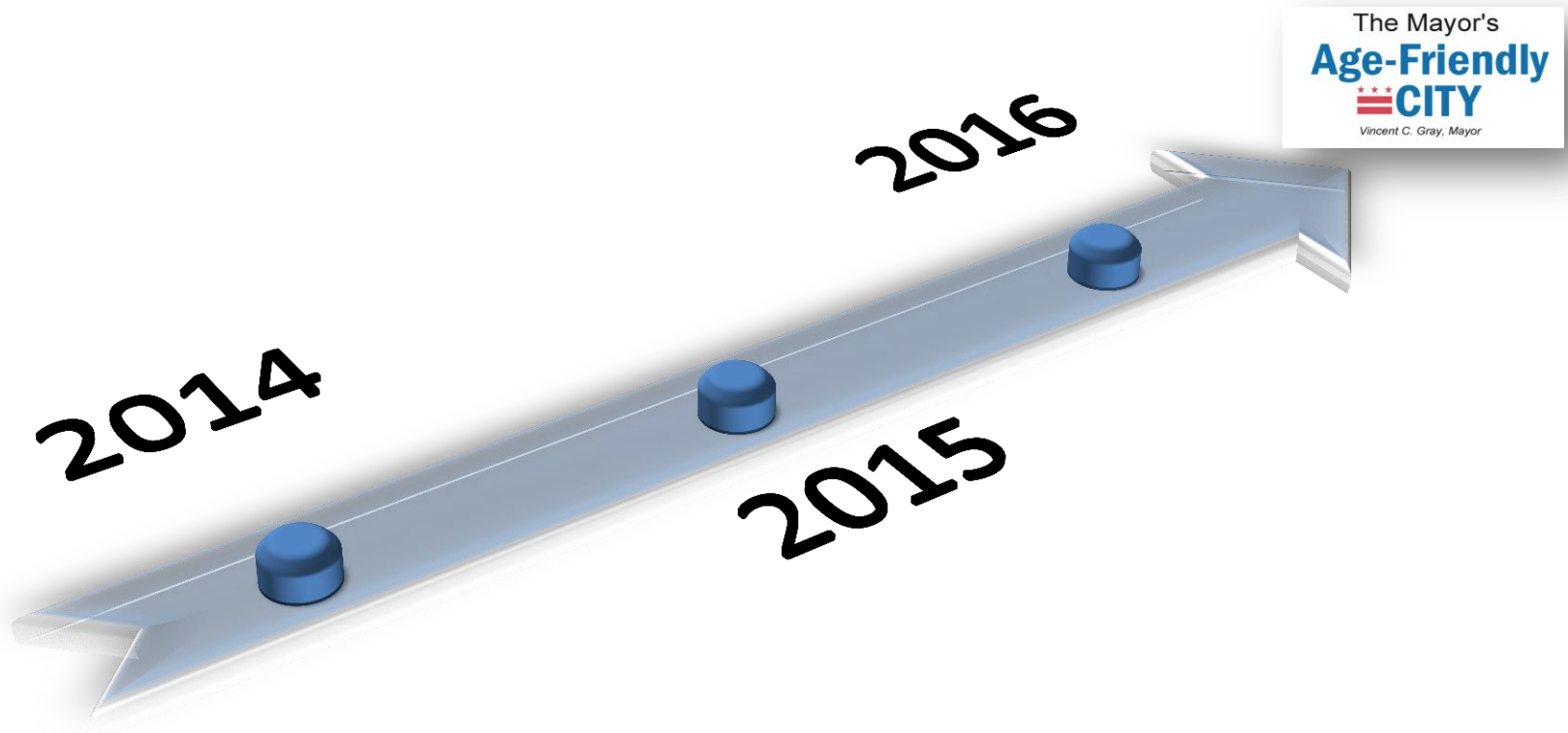
World Health Organization Pilot Indicator Project

- Banyule (Australia)
- Bilbao (Spain)
- Bowdoinham, ME (USA)
- Dijon (France)
- Fishguard/Goodwick (UK)
- Hong Kong SAR (China)
- La Plata (Argentina)
- Nairobi (Kenya)
- New Delhi (India)
- New Haven, CT (USA)
- Shanghai/Jing'an District (China)
- Tehran (Iran)
- Tuymazy (Russia)
- Udine (Italy)
- Washington DC (USA)



Looking Forward

Strategic Plan initiatives will be further woven into the actions of residents, public agencies, private organizations and businesses. The World Health Organization will be asked to recognize Washington, DC as a WHO Age-Friendly City.



DC's Age-Friendly City Transformation Potential

- ❑ *Thousands of DC residents are engaged; we have contact information on most who have become interested;*
- ❑ *Volunteers, AARP and universities are ready to help*
- ❑ *Elected officials are champions*
- ❑ *Task Force leadership and involvement in task force domain-specific committees = DC lead agencies are motivated to implement strategies*
- ❑ *Age-Friendly City peers worldwide*



Submit Your Abstract Today!

<http://ifa2016.org.au/program/call-for-abstracts/>



**International Federation on Ageing
13TH GLOBAL CONFERENCE**

Disasters in an Ageing World | Brisbane, Australia | 21 – 23 June 2016



INTERNATIONAL FEDERATION ON AGEING
Global Connections



QUEENSLAND

Dedicated conference track – Age-friendly Cities and Communities

Question and Answer Period



We need your advice

- How to motivate businesses to seek Age-Friendly Business recognition*
- How to obtain better data*
- How to motivate more community organizations to participate*
- How to identify the location of vulnerable residents*
- How to work with historic preservation officials and advocates to increase accessibility*
- How to integrate residents with different backgrounds*
- How to build interest in villages in low income neighborhoods*



For more information, please contact:



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