AFCC Program Strategies and Implementation – A Government Perspective

Panelists:

Ms. Gail Kohn, DC Age-friendly Coordinator

Moderator:

Mr. Greg Shaw, International Federation on Ageing

Organizer:

International Federation on Ageing
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Step #1: **Connecting Audio**
- Connect Audio by calling in on the telephone or connecting through the webinar platform
- All participants lines are muted
- Recording announcement provides instruction

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- The webinar will be recorded and posted on the IFA website ([www.ifa-fiv.org](http://www.ifa-fiv.org))
- IFA members have free access to the webinar recording
- The webinar will be available to non IFA members for a small fee of $20

For assistance: nwaldston@ifa-fiv.org
Moderator

Mr. Greg Shaw

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Agenda

• **Introductions**  (5-10 minutes)
  by Mr. Greg Shaw, Moderator

• **Polls**  (3-5 minutes)
  - Where do you reside?
  - What sector are you from?

• **Presentation – Transforming DC into**  (40 minutes)
  an even better city in which to grow up and older
  by Ms Gail Kohn, DC Age-friendly Coordinator

• **Question and Answer Forum**  (30 minutes)

• **Closing**  (3-5 minutes)
Presenter

Ms. Gail Kohn
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Transforming DC into an even better city in which to grow up and older.
Age-Friendly City and Community Program
Strategies and Implementation:
A Government-Led Perspective
What is it?

• Age-Friendly Community World Health Organization Initiative to make communities easier places to live, work and play for all residents as they age

• Over 250 communities around the world are part of the network

• DC joined the network in October 2012
The Journey to an Age-Friendly Community

- **Step 1:** Study Phase
- **Step 2:** Planning Phase
- **Step 3:** Implementation Phase
- **Step 4:** Evaluation Phase
September 2012

DC Office on Aging Strategic Plan 2013-2017 was published with its 2012 Older Adult Needs Assessment woven into the World Health Organization Age-Friendly City Domains.
October 2012

DC Mayor Vincent C. Gray announced that DC will be seeking WHO Age-Friendly City status.
Ten Domains

Outdoor Spaces and Buildings
Transportation
Housing
Social Participation
Respect and Social Inclusion
Civic Participation and Employment
Communication and Information
Community Support and Health Services
Emergency Preparedness and Resilience
Elder Abuse, Neglect, and Fraud
May 2013

Mayor Gray holds DC Age-Friendly City Symposium with 500 participating electronically in a community conversation about how DC’s age friendliness is perceived and vote on possible ways to improve.
October 2012

DC Office on Aging was authorized to create a new position: Age-Friendly DC Coordinator

I (Gail Kohn) was hired in May 2013 to fill that role because of my previous experience, particularly with the DC village movement.
New York Academy of Medicine report analyzing the 2012 DC Older Adult Needs Assessment and the results of the Mayor’s DC Age-Friendly City Symposium, noting from which groups additional Community Conversations were needed and by WHO domain, where improvements in age friendliness were recommended.

New York Academy of Medicine trained facilitators and scribes for consistent collection of additional information from DC Community Conversations.
September 2013

Mayor Gray delivered a progress report to 250 participants and announced the DC Age-Friendly Task Force membership.
August 2013 – May 2014

Groups met (total of more than 3,700 DC and discussed the domain-specific directions. Homebound were surveyed.
December 2014

The departing Mayor presented the 2014 Age-Friendly DC Strategic Plan.
Domain 1: Outdoor Spaces and Buildings

Goal 1.1: Increase access to and utilization of parks, open spaces and public buildings.
Domain #2: Transportation

Goal 2.1: Ensure all modes of transportation are safe, affordable and accessible for residents of all ages and abilities, particularly older adults.

Goal 2.2: Provide residents with the information and tools they need to make informed travel choices.
Domain #3: Housing

Goal 3.1: Streamline, expand, and promote programs that support affordable housing and aging in place.

Goal 3.2: Maximize awareness and provide training to increase the amount of housing that is accessible, affordable and healthy.
Domain #4: Social Participation

Goal 4.1: Strengthen, develop and promote arts, leisure and educational activities involving and targeting older adults.
Domain #5: Respect and Social Inclusion

Goal 5.1: Expand programs and services that engage and empower older adults.

Goal 5.2: Expand education and communication efforts that promote respect and a better understanding of older adults’ presence and contributions in the community.
Domain #6: Civic Participation and Employment

Goal 6.1: Increase full- and part-time employment and entrepreneurial opportunities for older residents.

Goal 6.2: Strengthen, develop and promote volunteerism and civic participation among persons age 50+.
Domain #7: Communication and Information

Goal 7.1: Improve delivery of timely and accessible information important to residents age 50+ and caregivers.

Goal 7.2: Expand use of technology by older residents.
Domain #8: Community Support and Health Services

Goal 8.1: Increase consumer awareness of and access to preventive, primary, urgent and long-term care.

Goal 8.2: Promote safety, wellness, livability and activity in the community.
Domain #9: Emergency Preparedness and Resilience

Goal 9.1: Identify, locate and reach special, vulnerable and at-risk older resident populations in an emergency.

Goal 9.2: Build individual and community resiliency.
Domain #10: Elder Abuse Neglect and Fraud

Goal 10.1: Strengthen the elder abuse prevention, detection and enforcement system.

Goal 10.2: Improve cooperation and collaboration among agencies on cases of actual and suspected elder abuse.
Age-Friendly Business Initiative

Businesses apply by demonstrating use of best business practices

- PHYSICAL FACILITY: Create a Welcoming Atmosphere
- PERSONNEL: Provide Respectful and Excellent Customer Service
- PRODUCTS & SERVICES: Attract and Serve Customers 50 and over
- PRINT & WEB: Provide Easily Accessible Information

To apply: go to Washington DC Economic Partnership (http://www.wdcep.com/become-an-age-friendly-business/)
Mayor Muriel Bowser, seen above in a photo with her parents who live in DC, released an executive summary of the Age-Friendly strategic plan and appointed her Deputy Mayors to the Age-Friendly Task Force.
World Health Organization
Kobe Project

- DC was selected to pilot Age-Friendly City Indicators
- One of 15 other cities across the world; met in Geneva in June

- Observations from participating:
  -- Age-Friendly DC was recognized for engaging DC residents (particularly homebound), its 2 additional domains and integrating other DC plans and DC government agencies in its implementation strategies
World Health Organization
Pilot Indicator Project

- Banyule (Australia)
- Bilbao (Spain)
- Bowdoinham, ME (USA)
- Dijon (France)
- Fishguard/Goodwick (UK)
- Hong Kong SAR (China)
- La Plata (Argentina)
- Nairobi (Kenya)
- New Delhi (India)
- New Haven, CT (USA)
- Shanghai/Jing’an District (China)
- Tehran (Iran)
- Tuymazy (Russia)
- Udine (Italy)
- Washington DC (USA)
Strategic Plan initiatives will be further woven into the actions of residents, public agencies, private organizations and businesses. The World Health Organization will be asked to recognize Washington, DC as a WHO Age-Friendly City.
DC’s Age-Friendly City Transformation Potential

- Thousands of DC residents are engaged; we have contact information on most who have become interested;
- Volunteers, AARP and universities are ready to help
- Elected officials are champions
- Task Force leadership and involvement in task force domain-specific committees = DC lead agencies are motivated to implement strategies
- Age-Friendly City peers worldwide
Submit Your Abstract Today!

International Federation on Ageing
13TH GLOBAL CONFERENCE
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Dedicated conference track – Age-friendly Cities and Communities
Question and Answer Period
We need your advice

- How to motivate businesses to seek Age-Friendly Business recognition
- How to obtain better data
- How to motivate more community organizations to participate
- How to identify the location of vulnerable residents
- How to work with historic preservation officials and advocates to increase accessibility
- How to integrate residents with different backgrounds
- How to build interest in villages in low income neighborhoods
For more information, please contact:

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