



Red Light, Green Light Exercise

Primary Messages

- 1 in 5 patients don't get screened. They could lose their sight.
- Loss of vision is preventable! Screening is essential
- Impacts on autonomy / independence. Over ¼ never discuss eye complications
- Vision loss concerns them the most
- 20% say they can no longer manage their diabetes

Secondary Messages

- DR = biomarker for cardiovascular disease. We are missing important factors for personalised medicine
- The physician is still the first port of call for patients, but doctors are not always well-equipped to help
- Patients give up because the hurdles / obstacles are too high. Care pathway is frustrating (referrals, waiting time)
- Reported highlights impact of loss of autonomy for the first time

Other Messages

- 28% don't believe their DR/DME is well controlled
- Too many patients are losing their sight due to lack of screening
- Massive economic impact – loss of work...breakdown of quality of life
- Patients and doctor have special relationship (24/7) as chronic disease
- Atmosphere of fear, lack of information
- Not enough good standard of care – too dependent on geography
- Need to join forces (specialists, GPs and global and international NGOs)
- Not enough DR/DME information
- DR has lost its slot. It's being marginalized so patients are going blind, split in disciplines is dangerous



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Nightmare Questions

- No objective measures!
- People bring it on themselves
- It's not so bad to be diabetic
- Who paid for the report?
- How is it representative?
- Issues for 20 years, Why will this work?
- No new factors identified and no problems solved
- You've proved some countries do have great screening!
- You don't make recommendations!
- Questioners make assumptions
- Did you use an established scale?
- Treatments are expensive – who will pay?
- Does industry want to sell drugs