



WELCOME TO THE IFA EXPERT CENTER

The International Federation on Ageing (IFA) works to be the global point of connection of experts and expertise that help to shape and influence age-related policy. Toward this outcome the IFA launched the “IFA Expert Centre”, featuring thought leaders and experts in policy, research and practice in fields associated with population ageing.

Visit the IFA Expert Centre at ifa.ngo

What is the Expert Center?

The IFA Expert Center brings together experts in the field of ageing and raises the profile of their expertise on a global scale. It facilitates connections with media, conference organizers and professional peers around the world.

How does the Expert Center work?

The IFA Expert Centre is powered by ExpertFile, which is the world's first expert marketing platform built for organizations. Visitors to the IFA website can search for experts, review their profiles and contact them directly. All experts are also listed in the Associated Press global directory. In an effort to stay relevant, the IFA encourages media inquiries for experts via social media and through media spotlights.

How do I join the IFA Expert Network?

- Review the criteria for consideration on the next page.
- Submit your biography, curriculum vitae and/or link to LinkedIn profile for consideration via email to Dr Jane Barratt at jbarratt@ifa-fiv.org and CC Ms Paula Colaso at pacolaso@ifa-fiv.org.
- If accepted, the ExpertFile research team will draft a profile based on the resources provided for consideration.
- Once you have reviewed and approved the profile, it will immediately become active on the IFA Expert Centre.



CRITERIA FOR CONSIDERATION TO THE IFA EXPERT CENTER

The following criteria must be met by all individuals who self-nominate or who are recommended by a third party:

- Internationally recognized expertise in the field of ageing, to be demonstrated by one or more of the following:
 - A record of scientific publications on the relevant issues, preferably in peer-reviewed publications;
 - Experience at a high level in global, regional or national policy, planning and delivery of programs and services relating to ageing and related areas, including socioeconomic aspects;
 - Experience at a high level in the development and management of global, regional or national initiatives in public health and ageing, or other similar functions related to the protection, care and support of older people;
- Demonstrated engagement in national and international processes relevant to population ageing.
- Willingness to be an active participant in the IFA Expert Centre, including responding to media queries where appropriate and to update profile information on a quarterly basis.

*Submit your biography, curriculum vitae and/or link to LinkedIn profile for consideration via email to **Dr Jane Barratt** at jbarratt@ifa.ngo and CC Ms Jun Wang at jwang@ifa.ngo.*



International
Federation on
Ageing