

Combating Ageism

Post-Conference Education Webinar Series

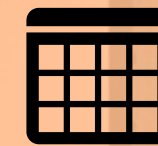
Campaigning: The best way to address ageism?

Translating Evidence for the Decade of Healthy Ageing

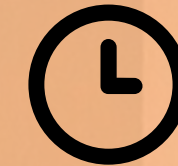
The term 'ageism' has existed for 50 years but how much do we know about what it includes?

The recent #AgeingEqual campaign led by AGE Platform Europe from 1 October to 10 December 2018 aimed at shedding light on this pervasive phenomenon and the disastrous consequences it has on the capacity of individuals to fully enjoy their human rights as they age.

In this webinar, IFA and AGE Platform Europe will discuss the opportunity of running campaigns to combat ageism and challenge the myths and stereotypes surrounding older age.



26 March
2019



12:00 - 1:00 PM
Central European Time

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