



An Introduction: The Decade of Healthy Ageing

The *Decade of Healthy Ageing* is proposed as a global collaboration led by WHO that will bring together governments, international agencies, health professionals, academia, the media, the private sector and civil society to improve the lives of older people, their families and the communities they live in.

Presented by:



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Learn through this webinar about:

- o What is the Decade of Healthy Ageing?
- o How will the Decade be developed?
- o How can stakeholders within various fields be involved in the Decade and its objectives?



03 May
2019



9AM - 10AM
Eastern Standard Time

Register Now

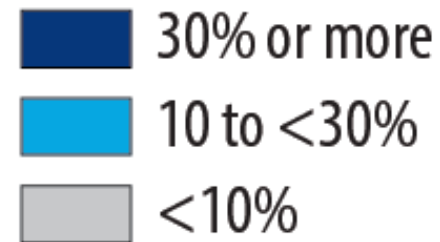
Decade of Healthy Ageing 2020-2030



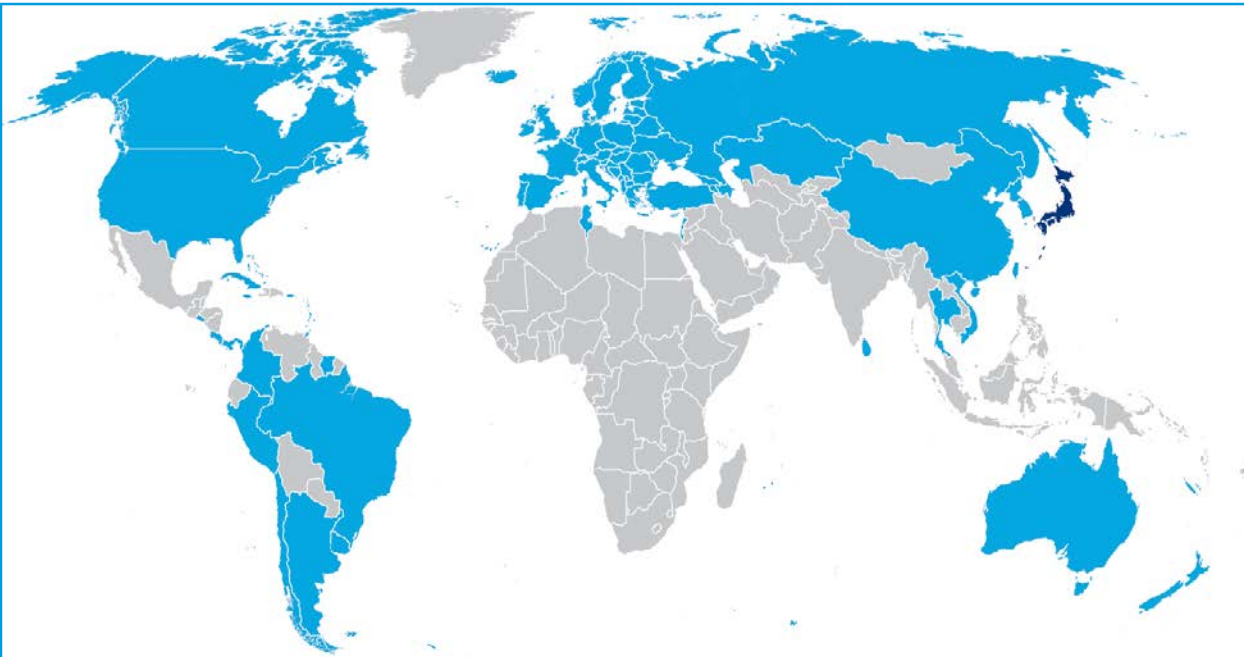
Webinar: 3 May 2019
International Federation of Ageing and the World Health Organization

Population ageing: challenges and opportunities

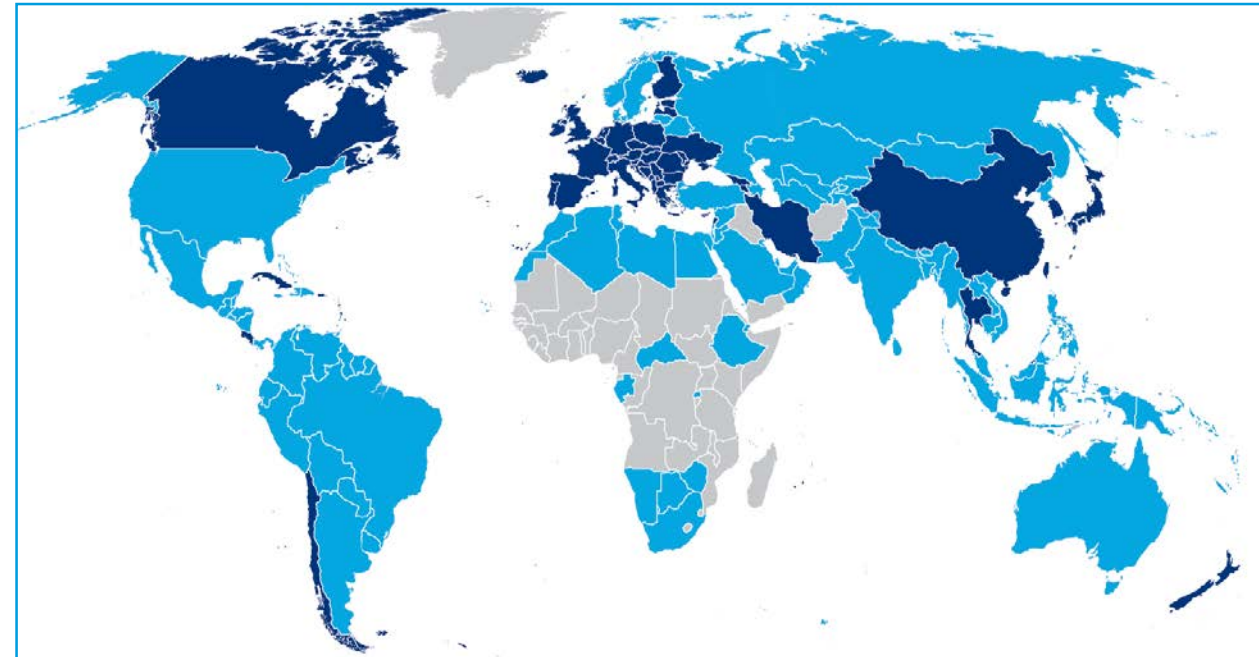
Percentage aged
60 years or older:



2015



2050

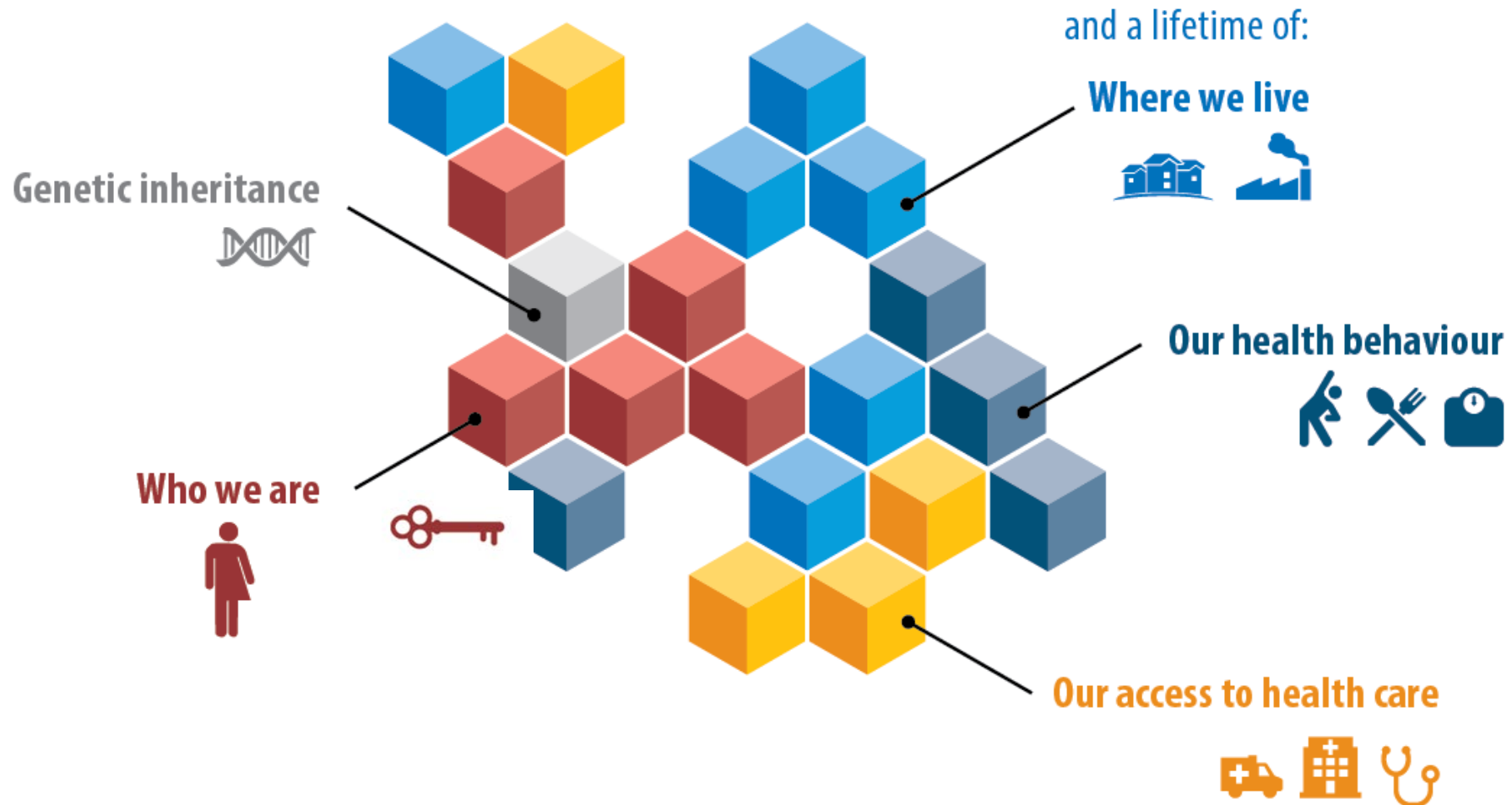


There is no “typical” older person

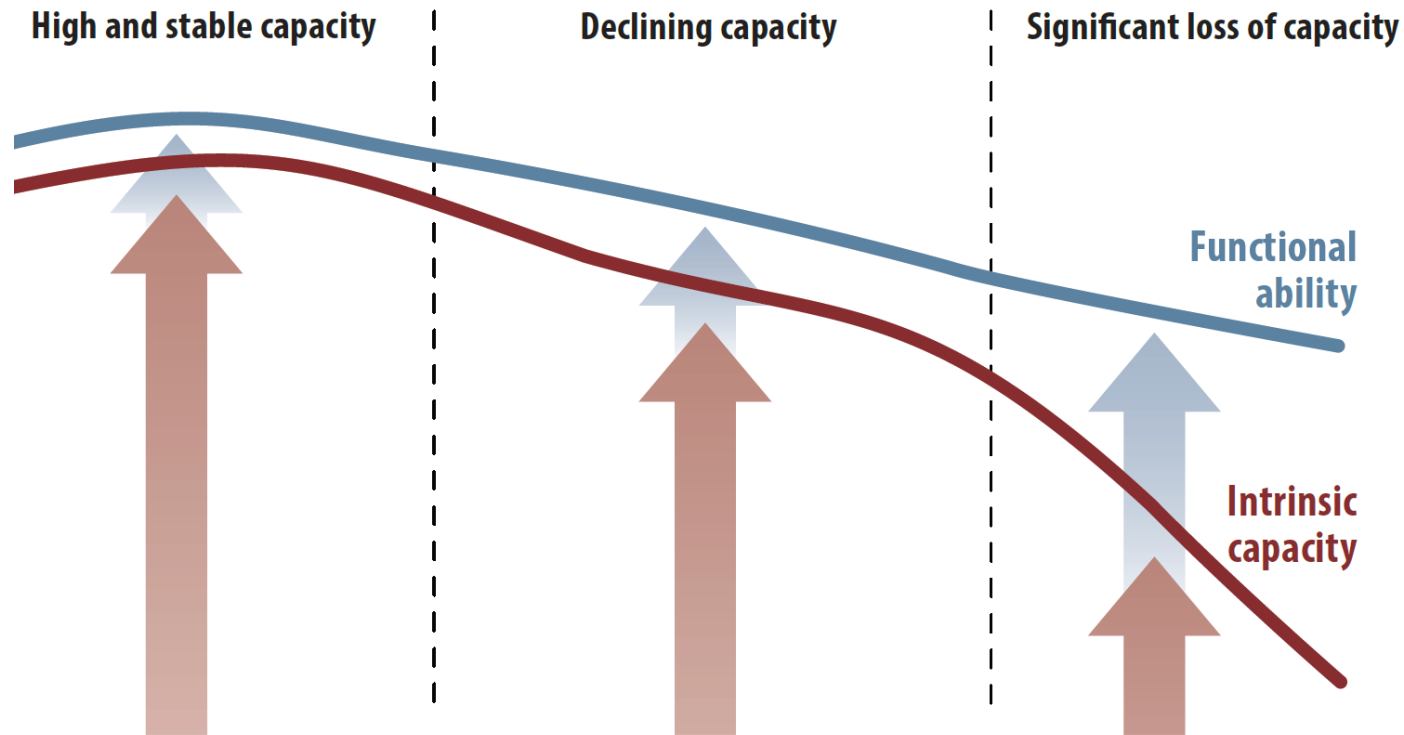


Health in older age is not random

What makes us age differently?



What is *Healthy Ageing*?



“Healthy Ageing”
is the process of developing
and maintaining the
functional ability
that enables wellbeing in
older age.

► WHAT IS NEEDED FOR HEALTHY AGEING



A change in the way we think about ageing and older people



Creation of age-friendly environments

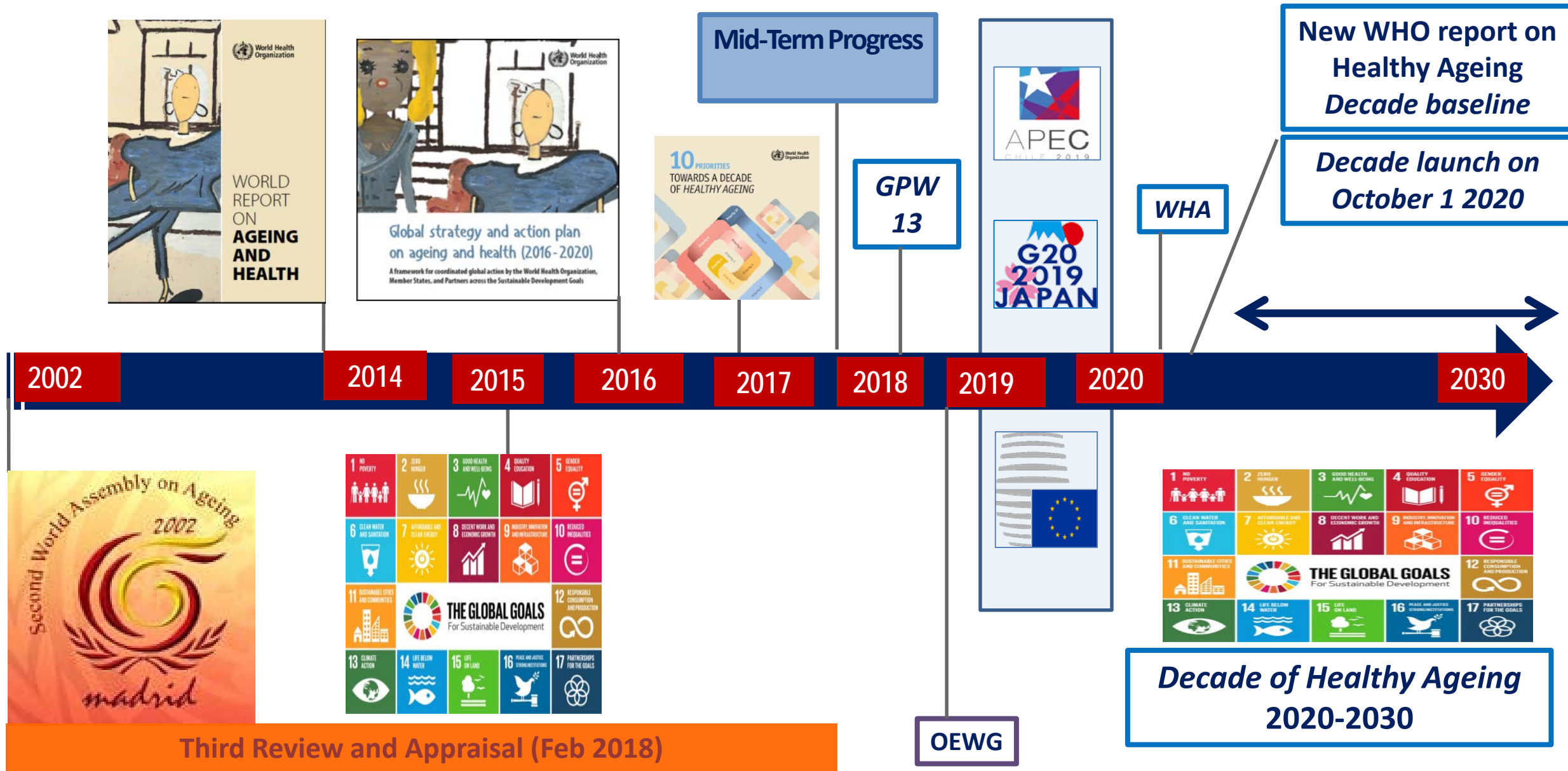


Alignment of health systems to the needs of older people



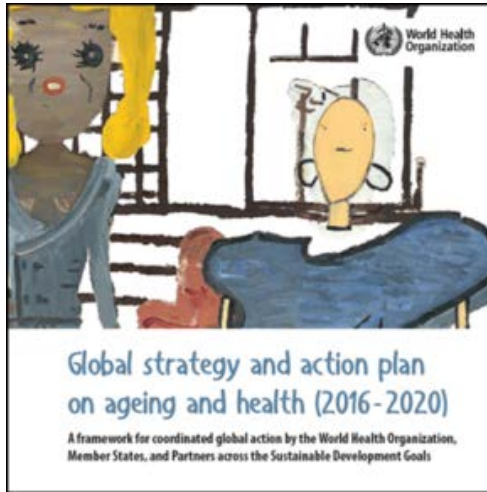
Development of systems for long-term care





Key policy milestones related to healthy ageing

MIPAA, GSAP and Agenda 2030: creating synergies and ensuring accelerated progress



GSAP **bridging** between ...

MIPAA and its 3 priority directions:

- 1: Older persons and development*
- 2: Advancing health and well-being into old age*
- 3: Ensuring enabling and supportive environments*

.. and the SDGs

with a focus on strengthening the health and enabling environments in a new evidence based framework

Global Strategy and Action Plan on Ageing and Health 2016 – 2030



Global strategy and action plan on ageing and health (2016-2020)

A framework for coordinated global action by the World Health Organization,
Member States, and Partners across the Sustainable Development Goals

Vision

A world in which everyone can live a long and healthy life.

Goals

1. Evidence-based action to maximize functional ability that reaches every person (2016 – 2020).
2. By 2020, establish evidence and partnerships necessary to support a ***Decade of Healthy Ageing 2020 – 2030***.

Interest grows for the *Decade of Healthy Ageing*



What are the priorities? 2018 survey with focal points

160 respondents from 81 countries, across all regions

Asked “***What issues should the Decade focus on?***”, respondents prioritized:

1. Improved engagement with older people
2. Better understanding of older people’s needs and unmet needs
3. Developing and strengthening health and long-term care, specifically at community level
4. Improved multisectoral action

Asked “***What priority outcomes should the Decade promote?***”, respondents ranked highest:

1. Healthy life expectancy
2. Age-friendly cities and communities
3. Reduced number of older people who are care dependent.

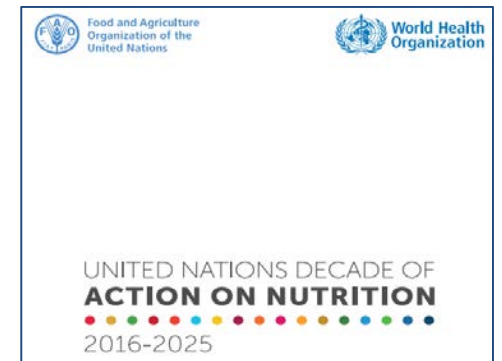
What can we learn from other Decades?

Factors for success

- Ensure the powerful cause has a human face
- Identify (early on) Member States Champions
- Identify and engage with committed partners, particularly civil society
- Transform the “ecosystem” (coordination, financing, accountability), not just the issue
- Focus on country level support
- Having a strategic policy framework, global plan
- Cross sectoral collaboration
- Linkages and practical package solutions within the SDG framework

Barriers to success

- losing sight of country-level implementation
- lack of cross-sectoral outreach
- resource limitations
- Decade “fatigue”



What are we going to do?

Guided by the GSAP, the *Decade* aims to stimulate local action to make a real difference in the lives of older adults, their families and communities.



Action Areas proposed are:

1. Create societies for all ages by combatting ageism
2. Develop communities in ways that foster the abilities of older people
3. Ensure person-centred integrated care for older people
4. Provide older people who need it access to community-based social care and support.



Doing it differently: a Platform for Population Ageing

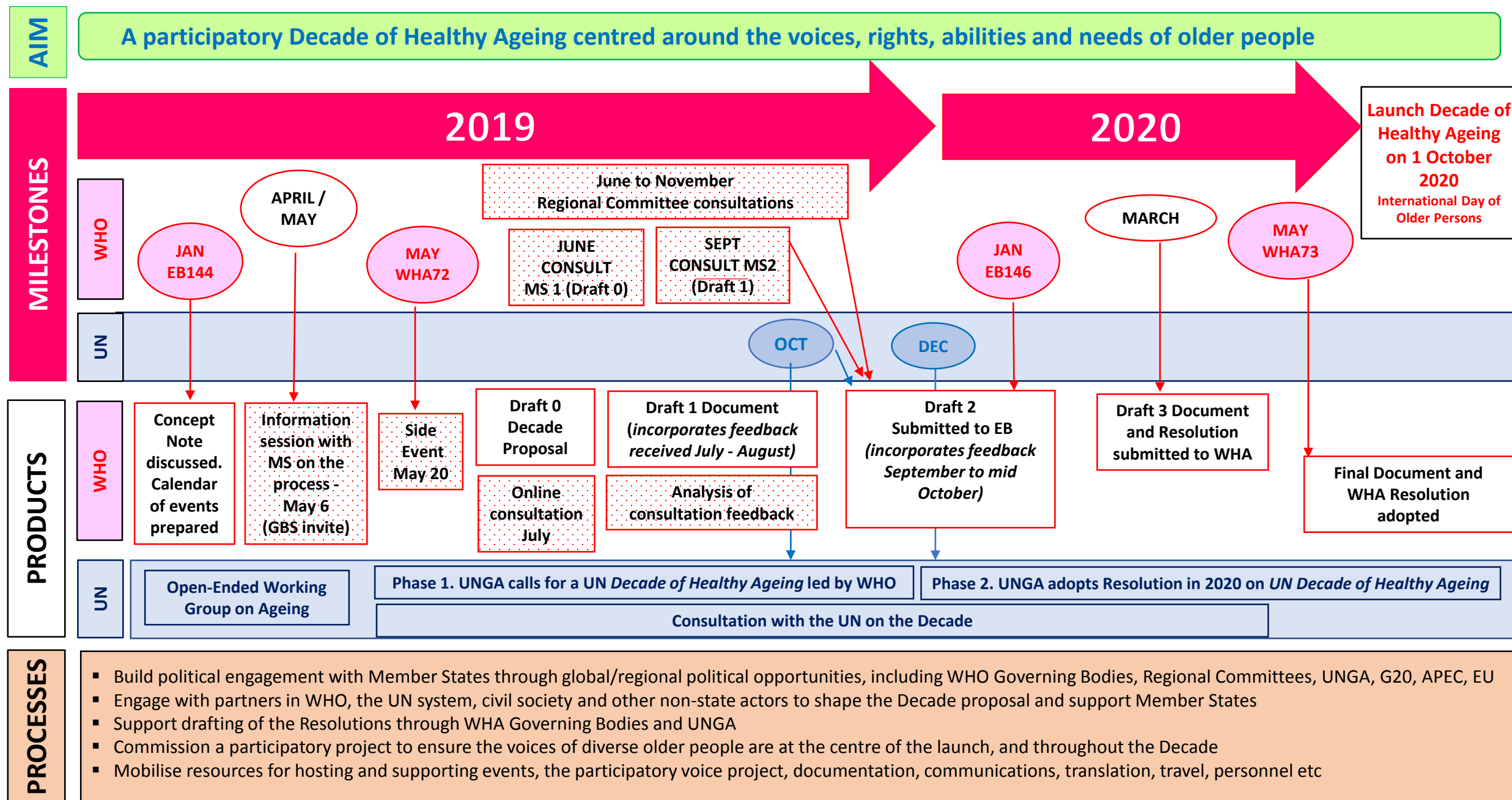
Catalysing change through partnering on efforts to:

- ✓ Hear and respond to diverse voices and enable potential
- ✓ Nurture leadership, governance and capacities at all levels
- ✓ Connect stakeholders at all levels
- ✓ Foster research, knowledge exchange and innovation.



Roadmap to launch the Decade of Healthy Ageing 2020-2030: milestones, products and processes

revised April 11, 2019



Questions to consider

Decade  of Healthy Ageing
2020-2030

1. How can civil society stakeholders be involved in:
 - the consultation process?
 - the *Decade*?
2. How to ensure that older people are at the centre?
3. How can local actions be stimulated in countries?
4. What would success look like in 2030?
5. How can that success be measured?
6. Does the *Decade* need “branding”?





Decade of Healthy Ageing 2020-2030

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WHO Global Network
for Age-friendly Cities
and Communities



INTERNATIONAL FEDERATION ON AGEING
Global Connections

WHO/IFA Webinar Series

Thank You for Registering!

An Introduction: The Decade of Healthy Ageing

For any further questions about this Webinar please contact Helen Valkanas at hvalkanas@ifa-fiv.org.

INTERNATIONAL FEDERATION ON AGEING 15TH GLOBAL CONFERENCE

NIAGARA FALLS, CANADA | 1-3 NOVEMBER 2020

Join the conversation to improve our understanding of age-friendly environments, to debate the solutions to address inequalities, to confront the reality of ageism, and to delve into what it means to enable the functional ability of an older person at the 15th Global Conference on Ageing, because...

Rights Matter

ifa2020.org



INTERNATIONAL FEDERATION ON AGEING
Global Connections

Age-Friendly Environments Summit

Pre-Conference Event | 31 October 2020

This summit will highlight the need for cities and communities to come together to face the growing reality of urbanization and ageing populations by adapting environments to the needs of the population.

Conference Delegates \$70 | Public Admission \$200

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