



Join us for

Pillars of Strength

A Photo Exhibit Celebrating Seniors

on National Seniors Day

On October 1, Sanofi Pasteur invites you to celebrate National Seniors Day! Seniors are cherished members of our communities, contributing to our lives in countless ways. Let's celebrate seniors and raise awareness of the burden of flu on seniors, the domino effect it has on their lives, the importance of protecting them and keeping them active, healthy and independent.

Flu's impact on seniors is profound:

- Seniors accounted for up to 70% hospitalizations and up to 91% deaths in 2013-2018.
- Influenza can rob older adults of their health and independence, changing their lives irrevocably.

That's why Sanofi Pasteur is building awareness among Canadians about the burden of flu on seniors and the importance of protecting them.

WHAT:

Join us to view a larger-than-life photo exhibit celebrating our seniors, featuring compelling images of seniors and words from Canadians across the country. You'll also hear from a variety of speakers including Ontario's Deputy Premier and Minister of Health, and Canada's largest advocacy association for older Canadians, CARP.

WHEN:

National Seniors Day
Tuesday, October 1, 2019
Doors open at 11:00 a.m.
Official programming starts at 11:30 a.m.

WHERE:

Richmond-Adelaide Centre,
130 Adelaide St. West, Toronto

Light refreshments will be provided.

We would love to have you attend and we look forward to welcoming you!

[RSVP Now](#)

[Click here](#) to register by September 27

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