



International
Federation on
Ageing

Membership Benefits Information

Driving the Agenda of the
World's Ageing Populations

ABOUT THE IFA

The International Federation on Ageing (IFA) is an international non-governmental organization with a membership base of NGOs, the corporate sector, academia, government, and individuals. IFA believes in 'generating positive change for older people throughout the world by stimulating, collecting, analyzing, and disseminating information on rights, policies, and practices that improve the quality of life of people as they age. Priorities are to establish IFA as a point of...

- **Connection** – linking together NGOs, academia, policy makers, and the private sector
- **Information sharing and exchange** – facilitating knowledge exchange through our networks
- **Research and advocacy** – collaborating in research and providing a repository of information
- **Policy knowledge** – around areas with global implications: age discrimination, engaging seniors, financial protection, and age-friendly communities.

IFA takes a lead to inform, educate and promote

policies and practice to improve the quality of life of older persons around the world. Other responsibilities include:

- Building, facilitating and strengthening bridges between government, non-government and the corporate sectors concerned with ageing issues
- Strengthening non-government organizations through collaboration toward a common goal
- Improving the understanding of ageing policies and practice and their impact on the lives of older people

Through its work, IFA works to influence and promote positive change for older people globally.

OUR MISSION

Driving the Agenda of the World's Ageing Populations

We are the international advocate for the needs of ageing peoples. We bring together global experts and expertise to influence and shape age-related policy to improve the lives of our constituency, and to better all of society.

We are:

- Activators
- Catalysts
- Motivators
- Advisors
- Mentors
- Coordinators
- Problem-solvers
- Fact based

04. OUR COMMUNICATIONS

- Speak confidently on behalf of our global constituency
- Build the vision of a more perfect world for ageing populations
- Directly tackle the big issues, embracing complexity and the elephant in the room
- Seek to create shared understanding and consensus, but is not afraid to challenge conventional thinking
- Make the science simple and plain
- Prove the point with real-world examples featuring real people and their stories
- Fearlessly opposed to 'Prejudice against ones future self'

IFA'S COMMUNICATION PLATFORMS

IFA has the following main ways of talking to its members and professionals interested in remaining connected and up-to-date on matters related to ageing:

Websites:

- www.ifa.ngo
- www.ifacnf.ngo
- ww.drbarometer.com
- www.eyeseeyou.care
- www.vaccines4life.com

Newsletter:

Monthly electronic newsletter entitled "IFA VoltAGE" distributed to over 17,500 subscribers with a 35% email open rate and a contact growth of 120 contacts bi-monthly

Conferences:

Knowledge mobilization through IFA regional and global conferences and meetings.

Facebook

- 4,281 followers
- 1,500 post reach (monthly average)
- 200 post engagement (monthly average)
- 15 new page likes (monthly average)

LinkedIn:

- 3,995 followers
- 150 new visitors (monthly average)
- 50 reactions (monthly average)
- 60 new followers (monthly average)

X (Formerly Twitter):

- 8,237 followers
- 100+ impressions per post
- 20 engagement per post

OUR POSITIONS

IFA began operations in 1973, at a time when organizations around the world were only beginning to understand population ageing trends. AARP was instrumental in founding the IFA, and the two organizations have enjoyed a strong relationship ever since.

Addressing Inequalities

An individual's identity and lived experiences have profound impacts on the health and wellbeing of individuals as they age, often contributing to inequalities across the life course.

Age-friendly Environments

Age-friendly environments foster health and well-being and the participation of people as they age. They are accessible, equitable, inclusive, safe and secure, and supportive. They promote health and prevent or delay the onset of disease and functional decline.

Applied Technologies

Innovative approaches, including technological solutions, are valued enablers for the health and social care needs of older people.

Combating Ageism

A world without ageism is one where people of all ages, and moreover older people, are able to fulfill their capability and capacity.

Decent Work for All

Endeavors to achieve decent work for all must include older people who make important yet underappreciated contributions to the productivity and growth of the workforce and economies.

Long-Term Care

Long-term care must be designed to facilitate the dignity, autonomy and personal wishes of older people while keeping them connected to their community and social networks.

Fostering Healthy Ageing

Fostering healthy ageing can help tackle inequities and ensure older people age safely in a place that is right for them, is free from poverty, can continue to develop personally and can contribute to their communities while retaining autonomy and health.

Vision Health

Biosimilars offer older patients a more affordable option for medications, increasing accessibility to life-saving treatments and enhancing their overall quality of life.

MEMBERS AND MEMBERSHIP

General

Membership in the Corporation shall be limited to persons and bodies interested in furthering the objects of the Corporation and shall consist of any person whose application for admission as a member has received the approval of the Board of Directors of the Corporation.

Classes

There shall be at least three classes of membership in the Corporation as follows:

- Prime (Patron) Members (Two tier membership)
- Full Members
- Associate Members

The Board shall add or delete other classes and categories of membership from time to time, by Board resolution.

Prime Members

Prime Members shall be those corporations, partnerships, trusts, unincorporated organizations and individuals whose applications for admission as Prime Members have received the approval of the Board of Directors of the Corporation. Prime members of IFA pay an annual membership fee of \$5,000 (Tier II.) to \$10,000 (Tier I.) per annum with the membership period being 1 to 3 years.

Full Members

Patron Members of the corporation hold Full Member status. Only Full Members shall be entitled to vote at any meeting or in any proceedings of the Corporation. Full Members are local, regional, provincial/ territorial or national non-governmental and not-for-profit organizations, corporations (private and public), partnerships, trusts, as well as individuals working with or representing the rights and interests of older adults. Exceptions can be made by Board

resolution under criteria agreed by the Board. In addition to all other rights, obligations and responsibilities accruing to the Full Members of the Corporation by virtue of the Act and this Constitution and By-Laws, and without limiting the generality of the following, the Full Members shall:

- Be responsible for any amendments to the Letters Patent and/or the Constitution and By-Laws, in accordance with the Act and this Constitution and By-Laws.
- Elect the Board of Directors as set out in this Constitution and By-Laws.
- Consider for approval assessments beyond dues recommended by the Board of Directors for the financing of the Corporation.
- Review and approve the reports of the Board of Directors, the Secretary-General and the Treasurer.
- Receive the auditors' report on an annual

basis, as required by this Constitution and By-Laws.

Associate Members

Associate Members shall be those individuals, corporations, partnerships, trusts, government agencies, non-governmental organizations, and unincorporated organizations whose applications for admission have received the approval of the Board of Directors of the Corporation. Associate Members shall be entitled to attend members' meetings, be appointed/elected to the Board, and participate in other activities of the Corporation but shall not have the right to vote at any meeting or in any proceedings of the Corporation.



MEMBERS BENEFITS

Benefit	Prime	Full	Associate
Listed as an IFA partner on IFA website with hyperlinks to the members own website/s	X	X	X
Opportunities to provide IFA conference delegates with marketing materials and priority access to exhibition space within the conference at reduced rates	X	X	-
Promotion (priority contributor) of Members projects and/or organization in IFA VoltAGE, is disseminated monthly connecting with IFA's growing global community	X	X	-
Access to the IFA "Members Only" section of the website enabling you to connect with members across the globe	X	X	-
Opportunity to be nominated and elected to the IFA Board of Directors (Full Members only).	X	X	-
Reduced registration fees to IFA events, regional and Global Conferences.	X	X	-
Opportunity to leverage IFA's extensive social media presence. Members can share their organization's news, articles, and webinars across our diverse social media channels, reaching a vast audience of followers. This not only enhances brand awareness but also amplifies the chances of meaningful engagement with potential stakeholders. By utilizing our platform, members can significantly expand their outreach and establish themselves as leaders in their respective fields	X	-	-
Recognition at IFA Global bi-annual conferences with opportunities to provide delegates with marketing materials	X	-	-
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Dedicated page on IFA website for member information and hyperlinks	X	-	-
Company name, logo and hyperlink (Sponsored Link) in all editions of IFA VoltAGE (electronic news publication) featuring articles by members which are published monthly	X	-	-
Access to IFA Secretary General for one (1) speaking engagement on an annual basis	X	-	-
Membership benefits, such as members rates for bi-annual conferences, extended to all employees, including franchised groups of the parent organization	X	-	-
Website banner with company logo and hyperlinks to company website on the homepage and other section of the IFA website	X	-	-

“Never before in the history of the world
does the field of ageing hold so much
promise to be a vehicle for social change
and economic development.”

Dr Jane Barratt, Global Advisor

For more information about IFA membership, options, and fees, the
main contact is Ms. Sneha Yatam, Accounts and Office Manager
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