

Age-friendly Environments ECHO: Third Edition



Social media toolkit

Sample posts and visual assets



The following images were developed with the optimal dimensions to share on **Twitter, Facebook, LinkedIn**.
For any other file format (i.e., Instagram), please do not hesitate to reach out by email to Berenice Anaya, **Director, Strategic Communications** at banaya@ifa.ngo.

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Please click on the image next to the text to be able to download it in a high-resolution version.

Platform	Character count	Sample post	Visual asset
LinkedIn / Facebook	438	<p>Are you an emerging leader of an age-friendly city/community or in a position to influence age-friendly community development? Are you interested in gaining the skills needed to lead, influence and implement age-friendly initiatives? Join the third English edition of the WHO and IFA's Age-friendly Environments ECHO, an opportunity to share knowledge and learn from experts and other learners. All are welcome!</p> <p>https://ow.ly/qaZ050SOqbN</p>	
Twitter	264	<p>Boost your knowledge as an emerging or established leader in age-friendly communities through the Age-friendly Environments ECHO. Register now for this innovative 5-session learning cycle, starting October 2024! @UNDecadeAgeing @IFAgeing</p> <p>https://ow.ly/qaZ050SOqbN</p>	

* Please make note that the AFE ECHO Programme is anchored to Philippines Standard Time. Daylight savings time ends for many regions in the Americas in early November, make sure to check prior to each session to ensure that you join at the correct time.

<p>LinkedIn / Facebook</p>	<p>508</p>	<p>The Age-friendly Environments ECHO is a ground-breaking initiative which fosters collaboration and knowledge sharing! Emerging age-friendly leaders and community leaders interested in making their communities more age-friendly are encouraged to register today for this 5-session learning cycle. With support from a global array of experts, this edition will bring together colleagues from both sides of the Pacific for what promises to be an engaging opportunity for mutual learning!</p> <p>https://ow.ly/qaZ050SOqbN</p>	 <p>Age-friendly Environments ECHO Programme</p> <p>An exciting 5-session learning cycle focused on supporting emerging leaders to promote age-friendly environments.</p> <ul style="list-style-type: none"> Biweekly sessions 15 October to 10 December 2024 Learn from leading experts in the field of age-friendly environments Be part of a growing community of age-friendly champions
<p>LinkedIn / Facebook</p>	<p>371</p>	<p>Are you an emerging leader of an age-friendly city/community and interested in developing the skills needed to lead, influence and implement age-friendly initiatives? The Age-friendly Environments ECHO Mentorship Program aims to build and grow a community of age-friendly champions. Register today for this innovative 5-session learning cycle!</p> <p>https://ow.ly/qaZ050SOqbN</p>	 <p>Age-friendly Environments ECHO Programme</p> <p>Be part of this ground-breaking initiative focused on promoting the development of age-friendly environments!</p> <p>Biweekly sessions via Zoom 15 October to 10 December 2024</p> <ul style="list-style-type: none"> The Americas 5:00 p.m.* (PDT) 8:00 p.m.* (EDT) South-East Pacific and Western Pacific 8:00 a.m. (PHST) 10:00 a.m. (AEST) 10:30 a.m. (ACDT) 1:00 p.m. (NZDT)

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<p>Twitter</p>	<p>272</p>	<p>The AFE ECHO Mentorship Program is a ground-breaking initiative that creates the opportunity for emerging age-friendly leaders to gain the knowledge necessary to drive the age-friendly model within their own cities and communities!</p> <p>Register here: https://ow.ly/qaZ050SOqbN</p>	
<p>LinkedIn / Facebook</p>	<p>363</p>	<p>Are you an emerging or established leader of an age-friendly city or community? Register for the WHO and IFA-led Age-friendly Environments ECHO Mentorship Program and help to create a network of individuals and organizations with the goal of prioritizing the development and implementation of age-friendly environments around the world!</p> <p>https://ow.ly/qaZ050SOqbN</p>	

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