

The background of the middle section is a repeating pattern of the IFA logo, consisting of the lowercase letters 'if' in dark blue and a green stylized triangle forming the letter 'A', arranged in a diagonal grid.

# Membership Benefits Information

Driving the Agenda of the World's Ageing Populations

## About the IFA



The International Federation on Ageing (IFA) is an international non-governmental organization with a membership base of NGOs, the corporate sector, academia, government, and individuals. IFA believes in generating positive change for older people throughout the world by stimulating, collecting, analyzing, and disseminating information on rights, policies, and practices that improve the quality of life of people as they age. Priorities are to establish IFA as a point of:

<b>Connection</b> – linking together NGOs, academia, policy makers, and the private sector
<b>Information sharing and exchange</b> – facilitating knowledge exchange through our networks
<b>Research and advocacy</b> – collaborating in research and providing a repository of information
<b>Policy knowledge</b> – around areas with global implications: age discrimination, engaging seniors, financial protection, and age-friendly communities

IFA takes a lead to inform, educate and promote policies and practice to improve the quality of life of older persons around the world. Other responsibilities include:

<b>Building, facilitating and strengthening</b> bridges between government, non-government and the corporate sectors concerned with ageing issues
<b>Strengthening non-government organizations through collaboration</b> toward a common goal
<b>Improving the understanding of ageing policies</b> and practice and their impact on the lives of older people



Through its work, IFA works to influence and promote positive change for older people globally.

IFA recently re-branded and with this is the development of a new website that will expand the benefits to members, including the establishment of 3 communities of practice, as well as an upload option for members wanting IFA to post and publish materials.

## Our Re-Branded Mission



### “Driving the Agenda of the World’s Ageing Populations”

We are the international advocate for the needs of ageing people. We bring together global experts and expertise to influence and shape age-related policy to improve the lives of our constituency, and to better all of society.

### We are

Activators	Catalysts	Motivators
Advisors	Mentors	Coordinators
Problem-solvers	Fact based	

## Our Communications

Speak confidently on behalf of our global constituency
Build the vision of a more perfect world for ageing populations
Directly tackle the big issues, embracing complexity and the elephant in the room
Seek to create shared understanding and consensus, but is not afraid to challenge conventional thinking
Make the science simple and plain
Prove the point with real-world examples featuring real people and their stories
Fearlessly opposed to ‘Prejudice against ones future self’

## IFA’s Communication Platforms

IFA has four main ways of talking to its members and professionals interested in remaining connected and up-to-date on matters related to ageing:

Monthly electronic newsletter entitled “IFA VoltAGE” distributed to over 30,000 subscribers
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Knowledge mobilization through IFA regional and global conferences and meetings
<p>Websites:</p> <p><a href="http://www.ifa.ngo">www.ifa.ngo</a></p> <p><a href="http://www.ifaconf.ngo">www.ifaconf.ngo</a></p> <p><a href="http://www.drbarometer.com">www.drbarometer.com</a></p> <p><a href="http://www.eyeseeyou.care">www.eyeseeyou.care</a></p> <p><a href="http://www.vaccines4life.com">www.vaccines4life.com</a></p>
<p>Social Media: Through social media, the IFA actively engages with its community, sharing updates on IFA activities and other relevant news related to ageing. This ensures the community stays informed and connected with the latest developments.</p> <p><b>Facebook:</b> <a href="#">@IFAgeing</a></p> <p><b>Instagram:</b> <a href="#">@IFAgeing</a></p> <p><b>X/Twitter:</b> <a href="#">@IFAgeing</a></p> <p><b>LinkedIn:</b> <a href="#">Internatioinal Federation on Ageing</a></p> <p><b>Youtube:</b> <a href="#">Internatioinal Federation on Ageing</a></p>

## Members and Membership

### General

Membership in the Corporation shall be limited to persons and bodies interested in furthering the objects of the Corporation and shall consist of any person whose application for admission as a member has received the approval of the Board of Directors of the Corporation.

### Classes

There shall be at least three (3) classes of membership in the Corporation as follows:

Prime (Patron) Members (Two Tier Membership)
Full Members
Associate Members

The board shall add or delete other classes and categories of membership from time to time, by Board resolution.

## Prime Members

Prime Members shall be those corporations, partnerships, trusts, unincorporated organizations and individuals whose applications for admission as Prime Members have received the approval of the Board of Directors of the Corporation. Prime members of IFA pay an annual membership fee of \$5,000 (Tier II.) to \$10,000 (Tier I.) per annum with the membership period being 1 to 3 years.

## Full Members

Patron Members of the corporation hold Full Member status. Only Full Members shall be entitled to vote at any meeting or in any proceedings of the Corporation. Full Members are local, regional, provincial/ territorial or national non-governmental and not-for-profit organizations, corporations (private and public), partnerships, trusts, as well as individuals working with or representing the rights and interests of older adults. Exceptions can be made by Board resolution under criteria agreed by the Board.

In addition to all other rights, obligations and responsibilities accruing to the Full Members of the Corporation by virtue of the Act and this Constitution and By-Laws, and without limiting the generality of the following, the Full Members shall:

	Be responsible for any amendments to the Letters Patent and/or the Constitution and By-Laws, in accordance with the Act and this Constitution and By-Laws
	Elect the Board of Directors as set out in this Constitution and By-Laws
	Consider for approval assessments beyond dues recommended by the Board of Directors for the financing of the Corporation
	Review and approve the reports of the Board of Directors, the Secretary-General and the Treasurer
	Receive the auditors' report on an annual basis, as required by this Constitution and By-Laws

## Associate Members

Associate Members shall be those individuals, corporations, partnerships, trusts, government agencies, non-governmental organizations and unincorporated organizations whose applications for admission have received the approval of the Board of Directors of the Corporation. Associate Members shall be entitled to attend members' meetings, be appointed/elected to the Board and participate in other activities of the Corporation but shall not have the right to vote at any meeting or in any proceedings of the Corporation.

## Member Benefits

Prime Members	Website bannering with company name, logo and hyperlinks to company website on the homepage and other section pages of the IFA website. <b>Value \$USD7,000</b>
Prime Members	Dedicated page on IFA website for member information and hyperlinks. <b>Value \$USD1,500</b>
Prime Members	Company name, logo and hyperlink (Sponsored Link) in all editions of IFA VoltAGE (electronic news publication) featuring articles by members which are published monthly. <b>Value \$USD1,500</b>
Prime Members	Recognition at IFA Global bi-annual conferences with opportunities to provide delegates with marketing materials. <b>Value \$USD1,000</b>
Prime Members	Access to IFA Secretary General for one (1) speaking engagement on an annual basis. <b>Value \$USD5,000</b>
Prime Members	Membership benefits, such as members rates for bi-annual conferences, extended to all employees, including franchised groups of the parent organization. <b>Value \$USD500 - \$USD5,000</b>
Full and Associate Members	Listed as an IFA partner on IFA website with hyperlinks to the members own website/s. <b>Value \$USD500</b>
Full and Associate Members	Opportunities to provide IFA conference delegates with marketing materials and priority access to exhibition space within the conference at reduced rates. <b>Value \$USD500</b>

## Additional Benefits to All Members

Promotion	Promotion (priority contributor) of Members projects and/or organization in IFA VoltAGE, is disseminated monthly connecting with IFA's growing global community
Access	Access to the IFA "Members Only" section of the website enabling you to connect with members across the globe
Opportunity	Opportunity to be nominated and elected to the IFA Board of Directors (Full Members only)
Fees	Reduced registration fees to IFA events, regional and Global Conferences.



## Engaging Older People



## Protecting Rights



## Dispelling Myths

## Influencing Policy



“Never before in the history of the world does the field of ageing hold so much promise to be a vehicle for social change and economic development”

Dr. Jane Barratt, IFA Global Advisor

Support IFA in driving the agenda of the world's ageing populations.

For more information about IFA membership, options, and fees, the main contact is Ms. Sneha Yatam, Accounts and Office Manager ([syatam@ifa.ngo](mailto:syatam@ifa.ngo))





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