

Tackling the Threat of Anti-Microbial Resistance (AMR) in Canada

This social media package is designed to help build the capacity and capability of all Canadians to engage in the fight against AMR. This package provides a variety of high-resolution images, and posts for platforms such as Facebook, LinkedIn, and Twitter.

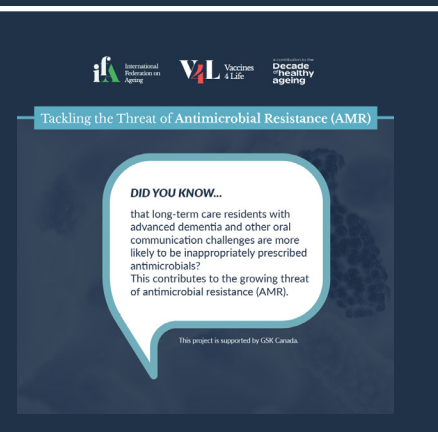
For any other file format, please do not hesitate to reach out by email to Ms. Berenice Anaya, Director, Strategic Communications at banaya@ifa.ngo.

Antimicrobial resistance (AMR) is one of the most serious global public health threats in this century. Knowledge is one way Canadians can build the capacity and capability to engage in the fight against AMR.

Learn more here: [Tackling the Threat of AMR](#)

Did you know that long-term care residents with advanced dementia and other oral communication challenges are more likely to be inappropriately prescribed antimicrobials? This contributes to the growing threat of #AntimicrobialResistance (AMR).

Learn more at [Tackling the Threat of AMR](#) and ensure the right care for your loved ones and community this #AMRAwarenessweek.



Are you using antimicrobials (including antibiotics, antiviral agents, antifungal medications and antiparasitic medication) appropriately?

If you are unsure, speak to a trusted healthcare provider.

Learn more at [Tackling the Threat of AMR](#).
#AMRAwarenessWeek #AMR

if International Federation on Ageing | VL Vaccines 4 Life | Decade of Healthy Ageing

Tackling the Threat of Antimicrobial Resistance (AMR)

WHAT IS antimicrobial stewardship?

Antimicrobial stewardship is the promotion of the responsible use of antimicrobials. This means that treatments are prescribed and taken to achieve the best clinical outcome or prevention of infection, while also minimizing the likelihood of resistance.

This project is supported by CSK Canada.

According to Public Health Ontario, 50% of antibiotic use in long-term care is unnecessary and actually increases the chance of harm and infection amongst the older adults in these facilities. #AntimicrobialStewardship is necessary to address this issue.

Learn more at [AMR](#).

#AMRAwarenessWeek #AMR

if International Federation on Ageing | VL Vaccines 4 Life | Decade of Healthy Ageing

Tackling the Threat of Antimicrobial Resistance (AMR)

ARE YOU...

using antimicrobials (including antibiotics, antiviral agents, antifungal medications and antiparasitic medication) appropriately?

This project is supported by CSK Canada.

Did you know that in Canada, 15 people die a day from resistant infections? These numbers are expected to rise with the increased use of antibiotics.

Learn more at [Tackling the Threat of AMR](#).
#AMRAwarenessWeek #AMR

if International Federation on Ageing | VL Vaccines 4 Life | Decade of Healthy Ageing

Tackling the Threat of Antimicrobial Resistance (AMR)

DID YOU KNOW?

1.27 million people die annually as a result of antimicrobial resistance (AMR), making it one of the top 10 global health threats. By 2050, this is expected to rise to 10 million a year.

This project is supported by CSK Canada.

1.27 million people die annually as a result of antimicrobial resistance (AMR), making it one of the top 10 global health threats. By 2050, this is expected to rise to 10 million a year.

Learn more at [Tackling the Threat of AMR](#).
#AMRAwarenessWeek #AMR

Antimicrobial resistance (AMR) is a serious and growing public health threat, but we can all play a role in slowing its spread.

Learn more at [Tackling the Threat of AMR](#).
#AMRAwarenessWeek #AMR

if International Federation on Ageing | VL Vaccines 4 Life | Decade Healthy Ageing

Tackling the Threat of Antimicrobial Resistance (AMR)

DID YOU KNOW?

that in Canada, **15** people die a day from resistant infections? These numbers are expected to rise with the increased use of antibiotics.

This project is supported by GSK Canada.

if International Federation on Ageing | VL Vaccines 4 Life | Decade Healthy Ageing

Tackling the Threat of Antimicrobial Resistance (AMR)

How can you help address antimicrobial resistance (AMR)?

Use antimicrobials only when prescribed, as prescribed.	Keep up to date on vaccinations.	Practice good hand and food washing behaviour.	Dispose of antimicrobials properly, and do not share them or save for later use.

This project is supported by GSK Canada.