

The International Federation on Ageing +1 (416) 342-1655 1 Bridgepoint Drive, Suite G.238 Toronto, Ontario, Canada. M4M2B5

## Toronto, November 12, 2024 - Mr. Gregor Sneddon Appointed Secretary General



The International Federation on Ageing proudly announces the appointment of Mr. Gregor Sneddon as Secretary General, effective November 4, 2024.

Mr. Sneddon is a transformative leader in ageing, known for his integrity and commitment to fulfilling promises. His high-energy and network building acumen as well as his person-centred leadership during his time with HelpAge Canada has significantly improved the lives of older adults in Canada and around the world.

Emphasizing transparency and accountability, Mr. Sneddon builds strong stakeholder relationships characterized by trust and commitment. His diverse experience spans humanitarian efforts, community building, innovative program development and high-level engagements with local and international organizations.

"Mr. Sneddon is poised to make substantial contributions to the field of ageing, the Boad of Directors could not be more thrilled to announce this appointment."

- Graeme Prior, President, IFA

**Media contact:** For more information or any inquiries, please contact Ms. Berenice Anaya, Director of Strategic Communications at the IFA at banaya@ifa.ngo

## **About the International Federation on Ageing**

The IFA stands to drive the agenda for the world's population ageing and is proud to have general consultative status at the United Nations and be a non-State actor with the World Health Organization (WHO).