

A collection of pink rectangular confetti pieces scattered in the upper left corner of the image.

# PROJECT FUTURUS

A dense grid of light blue diagonal lines forming a pattern in the bottom right corner of the image.

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塑  
樂  
齡  
的  
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來

# Reimagine The Future Of Aging

# Who we are 關於我們

The Project Futurus is a social enterprise that promotes positive aging through education, advocacy, community service, and impact program design. Established in 2018, The Project Futurus focuses on solving three social problems:

- 1 Enhance elders' wellbeing through meaningful community engagements
- 2 Provide dignified dining solutions for those with swallowing difficulties
- 3 Raise awareness on ageing and promote social inclusion

The Project Futurus 是一間透過教育、倡議、社區服務、社會創新設計推廣積極正面老齡化生活為目標的社企。我們於 2018 年成立，希望解決社會上的問題，包括：

- 1 透過有意義的社區服務提升長輩的生活質素
- 2 為吞嚥困難人士提供有尊嚴飲食
- 3 提升社會大眾對老齡化的認識並推廣多元共融的社會

# Our mission 我們的願景

We believe that the key to  
social innovation is to  
see and feel the world with empathy.

We are committed to creating an age positive and  
supportive environment for the aged. We hope to  
reimagine the future of aging and drive change.

我們認為以同理心觀察及理解世界，  
是社會創新的先決條件。

我們希望打破大眾對年老的想像，重塑樂齡的未來。我們銳意創造長者友善的社會氛圍，推動安老服務的正面改變。

## Supporting SDGs 支持可持續發展目標



JOIN US AS WE REIMAGINE  
THE FUTURE OF AGING  
與我們一起探索未來的樂齡世界

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Aging with  
Dignity  
有尊嚴的  
老齡生活



Social  
Inclusion  
多元共融  
社會



Social  
Innovation  
社會創新

We are listed on  
我們於以下平台獲認可:



Social Capital Builder Awards  
社會資本動力獎

# Driving Meaningful Impact

## 創造具有意義的社會效益

145場 

### Impact Programs

已完成的「流動五感大茶樓™」  
及「流住好時光™」活動

4,250位 

### Beneficiaries

參與「流動五感大茶樓™」的  
腦退化症和吞嚥困難人士

700場 

### Softmeal Workshops

為照顧者、醫護專業人士、病人  
團體、學生和公眾人士舉辦的  
軟餐製作工作坊

5,500小時 

### Volunteer hours

累積義工服務時數

90,000  
份軟餐 

### Softmeal catering

為吞嚥困難的長輩和人士製作的軟餐

130,000  
人次 

### Reach

通過社交媒體提升大眾對腦  
退化症和吞嚥困難的認識

Follow us  
追蹤我們:



Captain Softmeal



The Project Futurus

# WHAT WE DO

## 我們的服務



## Sensory Restaurant on Wheels™ 流動五感大茶樓™

"Sensory Restaurant on Wheels™" is a community program that combines elements of creative arts, reminiscence and community service for elders living with dementia and

disabilities. Our restaurant strives to create an immersive restaurant experience accentuated by sensory-led elements, including sense of smell, touch, taste, sight, and sound. The restaurant also serves freshly made dim sum in different textures caring for different chewing and swallowing needs. The Program aims to deliver the joy of "yum cha", address issues of social isolation, and improve elders' overall well-being by engaging the community.



「流動五感大茶樓™」社區計劃是一項專為患有腦退化症長輩和體弱人士而設，並結合創意藝術、懷緬治療和社區服務元素的沉浸式懷舊點心活動。項目期望能為參加者營造沉浸式的餐廳飲食體驗，融合五感導向元素，包括嗅覺、觸覺、味覺、視覺和聽覺。此外，項目還提供不同質感的新鮮點心，關注有不同咀嚼和吞嚥需求的人士。項目旨在提供長輩一場愉悅的「飲茶」體驗，減少因社交距離而產生的孤獨感和提升他們的生活質素和精神健康。



#MeaningfulEngagements

#具有意義的社會參與

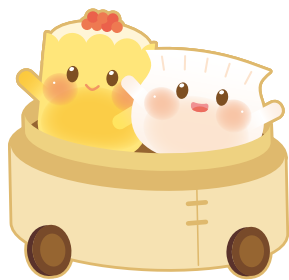
## Baby on Wheels 寶「輩」請飲茶



The parent-child activity "Baby on Wheels" combines learning and community service, featuring two main activities: softmeal-making workshop and Baby on Wheels service. Through our engaging softmeal-making workshop, children will gain an understanding of the challenges faced by individuals with swallowing difficulties. By visiting care homes and engaging in community outreach, they will develop empathy and foster intergenerational inclusion.



結合學習與服務的親子活動《寶「輩」請飲茶》，包含兩大體驗活動：軟餐學堂及寶「輩」大茶樓。活動帶領小朋友了解吞嚥困難患者的情況，走進院舍及社區探訪培養小朋友同理心，促進長幼共融。







## Pillow Tales & Dim Sum Trails

### 抱抱五感大茶樓

### 抱抱五感大茶樓

PILLOW TALES & DIM SUM TRAILS

In partnership with Rhys, The Project Futurus co-created the "Pillow Tales & Dim Sum Trails" program for individuals living with dementia. The initiative encompasses the inclusive design and handcrafting of "Sensory Cushions," as well as the delivery of the Sensory Restaurant on Wheels™ experience in care homes. Aimed at fostering community co-creation, the program brings together corporate volunteers, underprivileged women, and individuals of diverse abilities. After completing the cushions, the volunteers transform into restaurant waiters, offering an immersive dining experience for elderly participants with dementia. Each participant also receives a Sensory Cushion as a heartfelt gift, bringing warmth, connection, and comfort.

The Project Futurus 與睿程製作社攜手推出「抱抱五感大茶樓」項目，活動涵蓋設計共融產品「五感抱枕」、縫製工藝，以及走進院舍舉辦「流動五感大茶樓™」。項目旨在推動社區共創精神，邀請企業義工、基層婦女及不同能力人士共同參與。企業義工與睿程一同製作「五感抱枕」後，將搖身一變成為茶樓「夥計」，為患有腦退化症的長者帶來沉浸式的懷舊點心體驗，並向參與活動的長者贈送「五感抱枕」，傳遞關懷與溫暖。

# Captain Softmeal

## 軟餐俠



Captain Softmeal is a platform that advocates dignity dining for elderly with swallowing difficulties (dysphagia) and a pioneer in softmeal development. Captain Softmeal is committed to helping elders and patients who suffer from swallowing difficulties to live a better life through quality and nutritious texture modified diet. We offer softmeal-making workshops, softmeal catering service, recipe creations, school programs, pay-it-forward community voucher, etc. We also work with corporations and partners on softmeal donations and community impact programs.



「軟餐俠」致力透過多元的飲食方案為吞嚥困難長輩及病患者提升生活質素。我們定期舉辦軟餐工作坊、軟餐到會服務、軟餐食譜製作等，並與企業及夥伴協作為社區有需要人士捐贈軟餐和策劃具有社會成效的項目。

#DignityDining

#有尊嚴飲食



# Inclusive Dining Program

## 同桌同餐吞嚥友善饗宴

"Inclusive Dining Program" aims to develop chewing and swallowing friendly menus with restaurants to promote a diverse and inclusive dining culture tailored to the needs of individuals with chewing and swallowing difficulties.

As a strategic partner in swallowing-friendly practices, The Project Futurus provides restaurant partners with comprehensive professional support, including professional training for kitchen and frontline staff, inclusive menu design led by speech therapists, provision of equipment and tools for care food making, brand marketing and promotion support, community engagement, and assessment on food quality. Through this partnership, the program seeks to enhance the accessibility and quality of care food and soft meal options within the restaurant industry while raising public awareness and fostering a more inclusive and accommodating dining environment.



「同桌同餐吞嚥友善饗宴」是一項與餐飲業界共同推行的合作項目，旨在發展及推廣咀嚼與吞嚥友善的多元飲食文化，讓長者及家人外出用餐時能安心享受更多美食選擇。項目會以吞嚥友善策略夥伴角色，為餐廳提供全方位專業支援，包括為廚房及前線員工提供專業教學與培訓、由言語治療師協助改良餐單設計、添置生產軟餐所需的設備、策劃市場推廣活動、社區服務、專業評估等，協助餐飲業界推動軟餐膳食，提高大眾對吞嚥友善餐膳的認識和包容。

# Good Times On Wheels™

## 流住好時光™



"Good Times on Wheels" is committed to delivering joy, promoting social inclusion, and dismantling the stigma surrounding disability. The initiative empowers 100 youth, SEN students and active seniors to become champions of inclusion to deliver DEI workshops and immersive birthday parties at the residential care homes for the disabled. Together with corporations and the community, we aim to transform societal perceptions and cultivate a more inclusive and empathetic world, ensuring that everyone feels valued and connected.

《流住好時光™》旨在為長期被忽視和邊緣化的殘疾人士 (PWDs) 帶來一場無障礙、充滿樂趣且難忘的五感派對體驗。項目結合社會創新、企業支持及社區參與，聯同來自不同背景和年齡人士，希望為殘疾人士帶來歡樂、關愛及與社區連結的機會。項目將邀請100位來自不同群體包括SEN學生、青少年及樂齡人士 (Young-Old) 化身成共融大使，向企業義工傳授扭氣球、變魔術等技藝培訓。期後共融大使將與企業義工一同到訪各殘疾院舍或機構，與殘疾人士舉行派對。計劃務求結合社會各持份者，讓企業透過創意的方法履行企業社會責任，通過共同創造和賦能少數群體，構建一個多元共融及可持續發展的社會，創造共享價值，並希望為殘疾人士帶來歡樂、關愛及與社區連結的機會。



# Impact Programs

## 社會創新項目



The Project Futurus collaborates with corporate partners to launch meaningful and social impactful programs, fulfilling corporate social responsibility and promoting sustainable development:

- Together with corporate volunteers, we provided an unforgettable dim sum experience for 300 elderly individuals with swallowing difficulties and their caregivers in the community
- We launched a six-month community program, "Savouring Dim Sum Artistry" in collaboration with corporate volunteers and youth to create ceramic dim sum together with elders, fostering intergenerational connections and promote inclusive communities.
- We brought the high-speed rail experience into care homes, inviting youth volunteers and elders to embark on a unique High-Speed Rail journey together.

The Project Futurus與各界別企業合作，推出具意義及社會效益的公益項目，履行企業社會責任，推動可持續發展：

- 聯同企業義工為300位居住於社區患有吞嚥困難的長輩及照顧者送上難忘的同桌同餐飲茶體驗
- 策劃為期六個月的《點「心」藝嚙》社區計劃，聯同企業旗下的會員計劃義工及年輕人，透過跨代藝術工作坊，一起製作點心陶作，實現「跨代共融」的理想
- 與青年義工和長輩們將高鐵「駛入」院舍，踏上繽紛的高鐵之旅，沉浸式暢遊五邑地區



# The Futurus Academy

## Futurus 校園

At The Project Futurus, we are dedicated to fostering an age-friendly society by integrating aging-related content into the school curriculum and promoting life-wide learning opportunities. Through our engaging softmeal workshops and community engagement programs, we aim to:

- Enrich students' learning experiences while nurturing empathy, respect, and a sense of responsibility toward the community.
- Inspire creativity, entrepreneurship, and innovation among learners.
- Cultivate a caring and compassionate culture that supports our aging community and serves those in need.



我們致力把「老齡化」議題帶入校園和社區。透過《樂齡全方位學習系列》及社區參與，豐富學生的學習體驗，促進跨代共融和年齡友善社會的建設。

- 豐富學生的學習經歷，培養他們對社區的同理心、尊重和責任感。
- 激發學習者的創造力、創業家精神和創新思維。
- 培養關懷文化，建構跨代共融的社區，並幫助不同需要的人士。

#Intergenerational

#跨代共融